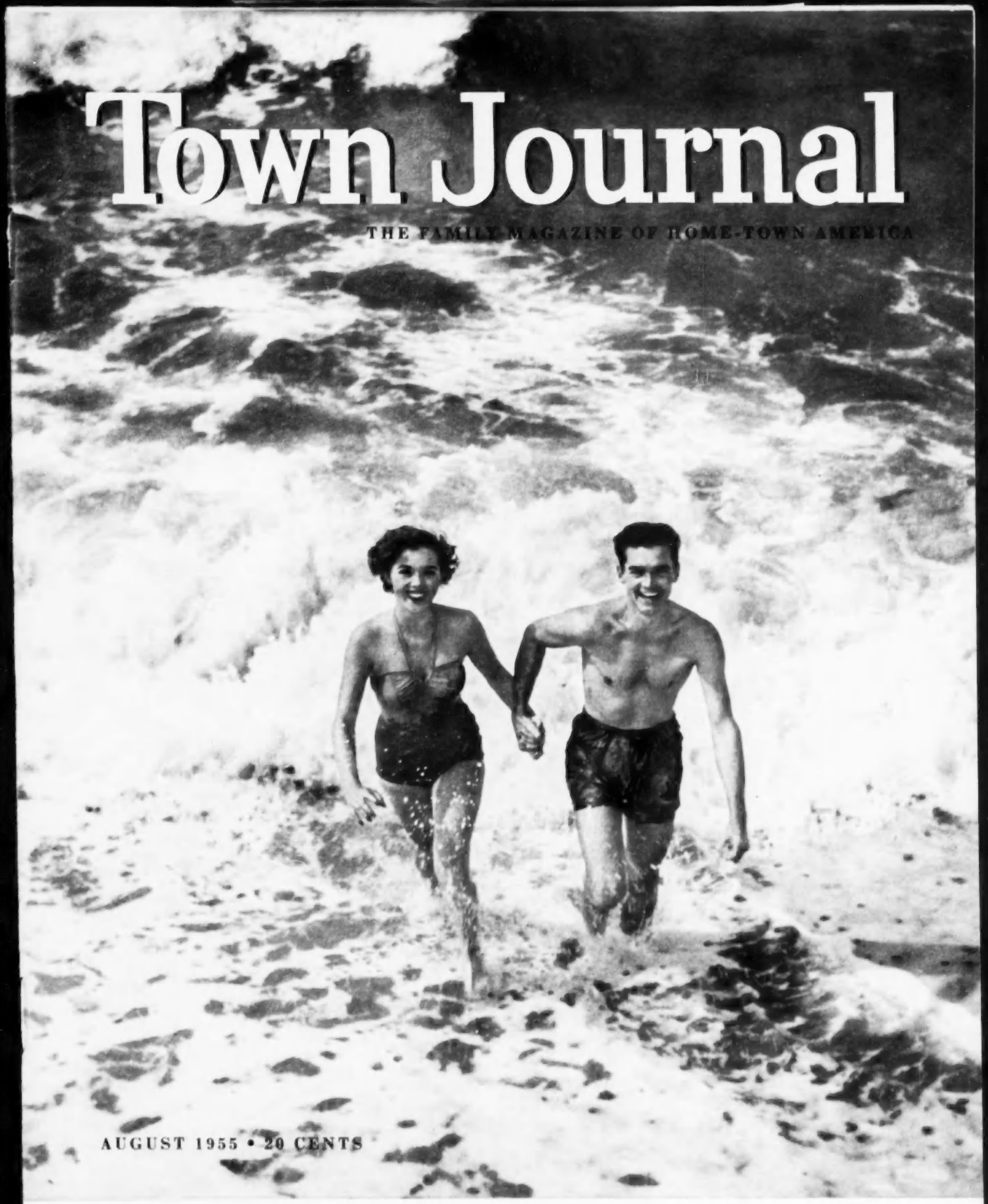
Town Journal

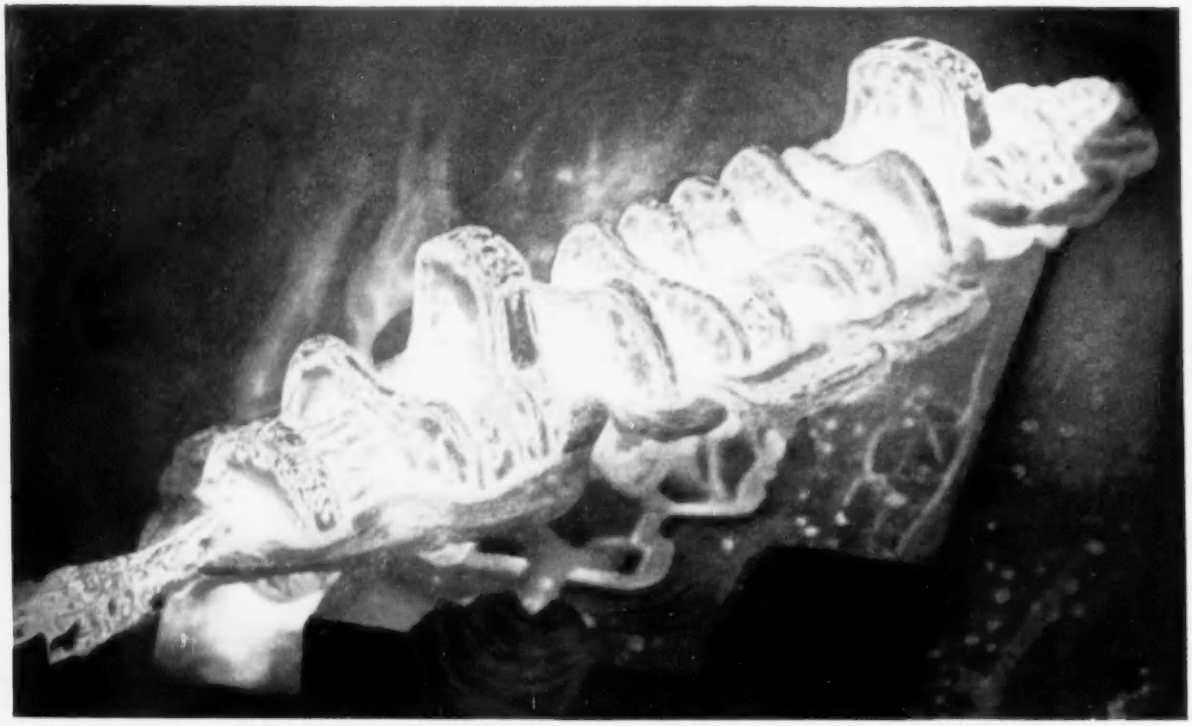
THE FAMILY MAGAZINE OF HOME-TOWN AMERICA



AUGUST 1955 • 20 CENTS

Who Says Rockhounds Are Crazy? • A Pool You Can Afford

A truck engine needs a "backbone" like this—



From fiery forges come extra-strong INTERNATIONAL crankshafts, designed and built for truck use. Those used in light-duty models are 17% heavier than the average of the forged or cast alloy 6-cylinder designs of the four other leading makes—for maximum strength and rigidity, long life.

to save you the BIG money

Crankshafts are just one example of INTERNATIONAL all-truck engineering that saves you the *big money*. Of the five leading makes, only INTERNATIONAL builds a complete line of models that are *all-truck* . . . with no passenger car engines or components asked to do a truck job.

You save the most with an INTERNATIONAL that's all-truck built to last longer. It earns its keep in lower over-the-years operating and maintenance cost. It pays for itself in use. It saves you—earns you—the *big money*.

Keeping costs down has made INTERNATIONAL the heavy-duty leader for 23 straight years. Let your INTERNATIONAL Dealer or Branch show you the right INTERNATIONAL for your job—all-truck built to save you the *BIG* money.

INTERNATIONAL HARVESTER COMPANY • CHICAGO

INTERNATIONAL builds the world's most complete truck line—from the lowest-priced field's easiest-driving pickups to 90,000 lbs. GVW off-highway giants. 200 basic models. 32 engines. Thousands of chassis variations to provide trucks *exactly right* for every hauling job.

INTERNATIONAL® TRUCKS

Ronald Colman, Benita Hume in "The Halls of Ivy," CBS-TV. See local paper for time, channel.

All-Truck Built to save you the BIG money!

International Harvester builds **McCORMICK**® Farm Equipment and **FARMALL**® Tractors . . . Motor Trucks . . . Industrial Power . . . Refrigerators and Freezers

Tall, cool and delicious

What is so restoring on a sultry afternoon as the refreshing pick-up you get from an ice-cold soft drink? And more people every day are discovering that their favorite flavor in cans is better than ever. Cans are so handy. They chill quickly, and take such a small amount of space in your refrigerator! Best of all, the beverages are delicious and full of zip.

Last year, when many soft drinks came in throwaway cans for the first time, they made a big hit everywhere. Nearly 700 million were sold. The way their popularity is growing, it won't be very long before the figure is up in the billions.

Tasty soups, vegetables, seafoods, fruits, frozen juices and so many other good things to eat come in cans! Each year the average family in this country buys about 800 cans of household items—foods, baby powder, oil, floor wax, shaving cream, and detergents, to name just a few.

"Tin" cans are actually 99 per cent steel. They're made of tin plate, steel that's rolled into thin sheets and coated with sparkling tin. Tin plate is one of Bethlehem Steel's leading products, and is shipped to can manufacturers from our Sparrows Point plant near Baltimore.

BETHLEHEM STEEL

BETHLEHEM STEEL

"My Zenith Aid gave me hearing

and ended silence and suspicion!"

"When I found I needed a hearing aid, I chose a Zenith, because I knew about their outstanding quality, sensible prices, and low operating costs. But I didn't realize just how much wearing a Zenith would change my life . . .

"When I first appeared wearing it, I was *proud* – proud to hear the praise of my friends and family.

"I was marked at once as a considerate person. One who refuses to impose an affliction on others.

"And I was immediately placed on a basis of equality among all I live with. I hear what they hear . . . and what they say. I do not have to guess what takes place in the world of sound.

"I am considered modern . . . alert to what goes on about me. My family and friends know that my newfound hearing has ended silence, doubt and suspicion.

"At church, at work, at home, I am a member of society again – a part of the lives of my loved ones – as they want me to be!"

If your physician says a hearing aid will help you, follow his recommendation. Enjoy Zenith's finest quality in the all-transistor "75-X" Hearing Aid for only $75. Other tubeless, transistor Zenith Aids with special features or extra power, $100 and $125. The superb Zenith line of 5 air conduction models offers *432 individual power-tone response modifications.*

10-Day Money-Back Trial. Try one of these aids for 10 days in your own home, anywhere, *everywhere* . . . you must be satisfied! Convenient time payments available. Full-Year Warranty, Five-Year Service Plan. See classified telephone directory for nearest Zenith Hearing Aid Dealer, or mail coupon for free literature and local dealer list!

ZENITH®
HEARING AIDS

By the Makers of World-Famous Zenith TV and Radio Sets

Zenith Radio Corporation, Dept. 13V
5801 Dickens Avenue, Chicago 39, Illinois

Please mail me free literature on Zenith Hearing Aids and local dealer list.

Name

Address

City Zone State

Town Journal (FORMERLY PATHFINDER)

Title Registered U. S. Patent Office

MEMBER MAGAZINE PUBLISHERS ASSOCIATION

CIRCULATION EXCEEDS 1,650,000

AUGUST, 1955

FEATURED THIS MONTH

19 Can These Nine Men Stop War?
20 Herb Score—The Kid with the Million Dollar Arm
22 How Some Towns Get Good Doctors
24 Your Home and the Atom—Soon
26 We Solved the In-Law Problem
27 Busting the Texas Land Scandal
28 Who Says Rockhounds Are Crazy?
32 Now—Pools More Families Can Afford

NEWSFRONT

11 Straight from Washington
14 Will You Have to Pay to See TV?

HOME AND GARDEN

34 Your Children Need Imagination Time
36 Want a Trained Sitter?
37 Quickies
38 "Look, Mommy, I Do It"
40 Keeping Up to Date
42 Fix It in the Morning
46 Snack Cookies
53 Dye Draperies
54 Window Dress-ups
56 Curtain Hardware
58 Decorating Ideas in This Movie
67 August Garden Tips
68 Mailbox Shopping

REGULAR FEATURES

6 Talking It Over
8 Letters
48 Along Main Street
50 Town Press
52 Travel Values
63 Looking Ahead
69 Bypaths
70 Editorial

ON OUR COVER: You take equal parts cool surf (whipped till frothy) and sparkling sand (apply sun till body-warm); stir constantly with gentle but determined ocean breeze. (Works almost as well at a lake.) Result: The world's most effective antidote for August. This couple tried a generous dose at Bakers Haulover, Miami Beach, Fla., for the camera of FPG's Ardean Miller. Report: Never felt better!

GRAHAM PATTERSON • PUBLISHER
EDITOR: CARROLL P. STREETER

MANAGING EDITOR: Donald S. McNeil **HOME EDITOR:** Gertrude Dicken

ASSOCIATE EDITORS: Peter J. Celliers, Harry David, Clyde Hostetter, Howard La Fay, Kathryn Larson, Edward J. Linehan, Ann G. Satter, Marion K. Stocker, Donald S. Stroetzel, Karl Wisehart

ART EDITORS: Max E. Kille, Al J. Reagan

ART ASSISTANTS: C. E. Williams Jr., R. P. Grooms, P. M. Panoc, R. D. Darrach

CONTRIBUTING EDITORS: F. F. Rockwell and Richard C. Davids, Gardens

EDITORIAL ASSISTANTS: Judy M. Johnson, Ruth E. Young, Nancy B. Vaughn

DIRECTOR OF EDITORIAL RELATIONS: Vernon Vine

PRODUCTION: Reta H. Clarke, Philadelphia; Martha Wiley, Chicago

EDITORIAL ADDRESS: 1111 E St., N.W., Washington 4, D.C.

BUSINESS ADDRESS: Town Journal, 230 W. Washington Square, Philadelphia 5, Pa.

TOWN JOURNAL is published monthly by Farm Journal, Inc., 230 W. Washington Square, Philadelphia 5, Pa. Subscription price $1.00 per year in U.S. and possessions; Canada and other foreign countries $2.00 per year. Single copies 20 cents in the U.S. Second class mail privileges authorized at Philadelphia, Pa. August, 1955, Vol. 62, No. 8.

Copyright 1955 by Farm Journal, Inc.

CHAIRMAN: GRAHAM PATTERSON **PRESIDENT:** RICHARD J. BABCOCK

VICE PRESIDENTS: James V. Baily, Grover F. Fox, Wheeler McMillen, Eliott D. Odell, William B. Weimers, Thomas H. Cardoff

SECRETARY TREASURER: Sidney Jenkins; Circulation Director, James V. Baily; Controller, Grover F. Fox; Advertising Director, Eliott D. Odell; Assistant to President, Dana Fernald; Advertising Manager, Wayne Hall; Production Manager, H. F. E. Jeunet

CHANGING YOUR ADDRESS: Please send old as well as new address to 230 W. Washington Square, Philadelphia 5, Pa.; send address label from your last copy; allow five weeks for first copy to reach you.

POSTMASTER: Please send changes of address (form 3579) to TOWN JOURNAL, formerly Pathfinder, 230 W. Washington Square, Philadelphia 5, Pa.

A LIGHT IN THE DARK—More and more outdoor telephone booths are being placed at convenient locations. They are available for service 24 hours a day. They supplement the hundreds of thousands of telephone booths in buildings, stores, hotels, gas stations, airports, railroad stations and bus terminals.

Brother to the Phones at Home

No matter where you go, you are never far from a public telephone. North, south, east and west, they are conveniently located to serve you.

They are all brothers to the telephones in your home or office and connected in a nationwide family. From them you can call any one of fifty million other telephones nearby or across the country . . . and thirty-five million in other countries.

So the next time something comes up when you are away from your home or business—or you're thinking of someone who would like to hear your voice—just step in a convenient telephone booth and call.

You can travel far in a few minutes—save steps, time and money—and get things settled while they're fresh on your mind.

BELL TELEPHONE SYSTEM
"It means so much to keep in touch"

To maintain peak power year after year, high compression engines need more than *extra power* gasoline. They also need EXTRA DUTY motor oil.

New Sinclair EXTRA DUTY Motor Oil avoids deposit-forming components that cause knock and loss of power — gives greater anti-wear protection for longer engine life.

For multi-range protection in all seasons, in all climates, regardless of temperatures, use Sinclair EXTRA DUTY TRIPLE X — the new Super-Power Oil for Super-Power Cars that *adds power you can feel.*

Ask Your Sinclair Dealer for

SINCLAIR EXTRA DUTY

New Triple X Grade (SAE 10W-30)

For Highest Octane Performance
POWER UP with POWER-X Gasoline

Sinclair Refining Company, 600 Fifth Ave., N. Y.

Talking it over

New hope at Geneva?

As the Big Four meet in Geneva, to find ways to lessen international tension, the world waits with mixed feelings of hope and skepticism. Certainly a relaxing of fear and mutual mistrust would be welcome to a world that has suffered through long years of a "cold war." But the free world can place no reliance on the Communists' promises, as it has learned to its sorrow by repeated experiences.

There is a glimmer of hope in the "moderate" tone of Molotov's speech at the U.N.'s tenth anniversary celebration last month. But the Russians are masters of double talk. Molotov did not castigate the United States specifically, as he had done on so many previous occasions; nevertheless, he attacked almost all of the most important phases of America's foreign policy. In his "conciliatory" speech, he called for the withdrawal of American troops from Europe (thus leaving our European friends wide open to Russian attack at any time); he talked against re-arming Germany; he called for the surrender of Formosa to the Chinese Reds, and the admission of Red China to the U. N.

This is the old time-worn Communist line, which would indicate that, while the Reds' plan of attack may have changed, their original purposes have not. For this is the same Molotov whose wily maneuveurs helped Russia block a long series of international agreements that would have eased world tension. It is the same Molotov who, only a year ago at the Geneva Conference to end the Korean War, teamed up with the Chinese Reds in rejecting United Nations sponsorship of free elections to unify Korea.

That this fact was not lost on top diplomats of the free world was evident in their warning to "recognize that beneath the Kremlin velvet glove as worn in San Francisco there is the mailed fist of Moscow."

Nevertheless, the Four Powers meeting is being attended by leaders of the West with the hope that their optimism is justified. President Eisenhower expressed the opinion before the Big Four meeting got under way that prospects for easing world tensions has improved, but warned that we must not get our hopes too high.

On the credit side of the peace ledger is the fact that some sort of change is evident in the Communists' attitude. Even when Molotov, in his speech at San Francisco, was repeating the same old Russian proposals for settling various world issues, he did not truculently put his solution on a take-it-or-leave-it-basis, as he had done so frequently in the past. In Moscow Bulganin expressed a longing for peace and Khrushchev did the same on his visit to Yugoslavia.

The Reds have changed tactics in the past when it served their purpose, but their recent switch to talk of peace could be the result of the failure of their previous policy of bluster and threats. Their ominous growls did not upset NATO, nor the program to re-arm West Germany. The arms race which they forced on the free world did not produce the economic collapse that they have been expecting and hoping for since the end of World War II.

On the contrary, there are many signs that Russia's own economy is beginning to crack under the strain. Secretary of State John Foster Dulles expressed his opinion that the Russians are "overexpanded, unable to meet their commitments" and would welcome "some respite against the strains" of the arms race. Mr. Dulles said the Kremlin rulers are bewildered and confused by the growing strength of the capitalistic countries, while the Soviets can stay in the race only "at the expense of livelihood of their people."

But, whether the Russians' change of face comes from exhaustion, or a sincere desire for peaceful coexistence, or from a mere change of tactics, the change is welcome. President Eisenhower said, "we are going there [Geneva] honestly to present our case in a conciliatory, in a friendly attitude, and we don't intend to reject anything from mere prejudice or truculence." However, the Free World must remain firm in its stand for the basic principles of freedom and justice. We're strong, so let us lead from strength.

Graham Patterson
PUBLISHER

3-T cord cost Goodyear millions — but now you can buy this genuine Goodyear Truck Tire

YES, Goodyear spent millions to develop a tire cord to prevent premature tire failures — to add thousands of miles to useful tire life!

And Goodyear succeeded beyond all expectations! 3-T CORD, made only by Goodyear's exclusive Triple-Tempering process, is more than just strong, more than just durable. It also controls "CORD FEVER" — an industry-wide ailment that's been robbing truck operators of full mileage.

"CORD FEVER" is caused by uneven cord tension that sets up friction inside tires carrying modern loads at modern speeds. Then tires get "growing pains," resulting in tread and body failures which can lead to costly road delays and lost tire miles.

Did 3-T CORD end all this? Don't take our word for your answer. Just see what truck operators are saying, after 16 months with 3-T CORD Goodyear truck tires on every kind of job:

Excessive stretch, flex failure, ply separation — practically eliminated!

Bruise breaks, heat blowouts — greatly reduced!

Longer mileage and more recaps — because tire body lasts longer!

Far fewer road delays — far lower tire cost per mile!

Wouldn't *you* enjoy such savings? Isn't the 3-T CORD HI-MILER RIB just the truck tire you've been looking for? And your Goodyear dealer has it, at prices as LOW as most *passenger* tires!

Goodyear, Truck Tire Dept., Akron 16, Ohio

FOR ONLY

$19.95 plus tax and your recappable tire (Size 6.00-16)

HI-MILER RIB built with 3-T CORD

Larger sizes also low-priced at most Goodyear dealers'.

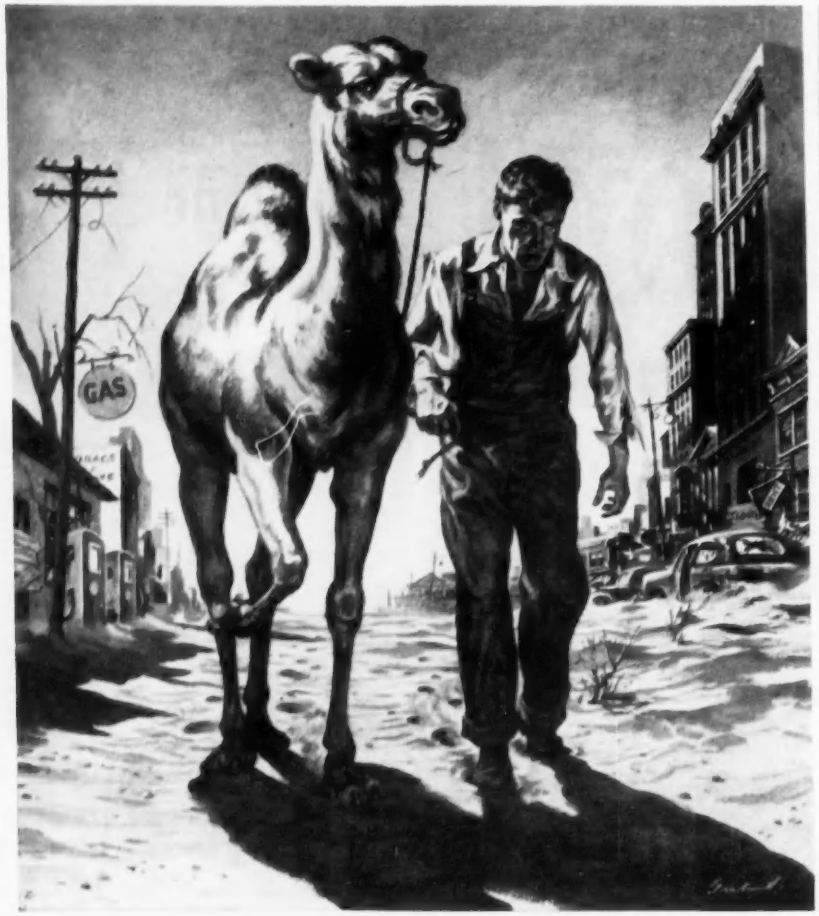
Hi-Miler—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

GOODYEAR TIRES

Look for this sign; there's a Goodyear dealer near you

BUY AND SPECIFY **GOODYEAR**

MORE TONS ARE HAULED ON GOODYEAR TRUCK TIRES THAN ON ANY OTHER KIND



could America become a Sahara?

Even American ingenuity cannot increase the amount of rainfall.

And demand continues to soar. 160 million people each using 220 tons of water yearly!

65,000 gallons to produce a single ton of steel! 64,000 gallons to make a ton of paper! And home and industrial use expected to double in 20 years.

American waterworks engineers are doing a magnificent job in trying to keep supply abreast of demand. And you can help.

As an industrialist, recheck your processes to save water. As a plant executive, study ways to save it.

As a citizen, use it wisely. Support adequate water rates . . . and the forward looking plans of your water officials. Cast Iron Pipe Research Association, Thos. F. Wolfe, Managing Director, 122 So. Michigan Ave., Chicago 3.

Man's most dependable carrier of water—Cast Iron Pipe

This cast iron water main in Alexandria, Va. is 103 years old and still going strong. Modernized Cast Iron Pipe, centrifugally cast, is even tougher, stronger. Cast iron's proved record of long, trouble-free life saves taxes.

WATER, your priceless heritage . . . use it . . . enjoy it . . . protect it with

CAST IRON PIPE CAST IRON

LETTERS

FRIENDS OF DEMOCRACY: Any message from the dynamic General Romulo can be expected to be interesting and inspirational. His article in TOWN JOURNAL [June], vividly describing the spirit of democracy that exists in Asia and Africa, brings a word of strong encouragement to those who may have felt that friends of democracy, and more particularly friends of the United States, were few in those parts of the world. He points up very clearly the importance of U.S. encouragement of democratic forces in every corner of the world.

New York *Thomas J. Watson*

FACTS ON CANADA: I read with mouth-watering interest Keith Munro's article on the Canadian Maritimes [June]. But the Acadians were expelled in 1755, not 1758; and the idea for a union of the British North American provinces was born in 1864 at Charlottetown, P.E.I., not in 1894. The rest of the article was accurate and good.

Washington, D.C.
Walter Whiteley Hubbard
Editor
The American Motorist

"HONEST" SPEED TRAP: Three cheers for the Mayville, Mich., speed trap [July]! This is a life-saving effort with which no responsible driver can quarrel.

I frequently travel a crowded highway which runs through a number of small towns. One of these towns has the guts to control traffic with the same courage and honesty that you say Mayville has. As at Mayville, numerous signs warn you that you're approaching the area where the speed limit notice means what it says—or else!

This stretch of road has become safer for town residents—and incidentally, for the motorists too.

Lancaster, Pa. *George Tyson*

TEEN-AGERS REPORT: At a time when the misdeeds of teen-agers are getting such an enormous and disproportionate play everywhere, I am certain that Harry David's article "Those Amazing Teen-Agers" [July] will prove appealing to both parents and teens alike. . . .

New York *Lester Rand*
Youth Research Institute

• • I've never been so shocked! I'm 17, a full-blooded all-American teen-ager and think this article is the most prejudiced that ever was printed. I can see Harry David has had little experience with teen-agers!

There's no sloppiness here. It is

the pride of every girl and boy to look as mature and neat as possible. The girl who let the garter slip to her ankle must be either a figment of your imagination or else one in millions. And if Maybelle wants glurpy looking shoes, why doesn't her mother get $4 ones for her?

If Tony Curtis can comb his hair back wavy-like, why can't we? Ducktails we consider fashionable, like women think high heels are fashionable.

There's nothing wrong with parents; I've got the best in the world. But if they kept their eyeballs on the kids sometimes, laid down the law and used the hairbrush instead of this child psychology junk, there would be a lot of changes. . . .

If someone would write a big fat article on what the teen-agers do for America rather than always telling how terrible we are, people would have more faith in us.

Salt Lake City ***Donna Ann White***

CORRECTION: My attention has been drawn to your article "How to Build a Better Memory" [May] which mentions my name. I have been interested in memory training for many years—but I am not a graduate of Bruno Furst's school. I taught the subject in New York 25 years before Dr. Furst came to America and founded his school in 1939.

New York ***Bernard Zufall***

LAZY DAYS: I enjoyed your July issue with all the summertime ideas—for cool cooking, outdoor living, lawns and gardens, our own "summer resort."

Regarding the latter, I hope to interest my husband in fixing up such a backyard "vacation" spot for us, complete with brick paving, chaise longue and sun umbrella. I must admit,

though, that we may have to build it around the old family hammock, which has been stretched in a shady spot between two tall trees these many summers. That's been my husband's "resort" for years and I suspect it would be as hard to part him from it as from one of his old hats.

West Chester, Pa. ***Janet Hilton***

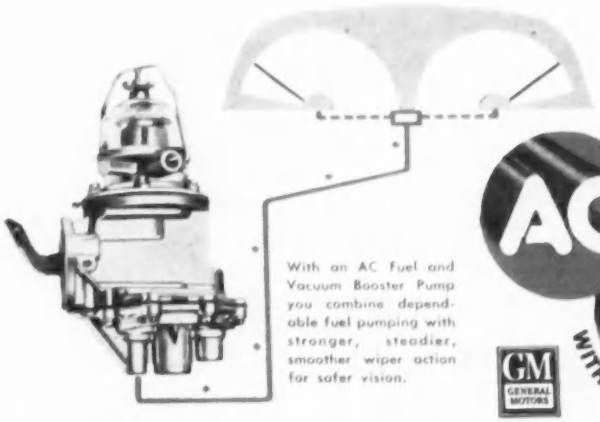
In writing to the editors, address TOWN JOURNAL, *Dept. E, Washington 4, D.C.*

...go to town more safely!

Mr. Vacuum represents the extra driving safety built into AC Combination Fuel and Vacuum Booster Pumps. When you have this combination on your car or truck, you get the combined benefits of dependable fuel supply to your engine and stronger, steadier windshield wiper action.

When you accelerate to pass – and need *extra* clear vision – that's when the AC vacuum booster goes to work. We *know* you'll "go to town" more safely with this dependable AC pump feature. Ask any AC dealer.

AC FUEL PUMPS ARE STANDARD FACTORY EQUIPMENT ON 9 OUT OF 10 CARS AND TRUCKS ON THE ROAD TODAY!



With an AC Fuel and Vacuum Booster Pump you combine dependable fuel pumping with stronger, steadier, smoother wiper action for safer vision.

AC FUEL PUMPS WITH VACUUM BOOSTER

GM GENERAL MOTORS

AC SPARK PLUG DIVISION, GENERAL MOTORS CORPORATION, FLINT, MICHIGAN

straight to the point

General Telephone System serves growing communities in the 21 state areas shown above in green.

Our subscribers demand the best in modern, low cost telephone service. They get it.

Our employees look for security, opportunity. With the nation's fastest growing system, they have it.

Our shareholders want fair returns on their investment. Their faith has been justified.

Here's service and enterprise working together in the public interest. Building a better America through better communication.

GENERAL SYSTEM

GENERAL TELEPHONE SYSTEM

One of America's Great Telephone Systems

260 MADISON AVENUE, NEW YORK, N.Y.

NEWSFRONT

Straight from Washington:

BLUNT, UNADORNED, UN-ROSE-COLORED FACTS ABOUT BIG FOUR CONFERENCE ARE THESE: There remains complete deadlock on every major issue of the Cold War. There will be another meeting--of foreign ministers--in Geneva in October, but Summit talks mapped no paths which point the way to future agreement. The Russians talked soft but negotiated hard.

SOVIETS BLOCKED ALL EFFORTS TO BRING ABOUT FREE GERMAN ELECTIONS and unify Germany. They didn't even reply to Eisenhower's proposal to exchange blueprints of each others' military establishments and permit aerial reconnaisance over each others' countries. The Big Four talked about everything for a full week. They agreed to set up more diplomatic machinery for more talks. But there's no sign these talks will be productive for a long time to come.

THE GENEVA CONFERENCE WASN'T VALUELESS. IT WAS VALUABLE because it provided Eisenhower with a world sounding board which he seized brilliantly. His force and transparent sincerity convinced the world that the U.S. means peace, wants peace. Initiative in the peace offensive is now with Washington, not with Moscow.

THE GENEVA CONFERENCE WAS NOT HOPELESS. In all reality, it generated hope at two points. Most important, it confirmed beyond all doubt that neither side wants to engage in hydrogen war as long as each can inflict near destruction on the other. It is clear that the Big Four intend to do everything to avoid provoking use of nuclear weapons. Secondly, the Western Powers showed they were Germany's true friend and strengthened Adenauer's position when he goes to Moscow in September.

THE BIG FOUR SOON BECAME THE BIG TWO AT THE GENEVA CONFERENCE TABLE. Bulganin, Khrushchev and Zhukov addressed Eisenhower almost exclusively and the President's strongest statements were directed to individual members of the Soviet Delegation. Twice Zhukov sought and received appointments with Eisenhower at his villa.

THE SUMMIT MEETING PRODUCED NEW REASONS WHY EISENHOWER MAY DECIDE TO RUN IN 1956. This is the first time the President has played a major active role in international diplomacy. Even the most cynical agree that he distinguished himself. The Russians were obviously profoundly impressed by him. Strong argument can be made that Ike will be needed in the White House four more years to use his maximum influence to keep the world at peace.

SUMMIT SUMMARY: Issues of the Cold War remain in hands of the diplomats, not the militarists. The Big Four aim is to keep them there.

THE ECONOMIC OUTLOOK FOR FALL IS EXCELLENT. Despite the $7.50-a-ton increase in steel, experts doubt consumer prices will rise. The reason: Competition is keen and will intensify, if anything, as industry's $28 billion '55 investment in new plants and machines brings a bigger volume of goods to the market place. TV sets, washing machines and other appliances are selling at a discount from list prices, and should continue to do so.

THE PRICE OF 1956 AUTOMOBILE MODELS MAY GO UP because of wage increases and the higher steel cost. But even here it's doubtful whether consumer prices will rise because, again, of discount selling. The rise will create a problem for dealers, not consumers.

THOSE RETAILERS WHO SEEK TO HOLD THE LINE ON LIST PRICES through state "fair trade" laws are encountering rough going. Such price-pegging

statutes are on the books everywhere but in Texas, Vermont, Missouri and the District of Columbia. But recent court decisions, with one notable exception (Pennsylvania), are making enforcement difficult.

PLANS FOR ADJOURNMENT OF CONGRESS AROUND AUGUST 1 make this the shortest session since 1952. This was due to (1) successful bipartisanship which put through such measures as the Formosa Resolution, the Paris pacts and the Austrian treaty in record time; (2) skillful leadership by Democratic Majority Leader Lyndon B. Johnson; (3) the President's decision not to insist on his version of the highway program and others, and (4) absence of drawn-out controversy over money bills.

THE SALK VACCINE PROGRAM IS ROLLING FORWARD AGAIN. When schools open in the fall enough vaccine will be on hand to give second shots on a large scale. Based on Government assurances, the National Foundation for Infantile Paralysis now expects to complete its program of first and second shots for all children between five and nine in September or early October.

CONTRARY TO THE IMPRESSION IKE TRIED TO CREATE, the White House breathed a sigh of relief when Mrs. Hobby quit as Secretary of Health, Education and Welfare. Even before the Salk vaccine imbroglio made her a political liability, her department was full of troubles and bickering. One reason Nelson Rockefeller moved to the White House from the Department of H.E.W., where he was Undersecretary, was that he did not get on well with Mrs. Hobby. (Incidentally, Presidential Assistant Rockefeller never says "Thanks a million" to his White House colleagues. Maybe it's modesty, or self-consciousness, but he prefers "Thanks a thousand.")

MARION B. FOLSOM, MRS. HOBBY'S SUCCESSOR, was an architect of the Social Security system. But beyond this the President wanted a man with a broad approach to health and education problems. Folsom, a former Eastman Kodak executive and expert on industrial pension planning, was associated with Paul G. Hoffman and other Ike friends on the Committee for Economic Development. He impressed Eisenhower with his work as Undersecretary of the Treasury.

PARADOXICALLY, MRS. HOBBY'S RESIGNATION CALLED ATTENTION to the unusual stability of the Eisenhower Cabinet. The only other member of the original Cabinet who has departed is Martin P. Durkin, formerly Secretary of Labor. This slow rate of change, in contrast to the turnover in previous Administrations, is expected to continue. Despite some of its shortcomings, Eisenhower wants to keep his "team" intact.

THE WHITE HOUSE HAS TWO IMPORTANT JOBS TO FILL. The President wants a man to study the mass of Hoover Commission recommendations and suggest which ones the Administration should sponsor in the next Congress. He also seeks someone who will tackle the job of ridding Washington of its wretched temporary Government buildings. The barracks-like "tempos" were intended only for wartime use, but they're still around.

THE HOOVER REPORTS ARE PROVING A HOT POTATO FOR THE ADMINISTRATION. With an election year coming, there is little political lure in Hoover recommendations to reduce G. I. insurance dividends, curb sales in Army "P.X.'s," close veterans' hospitals, hike interest rates on small business and other Government loans, or raise parcel post rates.

SOME RESULTS ARE ALREADY ROLLING IN FROM THE HOOVER STUDIES, however. The former President estimates that over 50 improvements identifiable with his Commission and task force suggestions have been ordered.

GETTING INFORMATION OUT OF RED CHINA IS EVEN MORE DIFFICULT for U.S. intelligence services than getting information out of Russia. We're finding Nationalist China's reports about Mao Tse-tung's forces increasingly reliable, but they are slanted to Chiang's purposes.

More Newsfront on following pages

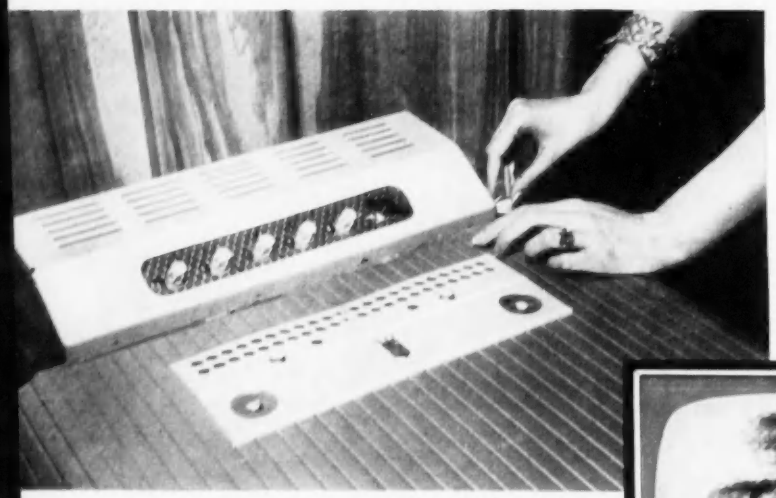
Family pleasures pay their own way! It is farsighted to leave plenty of leeway for *pleasures* in your careful financial plans. They pay their way in better health and energy . . . and in the "joy-o'-living" that's the purpose of all family budgets. You can help to pay for future pleasures when you buy your family car . . . by *not* signing up for long terms unless you really need them. Ask your General Motors Dealer who uses the GMAC Thrift-Guard Plan to show you how the right terms for *you* may cost much less in the long run. And ask him about all the *extra* GMAC Thrift-Guard Plan benefits that help you own your car with pleasure and satisfaction. They protect you when you drive away from home . . . and protect your interest with considerate assistance if your circumstances change.

GMAC
GENERAL MOTORS ACCEPTANCE CORPORATION
TIME PAYMENT
PLAN

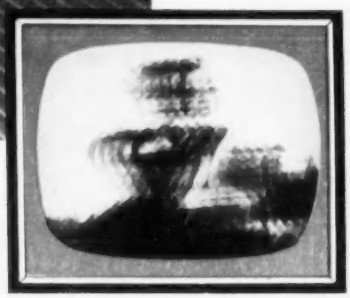
The Plan
that has helped Millions buy cars "on time"

IT PAYS TO FINANCE WHERE YOU BUY YOUR CAR
• ASK YOUR DEALER on CHEVROLET • PONTIAC • OLDSMOBILE
BUICK • CADILLAC new cars, and used cars of all makes;
also FRIGIDAIRE • DELCO APPLIANCES • GM DIESELS

GENERAL MOTORS ACCEPTANCE CORPORATION



PHOTOS: ZENITH RADIO CORP.



HERE'S HOW. Viewers must adjust a decoder, at rear of set, to unscramble image and sound. If you tune in without decoding, you get a blurred picture (lower left) and a noise like Donald Duck.

Will you have to Pay to see TV?

By Harry David

THE Federal Communications Commission is juggling the hottest question ever thrown at it—whether or not to authorize toll television in the United States.

Pay-TV supporters claim that the public, disgusted with present-day TV's mediocre programming, is eager to foot the bill for something better. Their opponents argue that Pay-TV would eventually squeeze free TV out of existence and the public would end by having to pay for something it now gets free.

By September 9, all interested parties will have filed their briefs and rebuttals. The FCC will then start the involved procedures leading to a final decision.

In order to give Town Journal readers a clear, unbiased picture of the controversy, I interviewed top men in the two opposing camps and combed through FCC files. Here are the answers to the questions uppermost in the minds of TV viewers throughout the country:

Q. *Exactly what is Pay-TV?*

A. It's a "toll" system advocated by three companies—Zenith Radio Corp., International Telemeter Corp., and Skiatron TV, Inc. Each is petitioning the FCC for adoption of its particular system. Supporters of Pay-TV claim that it will bring you better shows such as first run movies and Broadway plays. The gimmick is that viewers would have to pay a set fee to see such telecasts.

Q. *How would Pay-TV work in the home?*

A. Telemeter's scheme involves a coin box attached to each set. When a viewer turns to the Pay-TV channel, he finds only a scrambled image and unintelligible sound. Dropping the correct amount into the coinbox causes both picture and sound to unscramble.

Skiatron proposes to unscramble its image with an electronically-treated IBM card provided—for a fee—to each subscriber.

Zenith is experimenting with three possibilities. Under one system, the subscriber would place a phone call, receive a code number and then dial it on the "decoder" attached to his set. The second plan calls for a coinbox-punchcard variation that would provide the magic code number. The third would center on a punchcard that the subscriber would have to turn in monthly. He would then be billed by a collection center.

Present experimental decoders are about 15 inches long and 8 inches high. Engineers plan to compress future models, matching style and color to individual TV set.

Q. *How much will Pay-TV cost me?*

A. Pay-TVers get vague when asked this $64 question. But here are some "informed guesses." Televiewers will pay a monthly rental of $3 just for having a decoder attached to their sets. In addition, each program would carry a price tag, with a first run movie costing about $1.50. Nothing will be available for less than 25¢, and top prices will run somewhere above $2.

Q. *Will free TV become a thing of the past?*

A. No, but its quality may suffer. Actually there are two schools of thought regarding the future of free TV, if pay-as-you-go viewing catches on. One holds that sponsored shows won't be able to compete—particularly during peak viewing hours (7:30 to 11 p.m.)—and that the free channels will go the way of radio, ending up with second-rate sustaining shows and a parade of disk jockeys.

The other contends that networks and sponsors will hit back with bigger,

(Continued on page 17)

Only Texaco Dealers can serve you all the way...

right across the country!

TOURING SERVICE — all over America! Your nearby Texaco Dealer will help you plan your motor trips. Tell him *where* and *when* you want to go. From *Texaco Touring Service* you will get clear, route-marked maps. And on the road — Texaco Dealers *everywhere* are eager to serve you.

REGISTERED REST ROOMS — clean across the country! Texaco Dealers invite you to stop where you see this familiar green and white sign. It's your assurance of *cleanliness*. America's motoring families appreciate Texaco Registered Rest Rooms — *clean across the U. S. A.*

Texaco Touring Headquarters

In all 48 states, and Canada, too, you are cordially invited to stop regularly where you see the big red star and green T. It is your assurance of convenience, comfort, courtesy, expert car-care—and the finest petroleum products.

THE TEXAS COMPANY

CREDIT CARD CONVENIENCE — nationwide! Texaco National Credit Cards are now used by more than a million motorists, for added convenience. It's the *only* petroleum credit card honored under *one* sign from coast to coast. Good in Canada, too — under the same sign — the red star with the green T.

TOP CAR PERFORMANCE — coast to coast! *One-stop car-care specialists*— Texaco Dealers have a complete line of tires, batteries, accessories and top quality Texaco petroleum products: New, *top octane* Sky Chief with *Petrox* — to give you more power, greater gasoline mileage, longer engine life . . . Fire Chief for lively power at *regular* gasoline prices . . . Advanced Custom-Made Havoline Motor Oil . . . Marfak chassis lubrication.

TEXACO DEALERS in all 48 states

Texaco Products are also distributed in Canada and Latin America

TUNE IN . . TEXACO STAR THEATER starring DONALD O'CONNOR or JIMMY DURANTE on television, Saturday nights, NBC

24-in. Winthrop Deluxe (left). Maple finish (24D679) $500. **21-in. Compton** (right). Mahogany grained finish (21T611S) $229.95. **21-in. Glenwood Deluxe** (back). Walnut finish (21D652) $349.50.

New "High-and-Easy" Tuning by RCA Victor

3 CONVENIENT NEW WAYS TO DIAL . . . STANDING UP!

Everywhere you look there are Big Changes in the new RCA Victor television sets. Look, for example, at the trim, fresh beauty of the sets above. Now look a little closer at the ways they're tuned. You notice three wonderful new things:

1. You tune all of them standing up!
2. Each is designed for the cabinet it's on!
3. Each contributes to the functional beauty of RCA Victor's "Un-Mechanical Look"!

Table models start as low as $149.95. On most you enjoy "Hidden Panel" Tuning. A concealed panel hides dials when not in use. You see nothing but a new look in table TV *plus* RCA Victor's "4-Plus" picture!

Consoles like the stunning new 21-inch *Glenwood Deluxe* bring you "High-Side" Tuning. See how beautifully it blends with the handsome "low-boy" styling.

Like all the new RCA Victor full-door consoles, the bigger-than-life 24-inch *Winthrop Deluxe* has "Up-Front" Tuning.

"High-and-Easy" Tuning is just one of *seven* major RCA Victor advances in styling, performance and value. See them all at your RCA Victor dealer's soon. Pick from the greatest selection in RCA Victor history!

RCA Factory Service, assuring you of expert installation and maintenance, is available in most TV areas—but only to RCA Victor TV owners. Ask your dealer.

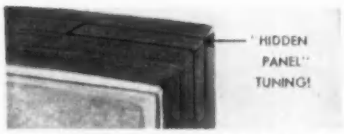
Manufacturer's nationally advertised VHF list prices shown, subject to change. Slightly higher in far West and South. UHF optional at extra cost.

EVERY YEAR MORE PEOPLE BUY

RCA VICTOR

RADIO CORPORATION OF AMERICA

THAN ANY OTHER TELEVISION



Concealed panel on top of set hides dials when not in use. Protects them from dust and gives your set a trim, modern look. Most table models have "Hidden Panel" Tuning.

New "Front Window" Channel Indicator! See your channel faster and easier! VHF Channel number you dial is illuminated in window near picture. On all *Television Deluxe.*

See NBC-TV's spectacular "Producers' Showcase" in RCA compatible color or black and white, Monday, August 22.

Pay to see TV?

(Continued from page 14)

better and more mature entertainment. NBC President Sylvester Weaver echoed this sentiment last month when he promised network viewers such future treats as evening-long "spectaculars" and "cultural hours" of ballet and opera.

Outstanding sports events, however, would shift en masse to Pay-TV. Brooklyn Dodger President Walter O'Malley—whose eye is ever on the honest dollar—has already come out strongly for Pay-TV for baseball. "Naturally," he told TOWN JOURNAL, "there are almost unlimited possibilities for revenue." He warned at the same time that Dodgers games on free TV may become a thing of the past, regardless of the outcome of the Pay-TV battle, because of loss of gate receipts resulting from TV release. Milwaukee and Kansas City already are permitting none of their games to be televised.

Q. *What specific advantages will viewers get from Pay-TV?*

A. If Pay-TVers make good on their promises, millions of Americans would get the benefit of attractions such as opera, ballet, symphony concerts and legitimate theater which are now virtually a big city monopoly. Pay proponents also claim that increased revenues to broadcasters will cause more stations to spring up in sparsely-served regions.

Q. *What advantages will producers derive from Pay-TV?*

A. Incredibly lush profits. The recent Rocky Marciano-Don Cockell championship boxing bout drew 250,000 paying customers to 83 theaters which televised it on their screens. This represented a tidy take of $600,000.

But under Pay-TV, if only 10% of the nation's set owners had been tuned in, the same fight—priced at $1—would have grossed $3.5 million!

Pay-TVers expect that a $2 or $3 million movie would pay back its total investment *in one evening*. And, for particularly outstanding shows, dreams of $10 million grosses dance in producers' heads.

Profits, of course, would have to be split several ways. The TV station carrying the event, the franchisers in individual towns, the programming companies and the attraction itself would all receive a cut. But all these splits sadden no one, for the total take promises to be astronomical.

Q. *Will Pay-TV carry commercials?*

A. Commander Eugene F. McDonald, Zenith president, has publicly stated that Pay-TV would remain sponsor-and-commercial free. Skiatron Director James M. Landis apparently agrees. He recently said that the pay

(Continued on page 66)

FOR QUALITY PROPERTY INSURANCE, SEE YOUR HOMETOWN AGENT!

my home is filled with friends . . .

Look around you, in your own home. You, too, are surrounded by familiar names—brand names you can trust.

You bought because you had faith in the integrity of the dealer, confidence in the skill and honesty of the maker.

Be As Wise When You Buy Property Insurance

Insurance, more than most things, is bought on *faith*. You'll never know how truly good it is until it is time to collect.

Be wise—buy the best!

Go to a reputable local expert—your agent or broker of The Home Insurance Company—and take his advice.

THE HOME

ORGANIZED 1853

Insurance Company

Home Office: 59 Maiden Lane, New York 8, N. Y.

FIRE • AUTOMOBILE • MARINE

The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

A stock company represented by over 40,000 independent local agents and brokers

Here at last from Germany . . . NEW 4X40

POWERHOUSE

give you super performance . . . better viewing up to

25 MILES AWAY!

16 times area magnification!

This is what you see with the naked eye.

This is what you see with the POWERHOUSE

Genuine COATED LENSES

FREE **GENUINE LEATHER CASE!**

This attractive case is made entirely of supple-soft genuine leather beautifully finished in a golden tan with harmonizing stitching and snap closure. Protects your POWERHOUSE binoculars against rain, dust, grime. Yours ABSOLUTELY FREE with your order for the POWERHOUSE Binoculars with coated lenses!

SAVE $7.00 DIRECT FROM IMPORTER TO YOU

4.98 WITH CASE • F.T.I.

Here at last—the all-new 1955 POWERHOUSE binoculars that took 18 months to engineer! Never before was it possible to offer such a powerful, quality binocular for so little money. The POWERHOUSE is not 4 . 5 . 7 . but 16 TIMES area magnification. Thoresen—world's greatest importer of German binoculars—brings it to you DIRECT for only 4.98.

Triumph of German Optical Industry

Made in West Germany—world's greatest optical manufacturers. German know-how and superb workmanship are reflected in many new features of this nationally advertised POWERHOUSE. Much more powerful than last year's model, the NEW POWERHOUSE has greater structural strength without tiring weight. Strong, light aluminum combined with other high-impact materials for "battleship" construction. Weighs only 10 ozs. Aluminum draw-tubes & centerpost for smoother, faster focusing! 25 positions give you super sharp viewing! Swirling pivot folds to your eye width!

Precision Ground Lenses

New, extra-power lenses are crowning achievement of 100 year old firm. So different from moulded plastic! Each one GROUND to high tolerances. This takes much longer, costs 20 to 30 times more! Each objective lens has genuine INTERIOR FLUORIDE COATING—same feature as $200 binoculars. All these new improvements give you CRYSTAL CLEAR VIEWING and High Luminosity even in MOONLIGHT! Were you to spend $25 we could not give you better quality lenses! This miracle value is made possible by the magic of American dollars and Thoresen's volume purchasing power.

SEEING IS BELIEVING!

One look thru the new 1955 POWERHOUSE will convince you of its superb quality! Enjoy one on FREE TRIAL for 5 days! Use for hunting, fishing, races, bird watching, all sports. If not delighted return for quick refund of your 4.98.

Quantity of '55 model limited! Rush order today to famous:

THORESEN'S, Dept. 17-G-6

352 Fourth Avenue New York 10, N. Y.

Canadians: Order direct from our Montreal plant: THORESEN LTD., 45 St. James St., West, Dept. US-6, Montreal 1, Que. Same price. Same Guarantee. NO EXTRA FOR TARIFF because we deliver to you direct from Montreal.

RUSH for FREE TRIAL!

(Limit one POWERHOUSE per person)

THORESEN'S Dept.17-G-6
352 Fourth Avenue, New York 10, N. Y.

Gentlemen: RUSH one new model POWERHOUSE Binocular on approval. I will enjoy it on 5 DAY FREE TRIAL. I will test it for power, appearance, sharp viewing. If I am not thrilled in every way, I am under no obligation to keep it. I'll return it for quick refund of my 4.98. Include Anti-Glare Lenses and Leather Case at no extra cost.

☐ 4.98 enclose. RUSH postage free.

☐ Send COD plus postage.

Name _____

Address _____

Town _____ State _____

(Entire contents copyrighted 1955)

Can these nine men STOP WAR?

Their mission is to halt the arms race; their plans are among Washington's topmost secrets

By Ed Koterba

THE least-known group of men in Washington, yet possibly one of the most important, meets almost daily in a fourth-floor conference room under the eaves of the grey, weathered Old State Department Building.

These nine men come and go inconspicuously. They avoid the press. Their files, stamped "TOP SECRET," are tightly locked every night. The nine are not eager to be named; one, in fact, is completely anonymous.

From this rigid secrecy you might guess that they are engaged in top military strategy. If so, you couldn't be more wrong. Strategy, yes—but of a totally different kind!

Their job is to determine if there is a feasible way to slow down or even halt, the world's armaments race and thereby achieve a peace.

You may be puzzled by this heavy security cloak over what appears to be the most peaceful assignment in the world. The reason is simple: Should details of their planning or thinking leak out, the entire project could be wrecked by adroit Soviet propaganda.

The task of these anonymous nine men—the "Arms Limitation Policy Staff" working under Harold E. Stassen—began on March 19 of this year, when President Eisenhower appointed the former FOA director as "Special Assistant for Disarmament," giving him Cabinet rank.

To some observers, this appeared to be a "grandstand play, a political gesture." Mr. Stassen was soon dubbed "Secretary of Peace." To others, the appointment seemed sincere, but futile.

To Stassen, both are wrong: "We are not saying we will succeed, but in my heart I feel this is our best chance—and we've certainly got to try," he told Town Journal.

What do we know about this unique and significant venture? Despite the enforced secrecy, some things *can* be told.

The men, for example. Stassen's first move was to assemble a staff. From the Government agencies whose aid he knew he would need, he sought the most brilliant men available. They were to be "able, close-mouthed, loyal, forward-looking." Those from the military preferably were to have had combat experience—with stress on imagination rather than on rank. (They include two Colonels and a Navy Captain.) If they happened to be young, so much the better.

Stassen wound up with two men from his former Foreign Operations Administration; two from the Department of State; one each from the Army, Navy and Air Force; one from the Atomic Energy Commission; and one, least-known of all, from the Central Intelligence Agency. The oldest is 49, the youngest, 30.

What about their background, their philosophy, their views? Sorry. "We don't want the public—and our potential enemy—to prejudge our work by our past thinking," one of them explained.

All right, how are these nine setting about to devise a workable formula by which the world might lay down its arms?

Their first step was the logical one for a task of this magnitude: They combed history to absorb the lessons of the past. For several months they have studied hundreds of books and documents furnished by a competent research staff. They scrutinized major international agreements, like the Kellogg-Briand Pact, the Treaty of Vienna, Locarno, the Naval Disarmament Treaty of 1922. They even dug back as far as 600 B.C., to analyze a pact between two Chinese war-lords which preserved peace along the Yangtze River for 100 years—and why it finally broke down.

From their studies and discussions they wrote reports that compile the causes of war; conditions surrounding the outbreak of every major conflict; all Soviet disarmament proposals to date; a history of every attempt to reduce armaments.

The Arms Limitation Policy Staff gave sober consideration also to suggestions from that humble source—the general public. The day after his appointment, Stassen briefly, almost casually, invited television viewers to write their thoughts on how to achieve disarmament. Soon his office was swamped with 1,100 letters and cards, many addressed simply: "Peace, Washington, D.C."

Typical of the public response was that from a West Virginia teacher: "Offer our stocks of surplus food to feed the hungry wherever they live and thereby melt the Iron Curtain." Or that of a doctor in New York: "It

(Continued on page 62)

AUTOGRAPH HOUNDS' IDOL, Score is apprehensive about recent publicity. "Too much of it isn't good," he says.

By Hal Lebovitz

They're calling this fireballing left-hander a second Bob Feller. He's..

Herb Score *—the kid with the million dollar arm*

THREE years ago, on a sunny mid-morning at Cleveland's Municipal Stadium, Manager Al Lopez and a few of his Indians stood beside the bullpen to watch a new left-handed pitcher work out.

Since the Indian organization had paid a tidy $60,000 to sign up this lanky, tow-headed youth, Lopez was understandably anxious to see him work before assigning him to a farm club for seasoning.

As pitch after pitch exploded in the glove of veteran Birdie Tebbetts—then a Tribe catcher—conversation stopped, and onlookers exchanged significant glances. The slim boy fired a final scorching pitch, then held up his hand.

"I'm loose now," Herbert Jude Score said quietly. "I'll start throwing fast."

The burly, red-faced Tebbetts called for time, shook off his sweat-stained mitt and beckoned to Joe Tipton, a second-string catcher.

"You take him," said Birdie, staring balefully at the newcomer. "If that's just warming up, I don't want any *part* of his fast ball!"

Since that day a number of opposing American League batters have heartily endorsed Birdie's sentiment. With little more than two years of minor league experience behind him, the Indians' sensational Herb Score reached mid-season 1955 leading the league in strikeouts (137 by July 13); he had turned the Tribe's fabulous Big Three into a coveted Big Four, and he stood a good chance of finishing his first season in the majors as a 20-game winner.

If further distinction were necessary, he was the only first-year man to be named to the American League's All Star squad; and *The Sporting News*—bible of the baseball industry—selected him as the league's likely Rookie of the Year.

Could all the raves be true? The columns of copy sportswriters have devoted to this fireball specialist since spring training are borne out by batters who have faced him.

"Fast?" marvels muscular Hank Bauer, the Yankees' right fielder. "Don't ask me. He struck me out, but I never saw the pitches." (Score fanned nine in his first game against New York.)

Ted Williams, after his initial encounter with Score, reacted similarly: "I knew he had speed. But brother—what a curve ball! That I never expected. He's really something. He's going to be one of the great ones."

Herb Score's amazing aptitude with a baseball has never been much of a secret. It was first spotted while he was in the sixth grade of Holy Name of Mary School in Valley Stream, N. Y., by the school's coach, Father Thomas Kelly. Father Kelly's canny eye noted Herb's promising arm going a-wasting on first base, and he proceeded to teach the scrawny youngster the rudiments of pitching. "When he started with me," Score recalls, "I didn't even know how to wind up—I just threw."

When the Score family moved to Florida, as a health measure for his younger sister, Anna May, the results of the priest's coaching had already attracted the attention of several Big League scouts. Herb was only 15.

His high school pitching prowess is now legendary in Lake Worth, Fla.; in three years he averaged two strikeouts per inning and calmly chalked up a half-dozen no-hitters. It was inevita-

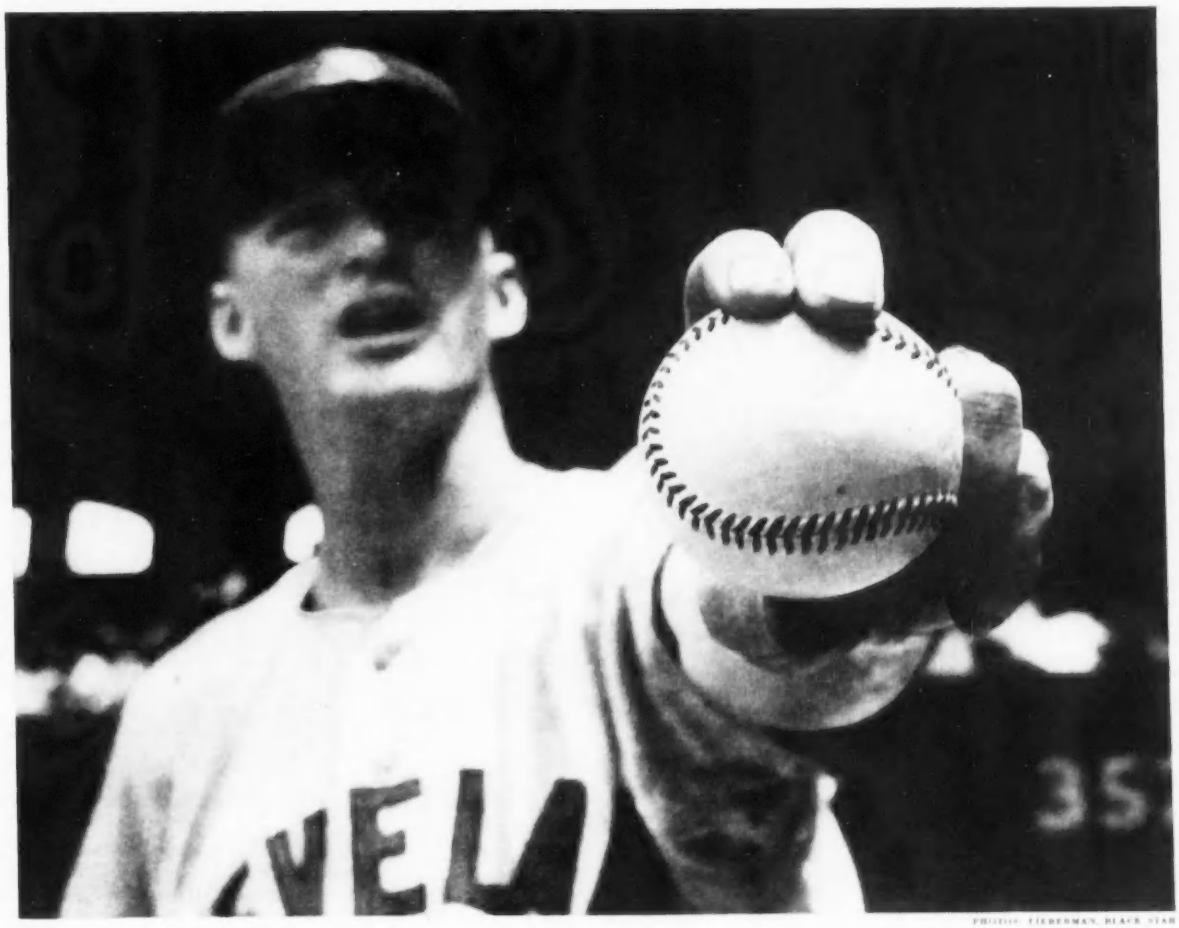


PHOTO: FIEDERMAN, BLACK STAR

PORTRAIT OF A FAST BALL. Barring mishap, says manager Lopez, this weapon will make Herb "the greatest pitcher in the game."

ble that the Indians' ace scout Cy Slapnicka—who coincidentally made Lake Worth his winter home—would hear of him. "I went out to see him pitch against West Palm Beach High," says Slap. "One look was enough. I stayed right with him until he was signed."

Nor was Slapnicka (who had discovered the golden arm of Bob Feller 18 years before) the only one. Herb was aware that "ivory hunters" were converging from all points of the compass. "Lake Worth is a small town," says Herb. "People talk."

He knew, for example, that the Indians had sent former hurler Red Ruffing to verify Slap's glowing reports; with a huge bonus involved, it was necessary to double check.

"Ruffing saw me pitch against Vero Beach," Herb recalls. "I'd heard he was in the stands. It was the only game that year in which I gave up more than one hit—in the first inning two men in a row got on. I said to myself, 'this is gonna be a great day.' Then I steadied down and struck out the next 15."

When Herb turned 19 on June 7, 1952, Slap and 13 other major league scouts stood in line. The Indians offered $60,000. One club topped that. Two others said they'd meet any price.

"I picked Cleveland myself," says Score. "I didn't bargain with anybody. I liked the things Slap said to me. I liked him, personally."

After manager Lopez had been given a sample of his blazing speed, the Indians decided Herb might be good enough to start Triple-A ball. They sent him to Indianapolis, their American Association farm club. He was discouragingly wild. He appeared in 12 games, won two and lost five, averaging a strikeout and a walk in each of his 62 innings.

The following season, 1953, he went to Reading of the Class A Eastern League to acquire sorely-needed confidence. Though wildness still plagued him, his 7-3 record was creditable. He improved as the season progressed, but just as he seemed to find his "groove" he suffered an injury that turned Cleveland officials pale. Chasing fungoes, he tripped, cartwheeled on his shoulder and broke a collarbone.

"I thought my pitching days were over," he says. "I never was so sick or worried about anything in my life."

Fortunately, the break mended without complication, though he had to throw a football for hours at a time to regain his pitching coordination. Elevated once more to Indianapolis in 1954, he was tutored by veteran pitching coach Ted Wilks and really found his stride. He pitched Indianapolis to the championship, winning 22 games and losing only 5; he fanned 330 batters for a new American Association record. He was voted rookie of the year, the league's most valuable player and the most outstanding minor league player.

Score accepts these accolades with a refreshing humility that seems, at times, even pessimistic. When the Indians broke up spring training camp this year, the Tucson Press Club held a banquet in his honor and presented him a trophy as the Tribe's most promising rookie. He thanked the sportswriters and said: "I only hope I'm around here next year to see the trophy given to someone else. You know, in this game I'm liable to be in Keokuk."

Score had barely hung his uniform in his Cleveland locker (right be-

(*Continued on page 61*)

How some towns get doctors

Nobody in Kansas suffers now from "medical anemia"—not since "Doc" Murphy showed how to lure ambitious young M.D.s

PHOTOS: CLYDE HOSTETTER

NO END TO LEARNING, for Kansas country doctors. Experts tour the state, bringing latest medical ideas to town physicians. Here Dr. Dunagin, from world-famous Menninger clinic, outlines psychosomatics (mind-body relations) to doctors of Salina.

By Clyde Hostetter

IT LOOKED as though the town of Kiowa would never have a doctor again. In 1938 the last physician moved to a town with a hospital. From then on when people broke a leg or caught the flu or had a baby, they had to drive cross-country to Hardtner, or even to Wichita, 100 miles northeast.

By 1949, Kiowa, Kan. (pop. 1,561), was the biggest town in the state without a doctor. Nobody bragged about it. Nobody slept well, either. You couldn't, when there was no one to call if your kids got sick in the night.

Kiowa wasn't the only Kansas town without a doctor; a hundred more were in the same fix. The old horse-and-buggy practitioners were dying off and the young doctors wouldn't move out from big cities to replace them. And there was a hospital shortage in '49.

But look at Kansas today. It's rated first in the nation for rural health care! *Practically every family is less than 45 minutes from a Grade-A hospital. Every town needing a doctor has one or more.*

What happened to Kansas in six short years? And could it help your town get the doctor you need?

To find out, I first went to Kiowa, the town without a doctor for ten years. It has *three* now.

"What changed things?" I asked Clif Lawson, who runs a car agency. And his answer was: "Doc Murphy and some of his horse-sense ideas."

I heard more about "Doc Murphy" as I went along. He's Franklin D. Murphy—a husky, dark-haired heart specialist, now Chancellor of the University of Kansas at Lawrence. When Clif Lawson heard of him in 1948, he'd just been named dean of the K.U. medical school—at age 32—and was speaking his mind on how Kansas could relieve its doctor shortage without socialized medicine.

"The 80 students we graduate each year don't want to practice in small towns," Murphy emphasized. "Two thirds of them leave the state, and most who remain stick close to cities like Wichita and Kansas City."

In typical medico style he diagnosed four ailments and suggested cures.

1. "*New M.D.s just can't afford to set up on their own in a small town.* After nine years in school, most of them are in debt. It costs $5,000 to $10,000 to equip a modern doctor's office. So it's easier for them to go in with an established doctor."

Cure: Towns should build or equip a modern clinic, then rent or gradually sell it back to a doctor.

2. "*There aren't enough hospitals near small towns.* No doctor wants to drive 50 miles to another town every morning to see a hospitalized patient."

Cure: Build hospitals—good hospitals even if not large—in the 97 counties needing them.

3. "*Doctors don't want to get isolated.* A good M.D. takes pride in keeping up-to-date. If he's miles from big-city medical conventions and post-graduate courses, he can't leave patients to attend."

Cure: Take the courses to him, with "flying squads" of experts.

4. "*Not enough new doctors are being trained.* You can't fill a gallon jug with a pint of water."

Cure: Expand the K.U. medical school—the only one in Kansas—to train 50% more doctors, nurses.

The legislators, many of them from the towns needing physicians, quickly voted the $4 million needed to expand the school.

Kansas towns and counties started following Dr. Murphy's advice, too. In Kiowa they voted $83,000 to erect a six-bed "hospital" with a two-doctor clinic under one roof. Even before a brick

MEDICAL STUDENTS' ON-JOB TRAINING. As part of his course at Kansas University, Paul Nelson (right) serves as an "assistant" to Dr. Carl Gunter in Quinter, Kan. Gunter had his own training there—and decided it was a good town to stay in.

THREE MONTHS OLD is Deborah Bower—and doing fine! She's getting her check-up from Dr. Patzkowsky, known to everybody at Kiowa, Kan., as "Dr. Pat." He's one of three physicians lured to this town by its new $83,000 medical center.

was laid, several young doctors dropped in to give Kiowa the once-over.

Today Dr. Laurence Patzkowsky (Dr. Pat!) and Dr. Marian Christensen rent the clinic offices for $50 a month, and as part of their contract they also run the Kiowa hospital, under the local board of directors. Last year a third doctor moved to Kiowa—Dr. Marta Scimica, who shares a downtown office with her dentist-husband. The young couple picked Kiowa because of the new medical center. So Kiowa got a dentist, too, for its money!

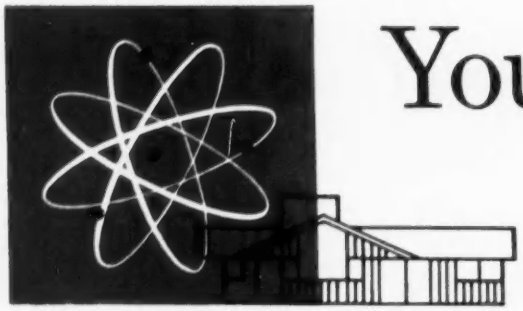
When I asked Dr. Pat, age 31, why he came to Kiowa, he gestured at the glistening equipment in the surgery.

"Every piece is the best," he said. "It's the same way in the delivery room, the nursery, the X-ray room, the laboratory, the hospital kitchen. It's the kind of practice every doctor dreams of."

That morning Drs. Pat and Christensen performed two appendectomies, two tonsilectomies, and a circumcision. Between afternoon office appointments, they could step across the corridor to see their surgery cases. Not many big-city hospital patients get that care, and at country-doctor prices! Dozens of

(Continued on page 49)

ONLY 741 PEOPLE live at Quinter, but its 30-bed hospital serves all Gove County. It doesn't have frills, but its equipment is modern and enables doctors to provide the medical and surgical care formerly available only in large cities.



Your home and

On the way: Meat you can store anywhere; new canning methods; better crops; a unit to heat and cool your house for $50 a year

By Arthur Moore*

ATOMIC energy is coming in dozens of ways to save money, time and effort in your everyday life.

Engineers have promised it for such tasks as cooling and heating houses, running vacuum cleaners and preserving food. But if you are like most folks, you want to know *when*. Which of the coming wonders can we expect in the next few years?

To get the answer, Town Journal surveyed the present state of peacetime atomic development. It canvassed the plans of U.S. industry and checked with engineers active in atomic research. Here's what we found:

• • Atomic devices to make our lives richer, healthier and more comfortable are coming faster than experts thought possible a year ago.

• • More than 70 U.S. companies are pushing major programs, 1,200 are already using atomic devices to make better and cheaper products; a major scientific advance has been achieved even in one of the most difficult assignments—the production of an atom-powered airplane that can fly around the world without refueling.

• • In international competition to develop peacetime uses for the atom, we lag in one important respect. Great Britain will turn electricity from her first commercial reactor into power lines next January for use in homes and factories. The first in this country will come in 1957. Russia, our other major competitor, may come up with some surprises when the world's first atomic energy conference opens in Geneva, Switzerland, August 8. But neither country is as close as we are to widespread use of atomic energy to improve the lot of the common man.

Now let's look ahead.

Peacetime uses of the atom are grouped here according to the best current estimates of when they will become available. The estimates come from engineers, scientists, businessmen, and key public officials

One Year. *Drugs and surgical supplies sterilized with atomic rays.* Bandages, sutures, tissues, small surgical instruments and even toothbrushes have been exposed to rays from radioactive materials to kill harmful bacteria. The final product is not harmed. Penicillin and many other drugs can be sterilized the same way. It's a cheaper method than anything now in use; manufacturers hope to lower the price of some of the more expensive drugs.

Two Years. *Atomic-generated electricity in commercial power lines.* It will come from the experimental reactor being constructed in Shippingport, Pa., for the Atomic Energy Commission. (A small start was made at West Milton, N. Y., on July 18, when an atomic-powered generator that had been built for the *Sea Wolf*, our second atomic submarine, was hooked into lines of the Niagara Mohawk Power Corp. It generates 10,000 kilowatts—enough current for a town of 20,000 to 30,000 inhabitants.)

Preservation of food with atomic rays. Potatoes will be first. Bacteria that cause food to spoil can be killed by rays from atomic-furnace by-products. Potatoes treated this way have been fed to four generations of rats without harm. Recently a group of young men volunteered to eat an entire diet of atom-treated food. As conscientious objectors to

**Arthur Moore is a veteran Washington business writer. He is a member of a Special Policy Committee on Non-Military Uses of Atomic Energy, sponsored by the National Planning Association.*

the atom—SOON

military service, they chose to take part in the experiment rather than go into the armed forces. They ate the irradiated food under the watchful eye of Army doctors, and scientists of the Army Quartermaster Corps. Results of this test have not been announced, but scientists generally are confident that irradiated food is harmless.

To housewives, irradiation will mean potatoes that will not spoil no matter how long they are kept. It may also mean cheaper potato chips. Manufacturers plan to buy up potatoes grown close to their plants and preserve them at a cost of $4 a ton, compared to shipping in fresh potatoes from distant points at $20 a ton.

Five Years. *Heating and cooling homes.* This is still in the early stages, but Robert E. Ferry, general manager of the Institute of Boiler and Radiator Manufacturers, says it will be "practical reality" within three to six years. The system he describes would use a small heat-producing unit about twice the size of an automobile battery. It would utilize fissionable material from a reactor, probably one of the so-called "waste products."

There is no danger of an atomic explosion from such material, but it would have to be heavily shielded to keep harmful rays from escaping. Heat generated by this device would be transmitted to a boiler for winter use, and to a cooling unit in the summer. Institute engineers estimate existing furnaces could be converted for $1,000 and a complete atomic boiler system installed in new homes for $1,500. They see big savings in annual operating costs—a fuel bill of $50 a year compared to $250 for comparable heating and cooling by conventional methods. However, these figures can be nothing more than educated guesses until the necessary fissionable material is identified and made available in large quantities. This has not been done.

Preservation of meat and grain. Now we are back to more thoroughly researched prospects. About the only remaining problem with meat is taste; after irradiation, it has a burned flavor. Once this is solved, housewives can stack treated steaks on the pantry shelf without refrigeration. A scientist in one laboratory has carried a wrapped, irradiated hamburger in his pockets for two years without spoiling.

New strains of plants that will give bigger yields. Researchers are bombarding seeds and fields of various crops with atomic radiation. Mutations (changes in the chromosomes) result in plants that resist diseases and increase yields. The problem is to select a strain with all-round beneficial results, avoiding weaknesses that may be hidden in the first few generations.

More electric power from atomic reactors. If the AEC approves applications now in hand, Detroit Edison can have a plant in operation in 1958; Consolidated Edison can have one in New York about the same time; and the Consumers Public Power District of Columbus, Neb., can be operating one by 1959.

The first atom-powered plane may be flying within five years, too. It will be a military plane and far from practical for commercial flight. But it will be a landmark as notable as the Navy's atom-driven submarine, the Nautilus.

Ten years. *Atom powered ships.* "I expect that many of the ships of our merchant marine to be built between 1960 and 1965 will be propelled by atomic power," G. Joseph Minetti, member of the U.S. Maritime Board, said recently. The atom-power plant for ships will be expensive for years to come, but engineers are counting on operating savings. Atomic freighters will travel faster, lose no time being refueled, and carry a bigger pay load. Such vessels can be built sooner if the Maritime Commission decides to put up a large enough subsidy, and Congress votes the money. The same holds true for a passenger liner.

Preservation of dairy products. As with meat, the big problem is flavor; irradiated milk tastes like garlic.

Canned and packaged foods. Irradiation will begin to replace present methods based on cooking.

Batteries to power small appliances. RCA has produced a tiny battery capable of emitting electricity steadily over a 20-year period. It is made from radioactive strontium, another potentially useful by-product of atomic furnaces. It might run a wrist watch, or power a hearing aid. More in the realm of speculation, one manufacturer believes the idea can be applied to a vacuum cleaner that would never have to be plugged into a wall socket. If this can be done, miniature atomic batteries can operate power

(*Continued on page 62*)

My wife's mother is sweet—but always there. Swarms of my relatives were within 15 minutes by car. Here's how . . .

We solved the in-law problem

By Roland Blackburn

AS MY wife and I saw it, there were only three escapes from the relative problem, short of our joint and untimely deaths. These escapes we had finally reduced to the three R's of Run, Reno or Reason. We could run from the problem—to Patagonia, or Tahiti or some other remote haven. We could take the problem to Reno and divorce ourselves from it. Or we could (and this seemed the longest chance of all) reason our way through it.

But to begin with, let me state the problem. *On my side* it was epitomized by my wife's mother, who has lived in our home since the day we were married. She is as sweet and self-effacing a little lady as a son-in-law ever glared at across the dinner table. Nevertheless she represents the relative problem in its most difficult and stubborn phase.

On Dorothy's side, the relative problem was more essentially one of numbers. No member of my family has ever lived with us, but within 15 minutes' easy motoring, there has always been a vast and terrifying horde of my relatives. They included my mother, who freely acknowledged my perfection in all things in the presence of a somewhat cynical Dorothy. There was my sister, Eleanour, with an unfortunate flair for giving Dorothy unsolicited advice on religion, children, bridge technique and interior decorating.

There was her husband, Henry, who deposited his 255 pounds of good-natured flesh on Dorothy's frailest Chippendale chair and threw his matches in her freshly cleaned fireplace. And there was my Aunt Elizabeth, the moving spirit in a study club which Dorothy, in the name of intellectual improvement, was expected to attend unfailingly. Beyond that, there was a swarm of young cousins, nephews and nieces.

Our first explosion came when Dorothy invited two young married couples to dinner. By that time I was beginning to sense that a mother-in-law in the home was something less than a blessing. It wasn't that Mom, as I dutifully called her, was a nosy and assertive trouble-maker. She was anything but that. But Mom was just so ever-present. She sat with us at breakfast and dinner, often in silence to be sure, but still a grim barrier to the little confidences that young husbands and wives like to exchange across the table.

That was what I first resented about Mom—she seemed too much like a chaperone. So, several days before the dinner party, I put it up to Dorothy.

"Can't we fix it so your mother eats her dinner early, instead of with our guests? She can meet them afterwards, I want her to. But at dinner let's have just the six of us. I know she'll understand." But Dorothy didn't understand. In fact she was hurt and angry. She said that I was ashamed of her mother. She said that Mom would take it as a personal affront. Dorothy didn't cry, but she was mad clean through—and so I gave in rather grudgingly.

Her mother sat with us at the dinner party, and I acted like a martyr all evening. I fancied that our guests resented her presence and that the conversation was restrained because of Mom's dignified and matriarchal presence.

Next time it was Dorothy who took the martyr's role. It had always been one of the most cherished traditions of my family that we gather for Christmas dinner at my mother's house. Dorothy, however, wanted to spend our first Christmas in our *own* home. Then it was my turn to read the riot act to Dorothy. I told her that Mother always counted on my coming and that the least Dorothy could do, since *her* mother lived with us always, was to humor *my* mother occasionally.

And so we spent Christmas at Mother's with all the rest of my relatives. I give Dorothy credit—she tried to enter into the spirit of the occasion, but I knew how she felt.

Matters grew from bad to worse from that time on. Mom had her favorite radio and TV programs, and I detested every one of them in aggrieved silence. I resented her picking up the newspaper or magazine which I was perversely determined, at that precise moment, to read. I resented her accompanying us on after-dinner drives. Usually I kept my grievances to myself in

(Continued on page 51)

How a country editor won a Pulitzer Prize for...

Busting the Texas land scandal

By Karl Wisehart

KEN TOWERY is a small-town newspaper editor. Until recently the folks in Cuero, DeWitt County, Texas, accepted him as just a quiet, almost shy, young family man with a genuine interest in everything that goes on in a town of 7,500.

He was a hard worker. Either he was bent over a beat-up typewriter in a cluttered back room of the daily Cuero (pronounced Quer-ro) *Record*, or he was out on the streets, looking for news.

But not necessarily looking for trouble. Ken Towery moved with the tide of the easy-going folks in Cuero. Like all newspapermen he asked questions, but his questions were polite. Spindly, fuzzily blond-haired, and 32 years old, he didn't seem the type to "stir up" anything.

All of which prepared no one for what happened when Ken Towery discovered something ugly.

Then Cuero learned that this "boy" who had the fortitude to survive three and a half years of imprisonment by the Japanese during World War II had the courage to face up to some of the biggest men in Texas politics.

It was just three months after Ken Towery had been named managing editor of the *Record* that he spilled one of the biggest stories of the year—The Texas Land Scandal.

Today more than a dozen men in nine counties are facing court action on a total of 303 indictments for conspiracy, bribery, and theft. And Ken Towery won the Pulitzer Prize—the nation's top honor for a newspaperman.

The story began last fall, when Towery overheard rumors that prosperous real estate promoters were giving lavish "bottle parties" for Negro veterans. Ken started digging, dropping subtle queries here and there, looking for bits of significance, waiting. . . .

What he began discovering, in this rich land of Texas, didn't look wholesome. The Texas legislature had appropriated $100 million for a veterans' land program. A veteran could buy a piece of land anywhere in Texas, and the state would lend him the money up to $7,500.

All the vet had to do was put up 5% of the purchase price—plus "closing-out fees" of not more than $50. The state would lend him the balance at 3% interest and he could take 40 years to pay it off.

Tessey, Black Star

HE'S FAMOUS NOW. But the big papers held off, during Ken Towery's exposé of the land swindle.

What a law, Ken thought, with no apparent administrative safeguards! And there were other individuals, he learned, who came to the same conclusion—land sharks who used willing vets as sucker bait.

Promoters shopped around until they found large hunks of Texas land for sale in the neighborhood of $15 an acre. They then took an option on 1,000 acres or more. They hired "agents" who searched out Negro vets eligible under the land program—preferably vets with little schooling. "You'll get some land bonus money" (something that never existed), they said, "if you sign these papers." A veteran's bonus? While the vet pondered that sweet phrase, the papers were thrust at him. But the agent was careful to keep the documents rolled up, except for the signature line. Actually, they were the veteran's application to purchase land—the

(Continued on page 60)

Who says rockhounds are crazy?

It looks like plain hard work with a hammer, but mineral collectors insist they have more fun than anybody!

By Edward J. Linehan

PHOTO BY AUTHOR

A PRIZE FIND like this huge black tourmaline crystal keeps rockhounds "Bud" Scoville (left) and Ralph Lapham of Glens Falls, N. Y., enthusiastic over the hobby.

CLYDE HOSTETTER

FOSSIL-HUNTERS Marian Brockway and C. C. Williams of the Lawrence Rock and Mineral Club explore a Kansas limestone bed in a widely-popular collecting specialty.

NEXT time you're out for a Sunday drive, keep your eye open for a small group of men and women engaged in a seemingly-pointless activity beside the road.

They'll be stooping to examine loose chunks of rock, or perhaps chipping away at an outcropping with a hammer, occasionally slipping a fragment into a canvas bag. If you see them don't laugh. They're probably having a lot more fun than you are.

"Rockhounds"—amateur rock and mineral collectors—are swarming over the countryside this summer in greater numbers than ever before; some estimates say more than a million strong.

They're prowling mine dumps and quarries, road cuts and riverbeds, beaches and deserts, collecting everything from Oregon obsidian to Florida fossils. No state is without worthwhile deposits: petrified wood in California; cross-shaped crystals of staurolite in North Carolina; geodes (crystal-lined cavities) in Iowa; brassy, cube-shaped pyrites in Maine, or semi-precious topaz in Texas. One rockhound even found a 9-pound garnet cluster in a downtown New York street excavation.

To find out a little more about this increasingly-popular hobby, I recently visited one of the most advanced amateur mineral-collecting groups in the country, at Glens Falls, N. Y.

Heading the group is good-humored, grey haired Elmer B. Rowley, who, when he puts down his rock hammer, manages the Statistical Coding Division of the Glens Falls Insurance Company. Rowley was drawn into his hobby like many thousands of others: About 18 years ago he acquired several unusual-looking specimens and began to wonder where they came from, how they were formed, what they contained.

"No one I knew could tell me so I started reading books on the subject," says Rowley. "The more I read, the more fascinated I became."

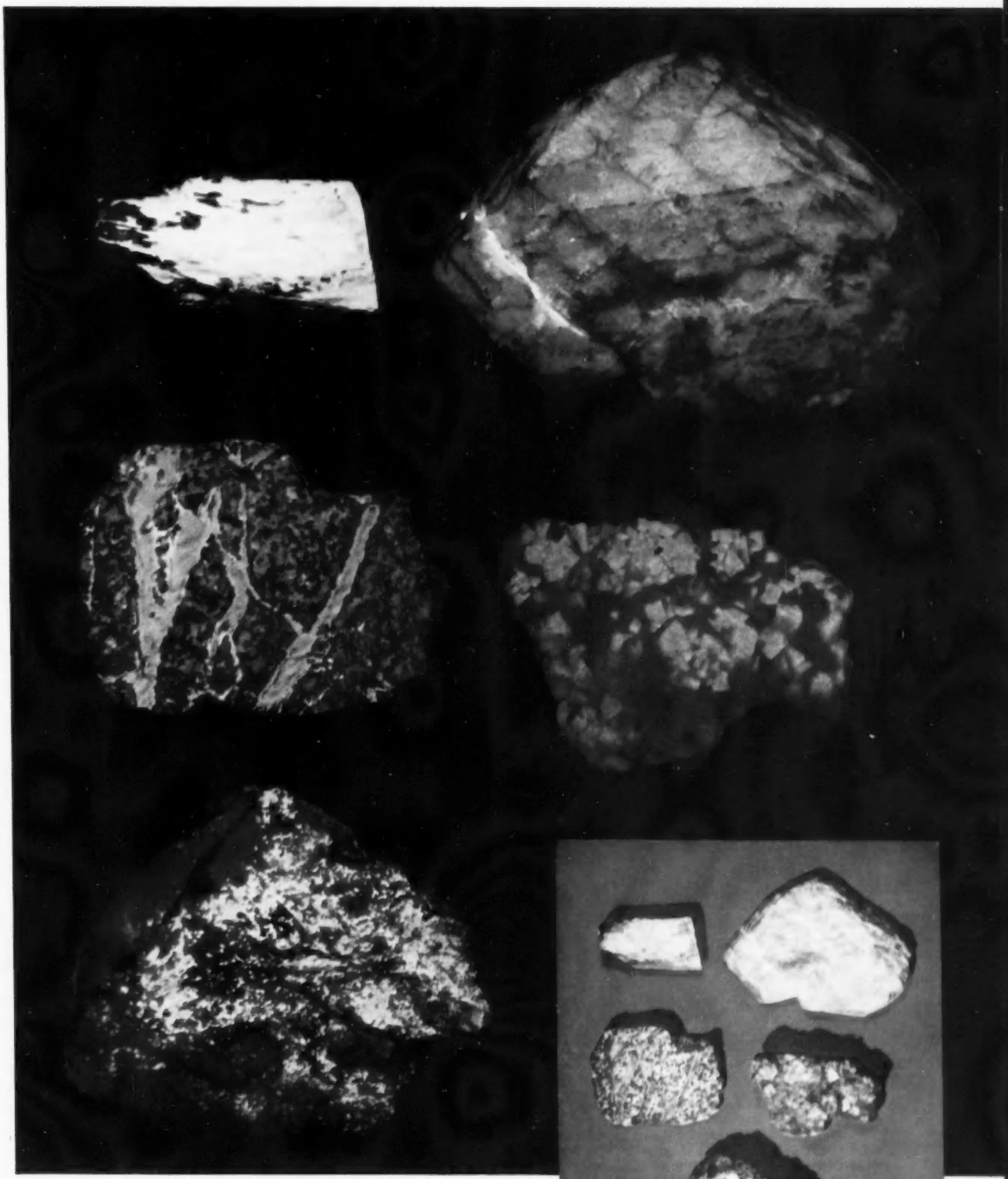
Today he is one of the country's top amateur collectors. He has exchanged specimens with leading museums, and estimates the replacement value of his own collection at about $10,000.

Once a week during the winter months, the 20-odd members of the Glens Falls group meet in Rowley's white-frame home for courses he teaches in mineralogy, crystallography, gemology and allied subjects, sponsored by the adult education program of the University of the State of New York. After the spring thaw, the members range through New York, New England and southern Canada on frequent collecting trips. I joined them on one of these, to the world's largest garnet mine on Gore Mountain, near North River, N. Y. (crushed crystals from here are used in garnet paper, for woodworking).

As we drove through the green valleys and pine-studded slopes of northern New York state, Rowley translated the surrounding terrain into basic geology for me. A series of pre-Cambrian mountain ranges (perhaps a billion years old) had been weathered down, he told me, to form a layer known as the Grenville formation. From beneath this blanket, molten rock later thrust up to form the present Adirondack range. The "contact zone" where these two formations meet is especially rich in mineral deposits.

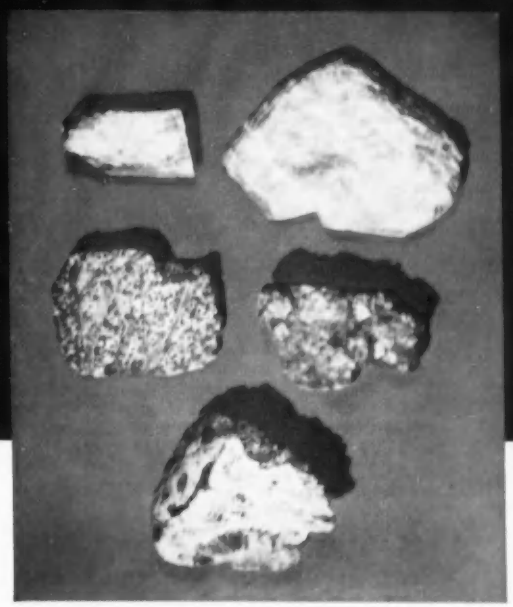
Near the Barton mine, our cars climbed a steep, winding road literally paved with garnet—rust-colored mine

(Continued on page 64)



WOLF, BLACK STAR

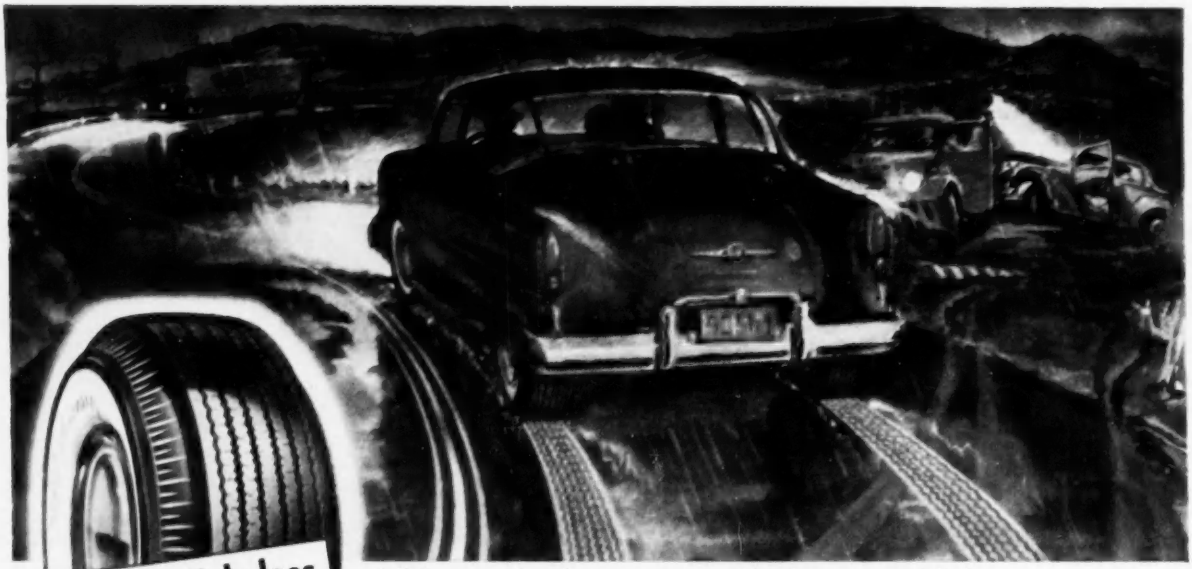
SPECTACULAR BEAUTY in some rocks is revealed under ultraviolet light; inset shows same U. S. National Museum specimens under ordinary light. Fluorescent minerals shown are wernerite (top left); calcite (top right); willemite in calcite (middle left); fluorite (middle right), and autunite (bottom).



CHARLES F. MILES AND SON

AMERICA'S FINEST FIRST LINE TIRE

New DAVIS *Silent Sentry* tire automatically holds on curves

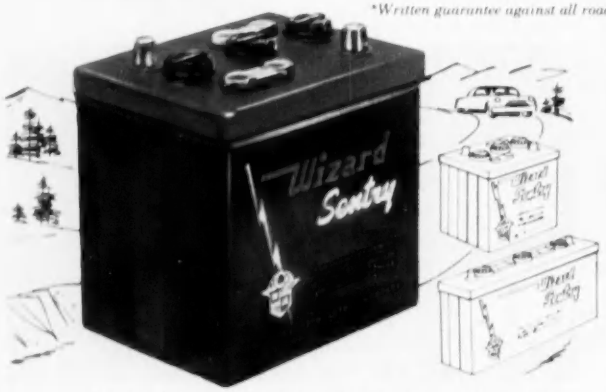


Tube or Tubeless

Built-in curve safety that may save your life! Almost "magnetic", the way these new Davis Tires hug the road on dangerous curves. Over 1,000 tiny, anti-skid grippers *automatically* flex and hold fast—even when it's wet and slippery! And—you enjoy this sure-footed safety *without* annoying "squeal" or "hum" . . . special Hush-Flex ribs snuff out sound! There's remarkable new steering ease and safer car control, too. Plus, new longer mileage . . . new extra blowout and puncture protection . . . new softer ride . . . full *lifetime* guarantee!* Choice: 50% stronger nylon, or rayon cords. Tube or Tubeless. Most sizes. 6.70 x 15, low as **$24.95.** With trade in, low as **$17.46**

Plus Fed. tax Plus Fed. tax

**Written guarantee against all road hazards and defects. In Ohio, defects only.*



New triple strength all-plastic case and 1-piece thermo-seal plastic cover! 3-year guaranteed* Wizard "Sentry" has 90% higher water level for longer, trouble-free life . . . cooler operation . . . and greater power (up to 125 amp/hr. capacity). Needs water only 3 times a year! Group 1 . . . **$19.75.** With trade-in . . . **$14.75**

There's a Wizard battery to fit your car, truck or tractor.

**Pro-rata, passenger car use.*

Newest imported lightweight! New "26" Western Flyer is built for years of safe, dependable service. Famous Her-Cu-Matic or Sturmey Archer 3-speed hub-gearshift makes riding easier against the wind, up steep hills or on straight-aways. Safety-tested front and rear hand caliper brakes. Rear reflector. Flamboyant color styling. Boys', girls' models **$42.95**

Over 3,700 Associated Appliance, Home and Auto Supply Stores From Coast to Coast . . .

Western Auto

STORES AND ASSOCIATE STORES

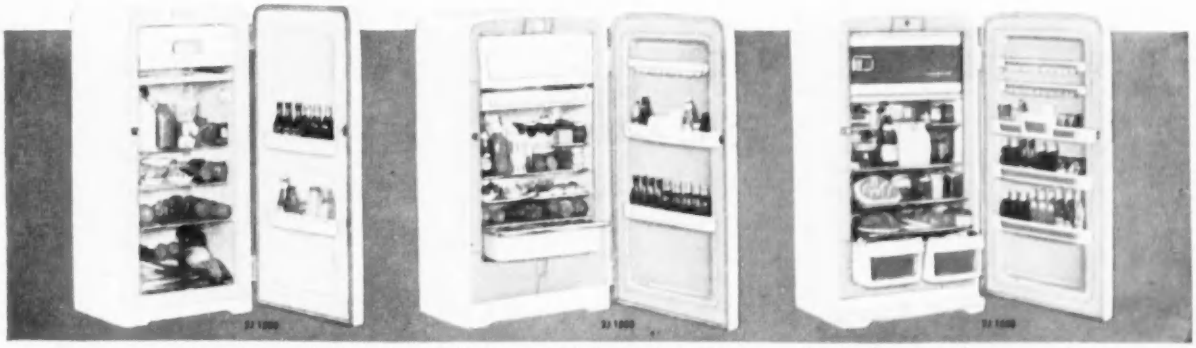
NOTE: Western Auto Associate Dealers own their stores and set their own prices, terms and conditions. Prices may vary due to differences in local conditions. (T85)

Store over ¼ ton of food in this new fashion-toned WIZARD freezer:

New beauty plus more usable space! New 15 cu. ft. Wizard safely stores a full 525 pounds of frozen food. Special fast-freeze compartment. "Tote tray" protects your hands when carrying food from freezer. 24-can juice rack. Twin ice trays. 100% sweatproof. Adjusts from zero to -20°. "Safe-Glow" temperature sentinel. Five-year sealed unit warranty. Easy terms! Only **$339.95***

Only 30¾" wide . . . stores 588 lbs. of food! Center shelf slides out. 2 drawer type baskets. 4 shelf racks. Juice can dispenser. New Wizard 16.8 cu. ft. upright freezer. **$349.95***

Wizard 15 cu. ft. freezer (white) only . . . $319.95 Easy terms!*



New compact design! 8.6 cu. ft. Wizard has more food space in less floor space. 31½ lb. freezer. Meat tray. 2 plastic ice trays. Snap action latch. "Thrift-Temp" sealed unit guaranteed 5 yrs. **$179.95***

Fully automatic defrosting! Family-size 9.3 cu. ft. Wizard has 45½ lb. freezer. Over 15½ sq. ft. shelf area. Deep meat tray, butter box. 20 qt. crisper. "Feather touch" snap action door latch. **$259.95***

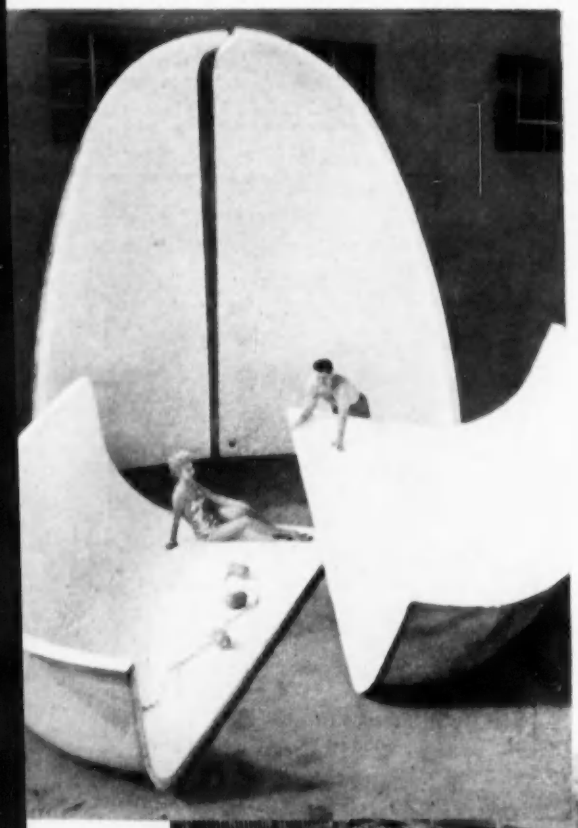
New refrigerator-freezer combination (2 separate units). Cycle-type automatic defrosting. Giant 64½ lb. zero freezer stores 80 pkgs. food! 2 roll-out shelves. 10 cu. ft. Wizard . . . **$349.95***

"It's a wonderful WIZARD" SOLD ONLY AT **Western Auto**

. . . chosen by 2,500,000 families over all other brands. **STORES & ASSOCIATE STORES**

*Slightly higher in West.

NOTE: Western Auto Associate Dealers own their stores and set their own prices, terms and conditions. Prices may vary due to differences in local conditions. (185)



VIKING-PADDOCK POOLS, INC.

CAN YOU PICTURE YOURSELF IN THIS POOL? In your own backyard, the kids could learn to swim, Mom could bathe between chores, and Pop take a dip after work. Professionally-built pools aren't cheap but they're cheaper than they were. One reason: the Gunite process (see pool above) cuts the cost of concrete. The builder can make any shape hole, line it with reinforcing mesh, spray on concrete.

PHOTOS: PADDOCK POOLS

A PROMISING MATERIAL FOR POOLS IS FIBERGLAS. It comes in molded sections (above left) which, when installed, make this handsome pool. Sturdy as four inches of concrete, the fiberglas costs three fifths as much as the cheapest concrete shells.

By Donald S. Stroetzel

Now—*pools more families can afford*

You don't need to be rich to swim in your own backyard. New type construction has put pool costs within reach of many middle-income folks

DO YOU regard the backyard pool as a luxury just for the rich? Or figure, even if you could afford one, that you'd be plagued with screaming small fry—many of them "friends of neighbors' friends?"

If so, meet the Mason Bloodgoods of Bradley Hills, Md. Mr. Bloodgood, a moderate-income U.S. Government employe, is an accountant by training. He's "just naturally conservative on money matters." And he likes his peace and quiet. Yet, last year, when the question of a backyard pool came to a family vote at the Bloodgood dinner table, he cast a "yes" ballot along with his wife and two kids.

Today, their one acre lot sports an attractive 20'x42' pool, which was built—partly by contractors, partly by Bloodgood himself—for less than $2,000. "And I consider it," says Bloodgood, "one of the best investments I ever made.

"We had planned to use that money for our second family trip through the West. The trip would have been over in six weeks—and our money gone. But the pool will give us pleasure for *years*, while adding to the value of our property.

"As for those policing problems—the predictions were wrong. We made a few rules at the start—like no dunking, no screaming, no entering the pool without a footbath, no bringing of 'friends of friends'—and everybody on the block is glad to cooperate with us."

Across the U.S., an ever-growing number of middle-income families like the Bloodgoods are finding that the backyard pool *is* practical. This year, nearly 10,000 pools will be built, most of them for private homes. Compare that with the few hundred built annually before the war, and you see the startling impact of newly-developed low-cost construction methods.

Pool building, which grossed but a few hundred thousand dollars in 1940, will hit nearly $160 million this year. "And the business is mushrooming now as the auto industry did with the Model T Ford," Texas pool builder John A. Corrick told Town Journal. "Within a few years, 10 to 20 million homeowners will be swimming in their own backyards."

How about your family? Here are facts on which to base your "should we have a pool?" decision:

1. What does a pool really cost? That varies sharply with the type of materials you use, your water and drainage situation, how much of the work you can *capably* do yourself, and your location (construction costs run as much as 20% lower in the South and Southwest).

Generally speaking, you can get a well-built, good-sized pool—one big enough for swimming, not just splashing—for between $1,500 and $3,500.

If that still strikes you as a lot of money, try measuring the healthful pool against more conventional things you might spend that much for. A second car? A garage to protect your car's paint job? The down payment on a summer cottage? A vacation trip?

"We gave up a trip to the Caribbean," reports Dick Leonard of Dallas, "and bought a pool instead. Down here, a pool means relief from six months of sizzling heat. I'm in ours from 5:30 until dark every night. And our teenage daughter has a popular place for entertaining."

In Maryland, the Bloodgoods rate a pool above renting a cottage at the seashore. "We'd come back more tired than when we left," says Mrs. Bloodgood. "You'd buck long lines of traffic going and coming. And you'd have to wash clothes by hand and put up with kerosene stoves. With our own pool, I can swim just as I did at the shore—but without having to give up my home conveniences. It's more vacation for me—and all summer long."

2. You can build part or all of the pool yourself if you're really handy with tools. Professional pool builders like to tell of the "botched home-made jobs we have to salvage"; and it does happen. So be sure you know what you're getting into and are equal to the technical aspects of the job.

Bloodgood's success in building a new porch and new wing on his house gave him confidence to undertake the pool. Acting as his own prime contractor, he rented a bulldozer (with operator) to dig the hole, hired two laborers to help him dig the footings and two cement finishers to put in the pool floor. By himself, he put down the reinforcing rod, connected the plumbing and filtration equipment, and laid the cinderblock walls. At times, the whole family worked.

(The cinderblock was a special water-repellent, tile-faced type; plastic paint made the mortar water-tight, too.)

"In the end," says Bloodgood, "I had a pool to match anything a contractor could sell for $4,000—and I built it for half of that."

3. If your budget is limited, and you can't do it yourself, a contractor-built pool of smaller size may be your answer. Don't get one too small, though; anything less than 15'x30' is cramped for swimming. With this size in the tough new fiberglas pools (which come in factory-molded sections), you'd pay, on the West Coast, just under $2,000 installed with filter; about $2,600 in the South; and about $3,000 on the East Coast. Of course, if you buy and install the shell and equipment

(Continued on page 66)

Your children need imagination time

Clubs and projects have their place in a youngster's life. But, even more, he needs to be turned loose with his own ideas, and to have time by himself

By Dorothy Van Ark

OUR two little boys were playing Superman. They'd put on their swim trunks, and each had donned (backwards) one of my kitchen aprons. As they swooped to their "rescues," the aprons billowed out behind like the fabulous cape.

My husband and I watched, laughing, and I said: "I'm going to make them some real Superman costumes."

"Hm-n-n," Van said. When our daddy says "Hm-n-n" like that, I know something *else* is coming. And sure enough—"What could be more real to Mark and Dexter than those two aprons?"

Van was right, of course. I have to watch myself, to keep from rushing in to supply our youngsters with something "better" than their own ideas.

After the Superman episode, though, I started thinking. Like many another mother, I had felt compelled to entertain the youngsters when they were ill; to think up busy work for them on rainy days; to fill their every idle moment.

I had plenty of help from organized groups, too. The mothers in the neighborhood were asking me to join a cooperative program that would give our 3-year-old Mark the advantages of *directed* play. And the PTA was offering Saturday movies for children.

With my husband's help, I gradually decided that American children, including ours, have *too much* direction! They're in danger of losing out on their richest heritage—the chance to develop good old Yankee self-reliance.

My new conviction received some support from a quote I came across, credited to a Westinghouse executive: "Our greatest problem is to protect the unorthodox guy with imagination from being smothered by the bureaucrat types."

Almost every child, I reflected, is an unorthodox guy with imagination! So we've been trying to give our youngsters extra chances to do creative thinking.

For example, I refused to supply them with ready-made valentines. And the ones they made from scratch turned out fine. Joan, our 11-year-old, made just one valentine for her whole class.

PHOTOS: CARROLL VAN ARK

SUPERMAN AND SUPERMAN—equipped with all they need for startling deeds of heroism. Mother's aprons make the capes; but most priceless equipment for Dexter and Mark is Imagination Unlimited—and the time to use it.

"I LIKE TO SIT AND LISTEN." Getting-well time wasn't monotonous for Carol. Among other things, she composed a poem.

Inside the huge cardboard heart she cut out, she drew smaller hearts pairing off the names of her classmates. This caused a small riot in the schoolroom, especially since Joan had paired herself with Clark Gable.

It takes exercise to develop imagination—and you need a few materials. We put out a pile of junk in a corner of the garage, and then let Nature take its course.

A big packing carton became a TV set when our Niner climbed inside, cut out a square and began delivering commercials. A pair of tin half-gallon fruit cans, with long rope handles pulled up through the ends, made stilts. Paper bags from the cleaners—with the addition of buttons, bows, belts and ingenuity—became dressing-up costumes.

Last year, in this country, approximately a billion dollars were spent for toys. Toys are good, and we mothers have been thoroughly impressed with the importance of giving our children playthings that are "constructive" and "authentic."

Well, the fire engines our boys got for Christmas—complete with sirens and flashing lights—palled on them in less than a week. But the pair of broomstick horses they made have kept entertainment value for three solid months! The horses were their own idea, even to rope reins—"to keep our shootin' hand free."

Imagination comes naturally to most children, if you can somehow allow them time to settle down to it. A recent statistic says that more than 33 million families in the U.S. have TV. And a Science Research Associates booklet observes that some school children watch TV as much as 27 hours a week! Add those hours to the ones they spend in classrooms—plus all the time they bury their noses in comics—and there isn't much week left for them to think and do on their own.

Giving our youngsters time for creative things wasn't as simple as snapping off the television set and announcing that they would drop group activities. Youngsters will set up a howl at such arbitrary tactics, and you can't blame them.

But last summer we told our children that we'd take a brief vacation from clubs and troops, and substitute our own doings. We figured that if they got interested in other things, hours with TV and comics would adjust themselves.

One thing I must make clear: We had no intention of keeping our youngsters permanently out of groups. We believe that organizations like Scouts and 4-H do a lot to help children learn the important business of working and playing with other people.

But, first of all, we felt that our four needed to build their own inner resources—learn to think for themselves and develop some imagination.

We went on many outings together. So that I wouldn't be tempted to overdirect, I usually took a book along. (At home I was too busy to meddle.)

The children went through the inevitable "What do we do now?" period. Then, as I had hoped, they began thinking up games—Hide the Acorn, Hit the Root Beer Can. They even put on plays.

With what TV histrionics they embellished their dramas! When Goldilocks reached the third bowl of porridge, she said in her best George Gobel manner: "This is just right; you can't hardly get them kind no more." And in the scene where the three bears discover Goldilocks in bed, Papa Bear said—à la Jack Webb—"Be calm, ma'am. All we want is the facts, just the facts."

They've been putting on plays regularly ever since. I'm proud as Punch of the script Joan wrote for our family's Christmas Eve "program."

An important discovery I made during the summer is that every child thrives on being alone once in awhile. Joan, especially, likes to take solitary walks, or to ride alone on her horse. She comes home with her mind full of things to talk over—questions, problems, or dreams of what she wants to be when she grows up.

Time to herself gives her a chance to make astute observations. Like the one she shared with me yesterday: "There is something about old men that makes me want to cry. They seem so much lonesomer than old ladies."

Some children resist being alone. Our high-strung Dexter is one. But he did get away by himself, the day we got news that an aunt, his favorite, had died. After he came back, he said:

"I think people who die go inside our hearts."

Dexter's only five, and I said: "Did someone tell you that?" And he said: "No. I've just been thinking about it in my head."

Carol, the 9-year-old, shyly presented me with a poem she wrote while getting well after an illness. Part of it goes like this:

I like to sit and listen,
Listen to the tractors plowing,
Listen to the grasshoppers whirring,
I just like to sit and listen.

That need to be alone and "listen" to one's thoughts is a subject we often come across in pictures—of a child lying on his back just looking up at the sky, or walking along a country road with a dog at his heels.

We parents should keep such pictures in mind, I think, lest we let their theme become obsolete. And lest we let groupism smother out individual creativeness—which is what built this wonderful country of ours. **End**

IT'S GOOD TO BE ALONE SOMETIMES—to ponder problems and dream dreams, to form conclusions about life and growing up. Joan and her horse, Rambler, like to follow a little-traveled road every once in a while.

BEDTIME'S NO STRUGGLE if the sitter is relaxed, and knows how to handle children. Linda Loughmiller, an Eaton baby-sitting graduate, gets Jeff and Gregg Peck ready for bed—giving parents worry-free evening out.

Want a trained sitter?

Only the best care is good enough for your children when you leave them at home. A PTA Child Study Group at Eaton, Ind., organized a class to teach high-schoolers how to be expert child-tenders

AN EVENING out, for a vacation from the kids, is good medicine for parents. If only you didn't have clawing doubts regarding the sitter: "Does Jane really *know* how to handle children?"

Homemakers in Eaton, Ind., have eased such worries—by offering Eaton's girls a free course in baby-sitting.

Mrs. Denzil Taylor, a mother herself, and chairman of the PTA Child Study group, taught the course. It met two hours a day for a week. The girls read books on child care, and they had a written paper at the end of the course.

The group had real practice sessions, too—on how to bathe and didy a baby, and how to care for run-about children. Small fry in the neighborhood were their "guinea pigs."

Sitters boned up on entertainment—learned to select the right books, records and games for children of all ages. They learned to expect the unexpected, and how to handle children in all kinds of situations—if a child starts choking, cries for mother, or won't go to bed.

One day a group of mothers came to class to discuss with the girls such things as discipline, how much work a baby sitter should do, when it's okay to watch TV, and why boy friends aren't welcome.

The sitters got certificates of graduation, and also letters of recommendation to future employers. The letters not only "recommended," they also reminded parents of *their* responsibilities to a young sitter such as: providing transportation for her, telephoning if they're delayed getting home, insisting she keep doors locked, and telling her about problems she might have.

When the graduates got into action, more questions came up—situations that hadn't been covered in class. So they had some post-grad classes.

"If we do it again, we'll make it a longer course," Mrs. Taylor says. She would include a session for mothers of the sitters, and mothers who hire them.

"The girls will not try again to set a standard price for sitting. Circumstances vary. But they should establish their rate of pay with the employer before taking on a job."

In fact, the Eaton girls have found that a pre-sitting visit with the parents is important—so that all concerned know what to expect.—***Adabelle Hill***

If you're the sitter:

BESIDES liking children, a baby-sitter must be a "little mother," and be mature and responsible. That takes training and practice.

If there's no baby-sitting course in your town, you can train yourself, or, maybe, get a course started.

You can take your high school's homemaking course in child care and the Red Cross home nursing course. Then get experience by teaching tots at Sunday School, or get a "big sister" job at camp—any such experience helps.

If you're hazy on what's expected, these questions and answers (from the Eaton, Ind., course) may help.

1. Should I ever punish a child?

Never spank or slap him! Scold him if necessary—but try to forestall shenanigans by keeping him busy and entertained. Younger children like to have you read to them, help them color, build with blocks, model with plastic clay. Older children like mixing fudge with you; winning at card games; or looking at TV programs *they* enjoy.

2. May I have friends in?

Never a boy friend. And don't entertain girls without asking first.

3. Do I have to do housework?

Not unless you've agreed to. But it's part of your job to feed the children and stack their dishes, hang up the baby's clothes, and rinse out his diapers after you change him.

4. How much should I charge?

Rates vary greatly in different communities. 'Teen sitters get 35 to 75 cents an hour—more after midnight.

5. What if the child gets hurt?

Know first aid. If in doubt, call the parents or a neighbor. Call the doctor if the situation is serious. Always have handy these phone numbers: The parents'—wherever they happen to be; the children's doctor; a neighbor; the police and fire departments.

6. How can I get a child to bed?

Announce that it's 10 minutes until bedtime, and ask what he'd like to do that lasts 10 minutes.

7. Is it okay to raid the icebox?

Only if the family has provided a snack, or told you to help yourself.

8. Is it all right to watch TV?

Only after the children are in bed, or if they're playing right with you.

9. Should I "sit" if I have a cold?

No. Call the mother as soon as possible, and recommend a substitute.

10. Where can I get a good book on baby-sitting?

Try your library, or write to your state department of health—many states have excellent free material. **End**

Quickies

for easier homemaking

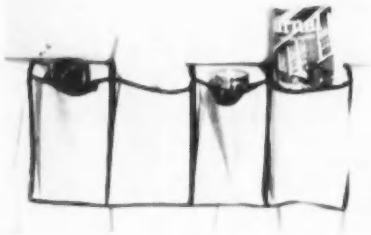
Slick Pepper Coring—Use a curved grapefruit knife to remove the core from green peppers you plan to stuff. Curve of knife cuts closely around inside of pepper shell.—*Mrs. G. W. David, Nebraska*

Photo Negative Storage—When mounting photographs in your album, place the negative back of each picture. It's easy to find if you want to have prints made later.—*Mrs. Paul Walker, Pennsylvania*

Pizza Suggestion—Use your kitchen shears to cut up a baked pizza pie. The shears will cut through the pizza without tearing the cheese topping.—*Mrs. Enrico Picone, California*

Mealtime Fun—Arouse your child's interest in food with "fancy" names: "Smorgasbord" is a variety of leftovers with deviled eggs and pickles; "One-eyed giant sandwiches" are bread slices with hole in center, grill-fried with an egg in the middle; etc.—*Mrs. Jamie Thomson, Idaho*

Bedside Clutter Bag—Tuck the top tiers of a plastic shoe bag between mattress and springs, leaving the bot-



tom row of pockets hanging out, to hold tissues, glasses, and magazines. You can design your own clutter bag to suit your needs—and your room colors.—*A. L. Bailey, North Carolina*

Knife Cleaner—To shine the blades of kitchen knives without danger to your fingers, lay them on a flat surface, rub with a large cork which has been moistened and dipped in scouring powder.—*Mrs. Cecil Bates, Iowa*

Biscuit Cutter—Use a small plastic glass to cut biscuits. If dough sticks, a slight squeeze on the glass will loosen it.—*Mrs. Frank Sager, Michigan*

Bottle Holders—Thumbtack loops of elastic along the sides of a dresser drawer. The loops will hold your bottles of nail polish, perfume, etc. Puts an end to broken or spilled bottles.—*Ann Zawistowski, Minnesota*

Large Rugs from Small—Sew snap tape to one long edge of two small cotton loop rugs. Snap them together to make a larger rug. Easy to take apart for laundering in your automatic washer.—*Mary Bauer, Oklahoma*

Cabbage Trick—Cabbage rolls will stay rolled without toothpicks or string if you place filling on steamed leaf, roll

once, turn in one end, finish rolling, then tuck in other end.—*Mrs. Julius L. Molnar, Ohio*

Roller Towels—Put grippers on the corners of your bath towels. Snap ends together over towel bar. Children will keep them off the floor for sure.—*Mrs. Arthur Roberts, New York*

Non-Sag Clothesline—Securely tie a 6-inch spring 10 inches from the end of a plastic basement clothesline. When the line is not in use, the spring pulls it up taut, yet will "spring" the extra line when it is needed.—*Mrs. Al Pemper Jr., Nebraska*

Waterproof Toy—Paint your child's paper boats with melted paraffin, then let dry thoroughly. Boat will float longer than one that isn't treated.—*Mrs. Rea Miller, Michigan*

No-Twist Yarn—When knitting argyles or any article that requires bobbins, slip each free end of yarn through a length of soda straw before you join the bobbins. This will keep the yarn from sticking together and becoming tangled as you knit.—*Mrs. M. S. Craig, Massachusetts*

Contour Sheet Idea—Avoid the problem of sorting top from bottom contours. Buy only top contour sheets and put them on the bed with the fitted part at opposite ends of the mattress. The foot of the bottom sheet is held firmly in place by the top sheet.—*Mrs. K. O. Bradley, Texas*

We'll pay $5 for Christmas ideas we print in our December Quickie column. Send only original ideas that haven't been previously published. Address: Christmas Quickies, *Town Journal*, Philadelphia 5, Pa.

Tampax fully explained

in a few words:

"The purpose of Tampax is to give women generally more comfort, convenience and freedom during that period each month when sanitary protection is needed."

"Tampax was perfected by a physician who used the principle of *internal* absorption long known to the medical profession."

"Tampax is made of pure surgical cotton contained in patented throw-away applicators for easy insertion. Your hands need not touch the Tampax."

"Tampax is many, many times smaller than the external forms of protection. Furthermore, it requires no belts, pins or other supporting devices."

"No odor with Tampax. And it cannot create bulges, ridges or edgelines which otherwise might "show" through snugly fitted suits or dresses."

"Tampax cannot be felt by the woman or girl while wearing it. And you need not remove it while tubbing, showering or swimming."

"Buy Tampax at drug and notion counters in 3 absorbencies: Regular, Super, Junior. A month's supply will go right into your purse. Economy box will last four months (average) . . . . Tampax Incorporated, Palmer, Mass."

How to avoid "feather-duster hair"

New greaseless way to keep your hair neat all day

New Vitalis with V-7 makes even dry, unruly hair easy to manage

V-7, the *greaseless* grooming discovery now in Vitalis, outdates messy oils. Keeps your hair neat, yet you never have an over-slick, plastered-down look.

And Vitalis gives you wonderful protection from dry hair and scalp—whether caused by outdoor exposure or your morning shower. Try it—you'll like it!

VITALIS® HAIR TONIC WITH V-7®

ANOTHER FINE PRODUCT OF BRISTOL MYERS

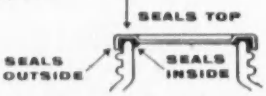
JAR AFTER JAR PERFECTLY SEALED!

Kerr LIDS GIVE 22% GREATER SEALING SURFACE!

Every home canner knows—the seal is all-important! And now laboratory tests prove that Kerr Lids give 22% greater sealing surface—extra protection for your home canned food.

Only Kerr Lids have the acid resistant golden finish, developed especially for home canning. And Kerr Lids give a seal you can test three ways—hear, see or feel the seal. Buy Kerr Jars, Caps and Lids for your home canning . . . a sure seal, jar after jar after jar!

GOLDEN FINISH ACID RESISTANT



The thick, cushion-like sealing composition on Kerr Lids makes a 3-way seal—top, inside and outside edge of jar.

USE KERR JARS FOR FREEZING, TOO!

"SELF SEALING" * BRAND. *TRADEMARK REG. U.S. PAT. OFF.

Look, Mommy, I do it!

OUR 3-year-old Wendy pointed proudly at her sandals, which she had buckled herself. Beneath the sandals, her socks were twisted and bunched up; but she had pulled them on all by herself, too; so I bragged quietly, sharing my tot's triumph.

I don't know why I should remember that long-ago incident in particular—except that it was particularly typical! With Wendy, our second child, it was always "*I* do it," from her beginning-to-talk days. She must dress herself, must pick up her own toys; must help me sweep and dust and move furniture.

All this took much huffing and puffing while the clock's hands sped forward. Many times, I would have to resist the temptation to put an end to her struggles and do the job in a hurry.

Wendy's 12 now, and her teacher says she is far more self-reliant and helpful than most children her age. We've noticed that at home, too. I'm glad that we learned—finally—to refrain from meddling, and let her help herself.

We—my husband and I—hadn't been so smart with Wendy's older sister, Pat. We waited on Pat hand and foot until Wendy came along. Then, suddenly, she wasn't our baby, but Big Sister—big enough, we told her, to dress and undress herself, comb her own hair, and hang up her things.

First-born children must be made of extra-rugged material, to survive the mistakes Mother and Daddy make while they're learning to be parents. Pat had self-reliance thrust upon her *too suddenly*—and at a difficult time, when she was having to adjust to sharing with the new baby. As a result, she had rather an unhappy time of it; and learning to take responsibility has been her special growing-up problem.

With Wendy, we profited by our

past errors. And for advice, we went to a wise friend, a nursery-school teacher. If you have a small eager-beaver, I believe you will find her "let them help themselves" pointers as valuable as we did:

About Clothing When your child first wants to tug at his socks, that's the time to let him start learning the fascinating process of dressing and undressing. Make his clothing simple, generously sized, with slide fasteners or large, easy-to-work buttons.

Let him wrestle along with his dressing, even if you'd rather hurry. Help him over the hump, though, if he gets tired or discouraged. And when he succeeds, give him the praise *you'd* want for a job well done.

Remember, too, that your youngest likes to have a say about his clothes. As often as possible, let him decide whether he'll wear the blue sunsuit or the yellow one. Then watch his smug self-appraisal in front of the mirror!

It takes only a little trouble—and will save you a lot—to put up a low hanger rod in the closet, so your littlest can take down his own clothes and help put them away.

Keeping 'em Clean It's fun to be clean, if Mommy doesn't get hysterical over puddles and splashes. Hang your tot's towel and washcloth low and handy. Keep a step-stool by the washbasin, so Tom Thumb can fill the bowl for himself, lather and rinse his own hands every time he goes to the bathroom. You have to keep the water tempered down so it won't scald him; but isn't it worth that adjustment to help him grow into fastidious habits?

As for Eating Why spoon food into a tot when he'd much rather feed himself? Give him small-sized silverware, and plenty of finger food like carrot strips, peas, green beans, bite-size chunks of meat. A small fruit-juice glass is easier for him to hold than a cup, and a small table is every bit as good for him as a high chair.

Toy Clutter It's more fun for the best of children to make a mess than to clean it up. Here's where your good, orderly example comes in—and your companionable help. Children should have a definite place to keep toys, as soon as they have playthings. Helping them pick up and put away—until they get the habit—pays off handsomely. (Makes cleaning up less of a battle, and teaches cooperation as well as orderliness.)

Learning self-reliance is a child's best insurance for a competent life. But there's an easier way to teach it than fussing and fuming. Just *let* him help himself—soon as he's big enough to say "*I* do it."

—*Ruth Hayward*

COME ON EVERYBODY! JOIN THE FUN! TEST YOUR MONEY SENSE FOR VALUABLE FREE GIFT!

EASY MONEY PUZZLE

$40	$	$
$	$50	$
$	$	$60

How good is your money sense? Solve the Puzzle and find out. The puzzle has 9 boxes. There are three rows aross, three down, and two diagonally. We filled in one diagonal row with amounts that add up to $150. Now, make each of the remaining 7 rows add up to $150. You must do this by inserting ONLY these six amounts—$10, $20, $30, $70, $80, $90—one into each empty box. It CAN be done. Here's one clue to start you off: try $80 in the upper right hand box. Can you do it? Enter your solution in the small puzzle below, and mail at once for your FREE GIFT.

DELUXE IRIS ASSORTMENT
This beautiful box of 21 All-Occasion Cards is a terrific value! You'd pay 15c to 25c for every single card if bought separately. Yet you get them FREE — 21 cards and matching envelopes—when you mail answer to our Puzzle.

WIN
THIS DELUXE BOX OF 21 GORGEOUS ALL-OCCASION GREETING CARDS WITH 21 MATCHING ENVELOPES!

YOUR CHANCE TO MAKE $50—$100 AND MORE IN YOUR SPARE TIME!
We're running this Puzzle Test to find people with bright, active minds who want to make money in their spare time . . . by taking orders for our beautiful line of Christmas and All-Occasion Greeting Cards, Stationery and Gift Items from friends, neighbors, co-workers. They're so beautiful, so tasteful, so amazingly low in cost they sell themselves. We want to prove to YOU how easy and simple it is to take profitable orders in your SPARE TIME.

GET YOUR FREE GIFT NOW!
We'll send you the 21 All-Occasion cards ABSOLUTELY FREE when you answer our Puzzle. You don't pay a cent for them—now or ever. We'll also send you FREE 1955 catalog, FREE personalized Imprint Samples and Christmas assortments ON APPROVAL.

HURRY! SEND PUZZLE SOLUTION TODAY! OFFER DEFINITELY LIMITED!
We reserve the right to reject puzzle entries dated 60 days after the month printed on the cover of this publication. Solve the puzzle and get it off to us today. Your gift box, FREE samples, catalog and Christmas assortments on Approval will be sent as soon as your reply is received. Only one entry accepted from each household. Rush your answer to Puzzle Editor, Artistic Card Co., 195 Way Street, Elmira, N. Y.

PASTE ON POSTCARD...MAIL TODAY!

$40	$	$
$	$50	$
$	$	$60

PUZZLE EDITOR
ARTISTIC CARD CO., INC.
195 Way Street, Elmira, N. Y.
Here's my solution. Please rush FREE Deluxe box of 21 All-Occasion cards—also Money Making Plans, Free Samples and Christmas assortments On Approval.
Name _____ (Please Print)
Address _____
City _____ Zone ____ State _____

Free "Ideas for Sewing with Cotton Bags"—a new 24-page illustrated book of suggestions for making attractive clothing, household accessories, gifts, and toys from thrifty, colorful Cotton Bags. 1955 Simplicity fashions for your Cotton Bag sewing. Send postcard today to **National Cotton Council, Box 76, Memphis, Tenn.**

EAR ACHE?
DENT'S
EAR WAX DROPS for fast temporary relief of accumulated wax condition
TOOTHACHE?
ask your druggist for DENT'S TOOTH GUM, TOOTH DROPS or POULTICE

Save up to 1/2 on RUGS

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Your Choice of:
44 lovely, up-to-date, solid and two-tone colors, casual new texture blends and embossed effects, leaf and floral designs, colorful Early American and Oriental patterns,—regardless of colors in your old materials.
ANY SIZE up to 18 ft. seamless, any length—sizes you can't get elsewhere.
No-Risk, Trial Offer.
Monthly Payments

FREE TO EVERY READER

MAIL this coupon or a postcard for fascinating, new, money-saving Olson book. 40 pages of Rugs and model rooms in actual colors. Tells how to get lovely, deep-textured, Reversible Broadloom Rugs at a big saving by sending your Old Rugs, Clothing to Olson Factory.

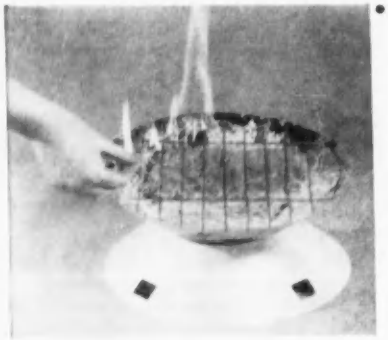
In Full Color

Your Name _____
Address _____ Zone
Town _____ State _____

OLSON RUG CO. Dept. G-54 Chicago 41, Ill.
Chicago, New York, San Francisco

Keeping Up-to-date

IN YOUR HOME



BARBECUE AT THE STRIKE OF A MATCH on this portable throw-away grill. Made of asbestos, coated with aluminum foil, the PDQ barbecue package contains excelsior to start fire, enough charcoal (wrapped--see picture) to burn more than an hour, and a sturdy grill. About 79¢ in super-markets.

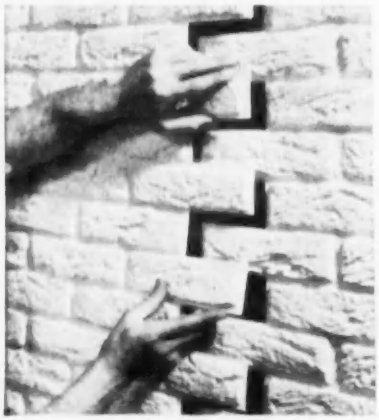
MINT-FLAVORED TRAVEL GUM has, in its sugar coating, a compound that prevents motion sickness. One or two "chews" keep a traveler from feeling queasy for 24 hours--easy for children to take since no pills need be swallowed. Just see to it that children don't help themselves; one tablet a day is the recommended dose for them. Bonamine Chewing Tablets are about $1 for 8, in drug stores.

YOU A WORD-GAME FAN? Here's news of a fast game that you can play, solitaire, or with your favorite cut-throat competition. "Bali" words are built with alphabet cards. Long, not trick words, bring high scores. $3 in stores, or from Dept. T, I-S, Ultd., Inc., 148 E. 38th St., New York 16, N.Y.

THESE INDOOR PLANTER BOXES combine in endless arrangements. The various units--a single box, a box and shelf, or two shelves--come with perforated steel leg frames, so they can be solidly connected, side by side, or one on top of another. Made of enameled sheet steel, "Plantier" boxes are fitted with galvanized trays inside, to catch water overflow from potted plants. In terra cotta, yellow or gray, units are $5.95 to $8.95. Distributor is Gottschalk Sales Co., 225 Fifth Ave., New York 10.

MOST ABUSED AREA IN YOUR HOME is the floor; naturally, you want the most durable, best looking floor you can get. Best advice we've seen about what kind of floor to put where, how to lay it, and how to care for it, is in a new circular "Flooring Materials." It's 10¢ from Small Homes Council, University of Illinois, Urbana, Ill.

CANDLES BURN DOWN EVENLY, without dripping, if you spray them before using, with Krylon's push-button plastic spray. If you wish, use clear spray, or color your candles to match your table with spray enamel. In hardware and variety stores.



YOU CAN PASTE "BRICKS" right over your old wall. "Decro-Wall" sheets are rigid, smooth vinyl plastic, with the dimensional look of a real brick wall. Material is fire-resistant, can be cleaned with a damp cloth, and painted. It comes in 2x4 sheets for easy installation, costs 63¢ a square foot. Now being distributed to wallpaper outlets; free brochure available from National Vacuum Molding Corp., 923 Old Nepperhan Ave., Yonkers, N.Y.

PERFECT LEMON PIES IN HALF THE TIME!

1. Now . . . just-squeezed lemon flavor . . . without squeezing a lemon!
2. Always perfect texture . . . so good, it's guaranteed!
3. One package of Jell-O Pudding and Pie Filling makes an elegant pie . . . or enough pudding for 4. Better try some soon!

Vanilla
Chocolate
Butterscotch
Lemon
Coconut Cream

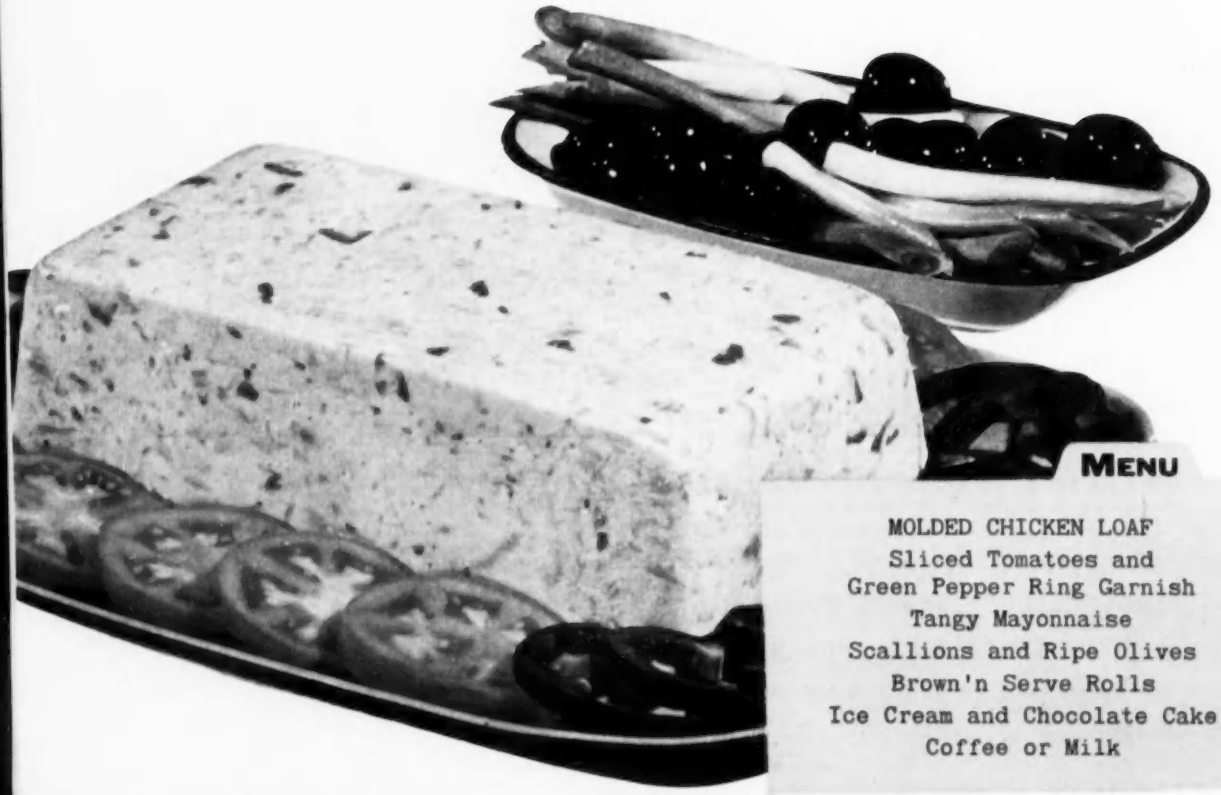
JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION

MENU

DEVILED TONGUE AND CABBAGE MOLD
Cucumber and Watercress Garnish
Herb Salad Dressing
Buttered Corn on the Cob
Poppy Seed Rolls
Brownie Squares
with Whipped Cream
Coffee or Milk

Fix it in the morning

for an easy dinner at night



MENU

MOLDED CHICKEN LOAF
Sliced Tomatoes and
Green Pepper Ring Garnish
Tangy Mayonnaise
Scallions and Ripe Olives
Brown'n Serve Rolls
Ice Cream and Chocolate Cake
Coffee or Milk

MENU

HAM AND POTATO SALAD RING
Deviled Egg Garnish
Buttered Broccoli
French Bread
Cantaloupe and Fresh Fruit
Coffee or Milk

PHOTOS: ROBERT E. COATES

By Ann Satter
FOOD AND EQUIPMENT EDITOR

GETTING Dad and the kids in for dinner "on the dot" can be exasperating for all concerned, these pleasant summer evenings.

"Wait 'til I finish the lawn," begs the man of the house. . . . "We're right in the middle of a game," wail the kids.

So, why not plan a cold main dish—one that *will* wait? Then you can stay outdoors with the rest of the family.

Here are tasty dishes to make in the morning—and take out of the refrigerator at night, whenever the family feels like eating, early or late. The menus we suggest to go with them can be ready in short order, too.

Deviled Tongue and Cabbage Mold

(Makes one mold)

1 can (12 oz.) cooked tongue
1 pkg. lemon flavored gelatin
¾ c. hot water
1 c. cold water
1 tblsp. vinegar
1 tsp. salt
1½ c. finely shredded, crisp cabbage
½ tsp. Worcestershire sauce

• Dissolve gelatin in hot water. Add cold water, vinegar and salt.

• Pour ¼ cup in bottom of 4-cup mold. (Coffee can molded the attractive shape shown on opposite page.) Place in

MENU

TUNA MOUNDS
Carrot Stick Garnish
Potato Chips
Buttered Green Beans
Whole Wheat Rolls
Sliced Bananas with
Butterscotch Pudding Sauce
Iced Tea with Lemon

Available in Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Woodtone Brown, or White.

Now! A new kind of G-E Refrigerator-Freezer ...*plus* Revolving Shelves

Actually, the new G-E Refrigerator-Freezer is *two* extra-large appliances in one!

The refrigerator compartment at top gives you all the capacity of a full-size refrigerator. And the large freezer compartment at bottom is separately insulated and separately refrigerated!

YOU GET TWO BIG APPLIANCES IN ONE

BIG 10-CUBIC-FOOT REFRIGERATOR

BIG 3.7-CUBIC-FOOT FOOD FREEZER

In addition to Revolving Shelves, you get all these wonderful conveniences:

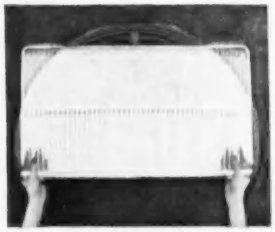
No defrosting in refrigerator section. Automatic butter conditioner. Mini-Cube and Redi-Cube* ice trays. Convenient foot-pedal latch on freezer door. Adjustable and removable door shelves. Famous G-E sealed-in refrigeration system.

So dependable! More than 3,500,000 General Electric Refrigerators in use 10 years or longer!

See this new, exciting General Electric combination (Model LH-14M) at your G-E dealer's. Ask him for prices and easy terms. For his name and address, look in the classified telephone directory.

General Electric Company, Appliance Park, Louisville 1, Kentucky.

Shelves turn like a "Lazy Susan"! Turn a Revolving Shelf and the food you want *rides* before you. Everything is so easy to reach.



15 per cent MORE room! Revolving Shelves give you 15 per cent more shelf space than in previous corresponding models.

Progress Is Our Most Important Product

GENERAL ELECTRIC

refrigerator until this layer is firm.
• Cut 4 thin crosswise slices of tongue. Dice remaining tongue (about 2 cups). Arrange slices in a pattern over chilled gelatin. Add 2 tablespoons gelatin mixture. Chill until firm.
• Meanwhile, cool remaining gelatin until it begins to thicken. Add cabbage, Worcestershire sauce and diced tongue. Spoon over firm layer.
• Chill until firm. Unmold and garnish. Makes 6 servings.

Molded Chicken Loaf

4 c. diced cooked chicken*
2 tblsp. unflavored gelatine
2½ c. chicken stock
2 tsp. lemon juice
2 tblsp. chopped parsley
¾ c. finely chopped celery
2 tblsp. chopped sweet pickle
¼ c. chopped pimiento
1 c. mayonnaise

• Soften gelatine in ½ c. chicken stock. Heat remaining stock. Add gelatine; stir until gelatine dissolves.
• Add the chicken. Add salt and pepper to taste. Cool until mixture starts to thicken. Then fold in remaining ingredients. Pour into a 2-quart loaf pan. Chill for several hours.
• Unmold on a platter. Garnish with tomato slices and green pepper rings. Makes 10 to 12 servings.
*To cook chicken: Singe and wash a 4 to 5 lb. stewing fowl. Cut up; put pieces in a 6 qt. kettle. Add a small onion, a carrot, a branch of celery, a small bay leaf and 6 c. boiling water. Cover tightly; bring to a boil. Reduce heat and simmer about 3 hours or until meat is tender. Add 1 tblsp. salt after first hour of cooking. Cool to lukewarm. Remove chicken. Strain stock; skim off fat. Remove skin and bones of chicken. Cut meat into pieces.

Ham and Potato Salad Ring

1 tblsp. unflavored gelatine
½ c. cold water
1 can (8 oz.) tomato sauce
1 can (10 oz.) chopped ham or pork
1 tblsp. prepared horseradish
¼ c. chopped green pepper
4 c. cubed, cooked potatoes
¾ c. finely chopped celery
3 hard-cooked eggs, chopped
3 tblsp. chopped onion
2 tblsp. pickle relish
½ tsp. salt
1 c. mayonnaise

• Soften gelatine in cold water.
• Heat tomato sauce. Add softened gelatine; stir until gelatine dissolves.
• Dice ham. Add ham, horseradish, and green pepper to tomato mixture.
• Pour into a 9½-inch ring mold (6 cup) and chill until firm.
• Meanwhile make potato salad. Combine potatoes, celery, eggs, onion, pickle relish, salt and mayonnaise. Spoon into mold over layer of meat. Chill for 2 or 3 hours, or until set.
• Unmold; garnish with greens or hard-cooked eggs. Place a bowl of mayonnaise in the center. Makes 8 servings.

Tuna Mounds

1 tblsp. unflavored gelatine
½ c. water
1 can cream of asparagus soup
1 can (7 oz.) tuna, flaked
1 tblsp. lemon juice
¼ c. chopped radishes
⅓ c. diced celery
½ tsp. seasoned salt
¼ c. mayonnaise

• Soften gelatine in water.
• Put soup in saucepan; bring to boil. Add gelatine; stir until it is dissolved.
• Cool mixture until slightly thickened. Add tuna and remaining ingredients. Spoon into 4 custard cups (or a 3-cup mold). Chill until firm.
• Unmold; serve on lettuce leaves. Garnish with spoonful of mayonnaise and radish slices. Makes 4 servings. **End**

Send us your recipes

What's your family's favorite recipe using chocolate? And we'd like to have those for your best and most liked pie—any type or kind. Send the recipe to Kitchen, Town Journal, Phila. 5, Pa. We pay $5 for each recipe we print.

Guard Home-Canning Goodness

with Cream-White Enamel Lining of

BALL DOME LIDS

Insist on

BALL DOME LIDS

Your eyes will tell you—*BALL DOME LIDS ARE BEST!* Yes, you can *see* the extra quality. Their cream-white enamel lining looks as clean and sanitary when you open your jars as when you sealed them! The firm red rubber assures a positive seal. And they are easiest to test . . . Dome down, jar sealed.

So, be sure! Guard that home-grown flavor of home-canned foods with Ball Dome Lids.

HOME CANNERS BUY MORE Ball THAN ANY OTHER BRAND!

© 1955 BALL BROS. CO.

BERTAM-KAUFMAN

THESE YOUNGSTERS from Imlay, Mich. are the author's best (and most regular) cookie tasters. From left: Doug Stenzel, Patty Gannett, Gail Schwan and the author's son, Hal Cunningham, have a nourishing mid-morning snack.

Snack cookies *especially good for children*

By Marialice Cunningham

MY TWO boys and their friends gobble up cookies anytime—by the dozen, if given the chance. So, a cookie recipe, I decided, was a good spot for me to add a little extra food value. Active youngsters always need it!

With the help of home economists at the University of Missouri, I developed some cookie recipes which use non-fat dry milk, molasses as part of the sweetening, fruits and even some vegetables. The cookies are real tasty, too—nursery school youngsters in Columbia, Mo., and my boys eat them with complete approval.

Peanut Butter-Molasses Cookies

1 c. sifted flour
½ tsp. salt
1 tsp. baking powder
¼ tsp. soda
¼ c. shortening
¼ c. brown sugar
½ c. molasses
½ c. crunchy peanut butter
½ tsp. vanilla
1 egg
2 tblsp. milk
1 c. chopped, uncooked prunes*

• Sift flour; measure, sift again with salt, baking powder and soda.
• Cream together shortening, sugar, molasses, peanut butter and vanilla.
• Add egg and milk; mix well. Add dry ingredients; stir until well blended.
• Add chopped prunes.
• Drop by spoonfuls on a lightly greased baking sheet. Bake in moderate (375°) oven for 10 to 15 minutes, or until done.
• Transfer to cooling rack. Store in tightly covered container. Makes 5 dozen 2-inch cookies.

*If you wish, use equal amount of chopped raisins or chopped, dried apricots instead of prunes.

Molasses-Whole Wheat Cookies

½ c. non-fat dry milk
½ tsp. soda
2 tsp. baking powder
½ tsp. salt
⅓ c. shortening
¾ c. molasses
1 tsp. vanilla
2 eggs, beaten
1 c. and 2 tblsp. whole wheat flour
½ c. raisins

• Sift dry milk powder with soda, baking powder and salt.
• Cream together shortening, molasses and vanilla. Add eggs and mix until well blended.
• Add sifted ingredients and wheat flour. Stir until thoroughly mixed. Add raisins; whole, chopped or ground.
• Drop by teaspoonfuls on a lightly greased baking sheet. Bake in a moderate (350°) oven for 10 to 12 minutes, until lightly browned. Makes 4 dozen 2-inch cookies.

Big Seven Cookies

1 c. sifted flour
¼ c. non-fat dry milk
¼ tsp. soda
1 tsp. baking powder
¼ tsp. nutmeg
¼ tsp. cinnamon
½ tsp. salt
⅓ c. shortening
⅓ c. brown sugar
½ c. molasses
1 egg, beaten
1 c. shredded carrots (or sweet potato)
1 tsp. grated lemon rind
½ c. ground or finely chopped raisins
1¾ c. quick-cooking rolled oats

• Sift flour; measure, sift again with dry milk powder, soda, baking powder and seasonings.
• Cream together shortening, sugar and molasses.
• Add egg, then the dry ingredients. Stir until well blended.
• Add carrot or sweet potato, lemon rind, raisins and rolled oats. Mix well. If dough is too stiff to handle add a few drops of milk. Chill.
• Drop by teaspoonfuls onto lightly greased baking sheet. Bake in hot (400°) oven for 10 to 12 minutes, until lightly browned. Transfer to cooling rack. Makes 5 dozen 2-inch cookies.

Fruity Gumdrop Cookies

2 c. sifted flour
½ tsp. salt
2 tsp. baking powder
½ tsp. cinnamon
½ c. shortening
½ c. sugar
1 egg, beaten
¾ c. applesauce*
1 c. gumdrops, cut in small pieces (or 1 c. rolled oats)
1 c. raisins

• Sift flour; measure, sift again with salt, baking powder and cinnamon.
• Cream together shortening and sugar. Add egg and applesauce; mix well.
• Add flour mixture; stir until well blended. Then add gumdrops (or the rolled oats) and raisins.
• Drop by teaspoonfuls onto a lightly greased baking sheet. Bake in hot (400°) oven for 10 to 15 minutes, until lightly browned. Transfer to cooling rack. Makes 4 dozen 2-inch cookies.
*Or, use drained, crushed pineapple or canned peaches, drained and mashed.

Molasses-Ginger Cookies

3 c. sifted flour
1 c. non-fat dry milk
1½ tsp. salt
2 tsp. soda
1 tsp. cinnamon
½ tsp. ginger
¼ tsp. cloves
1 c. shortening
1½ c. molasses
¼ c. sugar
1 egg

• Sift flour; measure, sift again with dry milk, salt, soda and spices.
• Cream together shortening, molasses and sugar.
• Add egg; mix well. Add dry ingredients. Stir until well mixed. Chill.
• Shape into 1¼-inch balls or drop from teaspoon onto greased baking sheet.
• Bake in moderate (375°) oven for 10 to 15 minutes, until done. Makes about 8 dozen 2-inch cookies.

If you wish more recipes, send 10¢ for a copy of *Cookies for Children*, to Town Journal, 230 W. Washington Sq., Phila. 5, Pa. Missouri residents can get recipes free by sending for Bulletin 656, *Cookies for Children*, College of Agriculture, Columbia, Mo. **End**

Girls and Boys these will be given To You!

ALL YOURS WITHOUT ONE CENT OF COST!

NOW you can get those things you've always wanted . . . Cameras, Eversharp Pen and Pencil Sets, Flashlights, Watches, Sports Equipment, Gifts for Mom and Dad.

It's *EASY* and it's *FUN* to earn these and many other valuable awards!

Best of all — it won't cost you a penny! All you do is send us the new and renewal TOWN JOURNAL subscriptions of your relatives, friends and neighbors.

SEND NO MONEY!

Get *started AT ONCE*. Fill in and mail the coupon below. We'll immediately send you full details and a FREE catalogue of fine awards!

Do it Right NOW!

YES, I want to earn your valuable awards! Rush me a FREE catalogue and tell me how to get started AT ONCE!

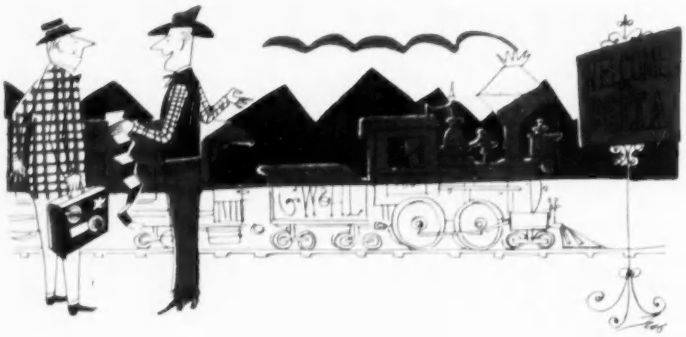
My name_____

Address_____

Town_____ State_____

Mail This Today to: Award Department No. T-1 TOWN JOURNAL 230 W. Washington Square Philadelphia 5, Pa.

Along Main Street



Clear Track. The service is wonderful on the G. W. & H. L. (Good Will and Hospitality Line), a deluxe railroad that exists only in the imagination of the Delta County, Colo., Chamber of Commerce. Tourists entering the resort area are presented with a lengthy G.W. & H.L. railroad ticket that entitles them, among other things, to free Cokes, movies, doughnuts and a dip in local swimming pool during their stay. Passenger regulations stipulate that "all pure fresh mountain air breathed in Delta County must be exhaled before leaving" and "any person with poor eyesight must equip himself with glasses to avoid missing the scenic grandeur of the area."

New Tithes. When the lights burn late in the shop of barber Frank Sibilia in Albany, Calif. (pop. 17,590), passers-by know he isn't trying to undercut his competition. Money that Sibilia earns for after-hours work goes to St. Alban's Episcopal Church. The project was started to pay off the mortgage. Attorneys, salesmen, accountants, and others also donate profits from after-hours work. The scheme paid off the mortgage long ago; now vocational givers are earning money to build an addition to the church.

Calory Cache: Junior always eats his spinach at the coffee shop of the Hotel Robidoux in St. Joseph, Mo. Parents who dine there with their youngsters find it's easy to persuade them to clean their plates. The secret: A big "treasure chest" of inexpensive toys at the coffee shop entrance. Youngsters who empty their platter get to unlock the treasure chest and select their favorite toy, compliments of the management.

Baby Bombshell. Wives of scientists at Los Alamos, N. M., have come up with a development nearly as revolutionary as the mushrooming work of their husbands. It's a baby-sitting bank, with members swapping sitting services on a double-entry basis. One member acts as bookkeeper, answering calls for babysitters and passing them on to other members who want to build up their baby-sitting balance. Each hour of sitting is recorded as credit, to be collected when the sitter needs baby-sitting service for her own children.

Happy Birthday! A cake with all the trimmings goes each month to some lucky resident of Wabasha, Minn. (pop. 2,468), on his birthday, thanks to an enterprising Wabasha baker. Anyone can get a chance to take the cake by registering his birthdate at the bakery.

Losers get a break, too. When their names and birthdates are printed in the bakery's newspaper ad announcing the winner, it's apt to jog the memory of forgetful friends and relatives. Baker Earl Schnirring always wins: When registrants sniff the bakery's delicious pies and cakes, they can't resist buying some before they leave.

Here are ideas others have tried successfully. Can they help you? TOWN JOURNAL *will pay $10 for unusual ideas which service clubs, merchants and community developers can use. Address* TOWN JOURNAL, *Dept. T, Washington 4, D.C.*

How some towns get doctors

(Continued from page 23)

other towns in the state have done as well as Kiowa. Mankato (pop. 1,462) built a clinic and is selling it on an installment plan to its new doctor. Johnson (pop. 994) passed the hat to remodel a big residence into a home and clinic for a doctor, and is letting him pay for it gradually, too. Bird City (pop. 784) raised money by public subscription for a small hospital.

Meanwhile the youthful Dr. Murphy has set up "flying squads" of medical lecturers for monthly circuit courses in eight widely scattered towns. At least one is within an hour's drive of any Kansas physician's office.

I sat in on an afternoon session at Salina with 40 doctors, some greyhaired and some fresh from internship. They came from towns like Kanopolis, Vine Creek, Gypsum and Lindsborg.

A psychiatrist from the Menninger Clinic in Topeka told us of new treatments for alcoholism and for psychosomatic illnesses of the gastrointestinal tract. Two other specialists explained and illustrated methods of spotting and arresting tuberculosis, so new they hadn't yet been published in medical journals. By 10 p.m. these Kansas family physicians were better posted than physicians in New York or San Francisco and besides they'd had some professional companionship. Last year, 1,795 Kansas medicos enrolled for post graduate courses, more than in any other state. Young M.D.s in Kansas need worry no longer about their becoming small-town "pill-pushers!"

Before receiving his M.D., a Kansas University medical student now must spend six weeks with an established doctor in a Kansas town of less than 1,500 population. He follows his "preceptor" wherever he goes—to remote farmhouses, to service club meetings, to hospital patients or to relatives of a patient who hasn't pulled through.

At Quinter, Kan. (pop. 741), I found student Paul Nelson. Paul and I were dining at a local restaurant when he got a typical call.

"There's a baby on the way down at the hospital," he said, grabbing his coat. We never did finish those steaks.

Paul had two preceptors in Quinter: Dr. Carl Gunter and Dr. Herman Heisterman. Both went through preceptor training themselves in 1950. They were attracted to Quinter by the new 30-bed Gove County hospital.

Kansans have built 62 hospitals, nearly all in counties that needed them badly, since 1948 when Dr. Murphy launched his campaign. Dozens of letters are on file at the Kansas Medical Society from out-of-state doctors who had heard about the fine job Kansas is doing. Best of all, K.U. now turns out 115 new doctors every year, and 70% of them hang up their shingles in Kansas towns after graduation and military service.

Yet statistics don't tell the whole story. Last fall near Quinter a car filled with local teen-agers missed a curve, rolled over twice and slammed into a ditch. One girl was killed instantly; the other girl and the four boys needed medical help—fast!

Dr. Gunter and Dr. Heisterman were called from their beds at 1 a.m. When the sun rose, all five youngsters were out of danger—thanks to medical help that was there when it was needed.

It's dramatic proof of how Dr. Murphy's cure worked on Kansas' medical anemia. If you think his prescription is needed in your town and state, write for information to: Council on Medical Service, American Medical Association, 535 North Dearborn Street, Chicago 10, Ill. Or get in touch with your state medical association. **End**

More Wham-More Fun

and new Remington "Rocket" 22 shorts with Q-99 are double-duty ammunition!

You'll *hear* the extra speed in their sharper "crack." With muzzle velocity 40% *faster* than sound, Remington "Rocket" 22's are like no other 22's you've ever known!

Their special 15-grain composition bullets are made with *Q-99*, an exclusive Remington ingredient that gives solid strength for small game and plinking . . . yet permits easy breakup on steel backstops! No other 22's have this double-duty feature. Easy-scoring, too—a special shoulder punches cleaner holes in paper targets.

Remington "Rockets" have strong brass cases, exclusive "Kleanbore" priming (no gun cleaning needed!) and come in handy *flat-packs* that fit your pocket. Try new Remington "Rocket" 22's today!

Remington DU PONT

"Rocket," "Kleanbore" are Reg. U. S. Pat. Off. by Remington Arms Company, Inc., Bridgeport 2, Conn.

"If It's Remington — It's Right!"

Nature in her own sure way put the flavor in P.A.

P. A. pleases farmer and son!

"When Herb first started to smoke, I let him try *my* tobacco—cool, comfortable Prince Albert", says Wade Henderson, farmer. Son Herbert, farm manager, allows, "Dad sure was right about P. A.! In his pipe or my roll-your-own, Prince Albert is smoking at its finest!"

Specially processed to *hold* and *heighten* Nature's aged-in goodness, Prince Albert gives you cool smoking comfort in a pipe *or* "makin's" cigarette!

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

Naturally mild and tasty

SO COOL SMOKING!

P. A.'s clean, fresh aroma pleases the ladies, too!

Prince Albert

AMERICA'S LARGEST-SELLING SMOKING TOBACCO!

FROM THE

Town Press

Be Considerate. Not more than one picnic should be scheduled for any given day. It places too great a strain on an ant's mind trying to decide which one to take in.
Herald, Everett, Wash.

* * *

Infernal Regions. A hick town is where there is no place to go where you shouldn't be.
Star, West Allis, Wis.

* * *

Confusing. The trouble with being bald is not so much combing your hair as in knowing where to draw the line when you wash your face.
News, Monroe, Mich.

* * *

Just for Fun. A Texan struck oil, decided to take up a hobby and began collecting miniatures. First thing he bought was Rhode Island.
Clipper, Ashland, Kans.

* * *

Made for Each Other. The inevitable has happened. The other day one of those sleek, new '55 hardtop convertibles, painted a mouth-watering raspberry and cream, collided with a truckload of sugar.
Herald, Tarzana, Calif.

* * *

Not Sugar and Spice. Have you ever stopped to consider how the average person forms an opinion? He takes a small measure of information, adds three jiggers of imagination, a large quantity of prejudice, and shakes well with emotion.
Florida Advocate, Wauchula, Fla.

* * *

At Last We Know. If you aren't feeling very well, and drink milk before you go to bed, perhaps that's your trouble. You toss in your sleep and the milk turns to cheese, the cheese to butter, butter to fat, fat to sugar, sugar to alcohol. Then, the first thing you know, you wake up with a hangover.
Pioneer, Yuma, Colo.

How About Your Paper?

Have you recently read a witty or thought-provoking original item in your home town paper—one so good you can't resist passing it on to others? We will pay $5 for each short clipping accepted. Be sure to include name and date of paper. Address Town Press Editor, Town Journal, 1111 E St., N. W., Washington 4, D. C. We cannot return unacceptable items.

WE SOLVED THE INLAW PROBLEM

"A full confession of our grievances"

(Continued from page 26)

sullen silence, but occasionally I would snap out at Dorothy, and that was the signal for a bitter war of words.

When the children came, first Anne, and two years later Edward, things didn't get any better. Mom was old-fashioned. She didn't believe, for example, in too much fresh air. And when on winter nights she used to slip into the children's bedroom and close their window, it made me furious. That closed window came in time to be the symbol of Mom's busybody interferences.

But Dorothy was no long-suffering saint either. She didn't like the relentless succession of family reunions; she thought Aunt Elizabeth's study club a ghastly bore. Dorothy didn't sulk as much as I did, but she exploded oftener. Between the sulks and the explosions, we led an increasingly miserable existence. There were fewer friendly confidences, fewer little sacrifices for each other, fewer of the pleasantries of married life. We considered running away from the relative problems, but there was no place to run.

On the heels of one wretched quarrel, we bitterly discussed the possibility of divorce as a way out. And when we saw that divorce was quite impossible because we loved each other, we finally came to our senses!

The victory was ours from that time on. We reasoned—over and above and beyond—the relatives.

How did we do it? We started when Harry, one of my office associates, dropped in to call with his wife and Mom innocently held the conversational spotlight for an hour, I fairly boiled with righteous indignation. When the company had gone home and Mom had slipped away to her room, Dorothy and I had it out. We both blew up, and Dorothy left the living room in tears. But by the time we were ready for bed, she had gained control of herself.

"Let's go into the kitchen," she said, "and make ourselves a cup of coffee. Then we can talk it over."

So we talked it over. First we promised ourselves not to lose our tempers—just for that night—and we didn't. Then we pledged to make a full confession of our grievances; we did.

I can still hear Dorothy:

"You know, we've either got to learn to get along with the relatives or quit. It isn't the relatives that make us miserable, anyway. It's ourselves. Let's see if we can't arrange our own lives so the relatives can't sneak in and ruin them."

First, we agreed not to nurse our grievances in silence. The basis of the partnership was to be utter candor. I was to tell Dorothy whenever Mom was getting on my nerves; Dorothy, in turn, was to state her case against my relatives whenever the desire moved her.

We agreed, furthermore, *not to reply immediately to the other's complaints.* There was to be a period of at least 24 hours for "cooling off." Then we would put our heads together to determine how we might settle the issue.

Dorothy thought that the relatives weren't nearly so thin-skinned as we had both assumed them to be. It was her idea that they might prove responsive to reason.

As a test case, she suggested to Mom that we would appreciate an occasional evening when she retired to her own room to read or sew, instead of staying down with us until almost bedtime. And strangely enough, Mom was quite happy to co-operate.

It had never occurred to her that we would like more of this precious after-supper time to ourselves. Moreover, Mom suggested that we excuse her from the dinner parties at which we entertained our friends—she'd never enjoyed them much anyway!

Nor did *my* mother resent it when I told her that Dorothy and I would prefer to spend some holidays at home. The family, she cheerfully agreed, was getting a bit big for the traditional reunions at her house. Why not, then, have our own Thanksgiving dinner at home and drop in later for a visit? Far from feeling hurt, she seemed relieved—the day would be less of a chore.

And so it went. Instead of fighting Dorothy *about* my relatives, I have tried to remove the causes of her irritation. And instead of assuming that I had no just grievances against Mom, Dorothy has tried to understand those grievances and to get at the source of them whenever possible.

Now, I do not claim that all our differences have been composed overnight. The point is that Dorothy and I have brought these differences into the open, put an automatic check on our tempers, and thus eliminated that extremely dangerous stage of sullen self-pity and silence.

Today we are standing shoulder to shoulder, and doing a superlative job of living with our relatives. They are as fine a lot as ever threatened to destroy love's young dream of married life and, in the final analysis, as loyal and considerate as any couple could ask. We didn't run from them because we couldn't. We didn't find the solution in divorce because we loved each other. We tried to reason our troubles to death—and did it work! Ask Dorothy. Ask the children. Ask the neighbors. Ask the relatives. They'll tell you. **End**

Maybe your family has solved an in-law problem. Why not tell us how you did it? Address TOWN JOURNAL, *Washington 4, D. C. If we use your letter, we will omit names and addresses if requested.*
The Editors.

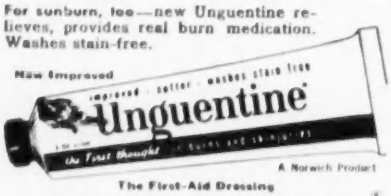
"He was showing us how to rattle the pitcher when you're up at bat."

Wonderful New First Aid for Children's Skin Injuries!

Unlike iodine and other harsh liquid antiseptics which may sting and actually burn delicate tissues—new Unguentine works these four ways:

1. **Relieves pain fast!**
2. **Provides long-lasting protection against infection!**
3. **Promotes healing!**
4. **Prevents gauze from sticking to the injury!**

For sunburn, too—new Unguentine relieves, provides real burn medication. Washes stain-free.



The First-Aid Dressing

UNGUENTINE

Own a CATALOG GIFT SHOP

Sell over 600 gifts, gadgets, greeting cards, stationery in spare time or full time. Big Profits. No inventory—no big investments! Write for free **Catalog** and full money-making details. Samples on approval. **Sell 25 Christmas cards with names imprinted $1.00.**

UP TO 100% PROFIT

GREETINGS UNLIMITED DEPT. 2304, PARK SQUARE ST. PAUL 1, MINNESOTA

Worry of FALSE TEETH Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's **alkaline** (non-acid). Get FASTEETH at any drug counter.

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*)—discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters—money back guarantee. *Reg. U.S. Pat. Off.

Travel Values

Selected by PETER J. CELLIERS, TOWN JOURNAL *travel editor*

FALL is for week-end tours . . . for the bright lure of New England's foliage, October 10–14, from Boston at $67 (1) or a two-day trip to the White Mountains through Franconia Notch (2) . . . along the Blue Ridge Parkway in Virginia and North Carolina (3), or to the Pennsylvania Dutch country from New York for $29.95 (4). Or a Great Lakes cruise Labor Day week end from Detroit and Chicago for $77.50 (5).

And for city visits . . . say a week of theater-going in New York. Form your own party (at least 10) or join a "Show Train" from a nearby city—for four Broadway hits and a movie, TV shows and sightseeing—at $100 to $120 from Cleveland, for instance, with rail fare and hotel (6). Three-day tours of Washington, New York, Boston or Philadelphia cover hotel and sightseeing at $15-$28 (7).

In Florida, "summer" rates continue through the fall. You can fly to Miami for $44 one way from New York (8), spend 7 days at a beachfront hotel for $19 (9), rent a car for $15 up (10)—maybe go on to Havana for three days at $21.50 (with room and sightseeing) plus $36 round-trip air fare (11).

To the Caribbean from New York through October 31, an island-hopping flight to Barbados, stopping at seven other places is $236 round trip (12). Or fly to Trinidad at $144.14 one way (13) and to Tobago where hotels average $4 a day with meals (14). From Trinidad, try a six-day trip at $117 to Surinam and up a jungle river (15).

Across the Pacific, "family fare" discounts of 50% apply for wives and older children on November 25 cruise from San Francisco to Hawaii, Japan, Philippines and Hong Kong in 42 days at $1,147 (16). Nine-day air tour to Hawaii is $290 including fare, room and sightseeing on Oahu (17). Cruise back by liner on similar tour at $371 all told (18). Or do five Hawaiian islands in 15 days for $508.57 (17).

Africa, South America and Europe are all yours in just 32 days from New York September 15 for $2,788 (19). Or spend 13 days this winter in East Africa—for jungle, wild game and native tribes—at $255 from Nairobi (20). Flight there, by train and ship down the Nile and back by air from Cairo to New York costs $1,250 (21).

Trans-Atlantic air travel is cheaper for families after November 1. Save $200 each on round-trip tourist rate for older children and a wife traveling with a full-fare father (22). It cuts tour costs, too: You'd add only $110 for a 15-day trip to London, Paris, Rome and Nice (23). Or, for ski tours you'd add at least $300 for 20 days in Switzerland (24), $200 for 28 days in Austria (25). For sun, Spain is $602 round trip by air from Chicago (26). A 19-day tour of Moorish Andalusia, Madrid, Barcelona and Majorca comes to $291 (27).

Cruises, of course, combine foreign sightseeing with shipboard fun. One 20-day Mediterranean circuit to four ports is $520 plus about $50 for shore trips (28). A nine-day cruise to Nassau and Bermuda is $225 from New York. Add Havana in 11 days at $275 (29). A combination air-sea cruise to Jamaica and Haiti in 14 days costs $415, all told (30). A 44-day Mediterranean trip from New York September 23 calls at 14 ports for $975 plus $200 or so for shore excursions (31).

For Christmas at Bethlehem, there's a December 10 departure from New York via Rome and Cairo at $1,260 for 21 days (32). A 33-day Holy Land tour including sightseeing in Paris, London and Cyprus and a full week each in Egypt and Greece is $1,700 (33). **End**

Travel Values, T2, TOWN JOURNAL, 1111 E St., N.W., Washington 4, D.C.

I want more detail on items circled:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	

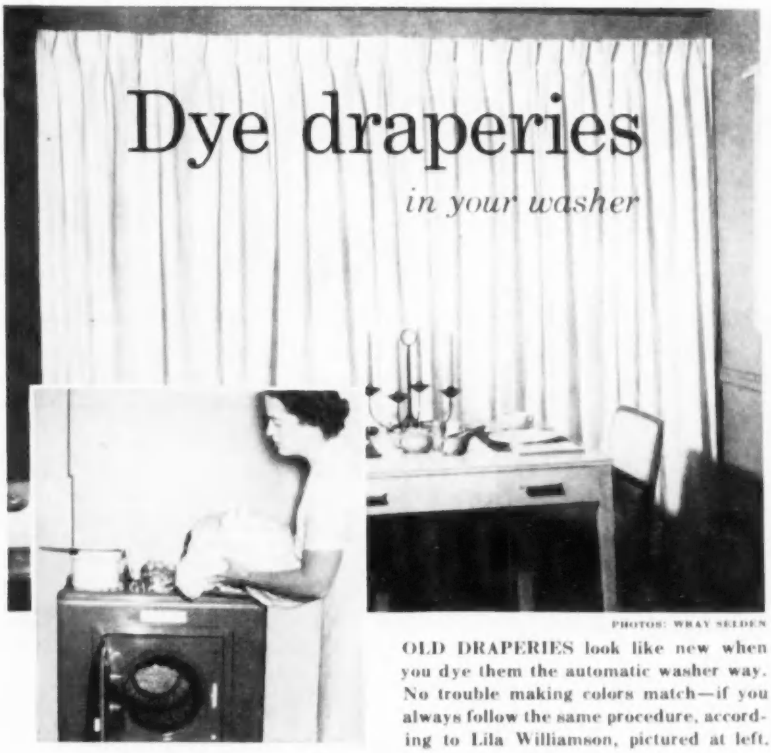
Name.....Check if for school use ☐

Address.....

(We'll send your query to the best travel source for a helpful reply)

Dye draperies

in your washer



PHOTOS: WRAY SELDEN

OLD DRAPERIES look like new when you dye them the automatic washer way. No trouble making colors match—if you always follow the same procedure, according to Lila Williamson, pictured at left.

I'M DOWNRIGHT proud of dyeing my yellow dining room draperies so successfully in my washer—especially since I had to do each pair by itself, yet the colors match perfectly!

Also, I learned how much you can save yourself when you let your washer handle the wet, bulky material for you.

Directions on the color remover and dye packages are easy to follow, but here are some overall tips:

- • Buy extra packages of dye. Halfway through, you may want to add more color.
- • When doing two batches that you want to match, do the second *exactly* like the first. Don't be tempted to "improve" your technique—it might change the color.
- • Avoid excess shrinkage by changing water temperature slowly. Example: After simmering fabric in color remover, give it a *hot* rinse first, then warm.

To insure an even dye job, I first removed the color from my sun-streaked draperies. Here are the steps:

1. Wash draperies; then place clean wet fabric in color remover bath, in a big tub on the range. (Follow directions on color remover package. This step can not be done in washer; the fabric must be simmered and stirred constantly.) If you're trying to match colors in two batches, keep an accurate record of water temperature, and how long you simmered fabric. Do second exactly like the first.

2. After color is removed from curtains (takes from 10 to 60 minutes), rinse in hot water, then warm water. Now you can use your washer, set at "wash" to draw hot water; then set at "rinse."

3. While fabric is rinsing, mix dye solution; then strain solution through a clean white cloth.

Now you're all ready to dye:

1. Turn washer dial to longest wash period and fill tub with hot water. *When tub is full*, add dye solution. To avoid spilling dye on washer, pour it through a funnel made of aluminum foil. If you do spill, wipe it off with a cloth dampened in bleach water.

2. Check color of curtains before you let dye bath drain out of washer. It will look darker than when curtain is dry, of course. (To match colors, be sure sample is dripping wet, too.) If fabric isn't dark enough, mix more dye solution, add to dye bath, and let washer run again through the wash cycle.

3. Move dial to normal rinse cycles, rinse until water is clear, and spin dry.

To clean washer, fill with hot water immediately, add soap or detergent and let it swish. Move to final rinse, and drain. Wipe inside, lint trap, and window door or lid carefully with a cloth dampened in bleach water.

—*Lila Williamson*

KILLS 100%

OF ATHLETE'S FOOT FUNGI IN LESS THAN 5 MINUTES

Famous laboratory cultivates millions of Athlete's Foot fungi and reports every single one killed by Absorbine Jr.!

Within seconds after you apply it, you can feel Absorbine Jr. go to work. It's America's No. 1 relief for the misery of Athlete's Foot.

Absorbine Jr. quickly kills all the Athlete's Foot fungi it reaches. To guard against attack, use Absorbine Jr. daily during summer months.

Get a bottle of Absorbine Jr. today—wherever drugs are sold.

W. F. Young, Inc., Springfield, Mass.

Absorbine Jr.

America's No. 1 Athlete's Foot Relief

FREE Booklet

WOODWORKING for BEGINNERS

▶ This is a new 32 page instruction manual for the guidance of rural leadership in establishing woodworking projects for beginners. It is a valuable handbook for teachers interested in setting up woodworking classes for children in the elementary grades.

▶ The booklet outlines 12 different projects complete with scale drawings for guidance and list of necessary materials.

For your FREE copy, send postcard with name and address to:

RURAL RESEARCH INSTITUTE

A nonprofit organization

500 FIFTH AVENUE, NEW YORK 36, N. Y.

One-Spot Flea Killer

FOR FLEAS 50¢

Kills Lice Ants Fleas Aphids Bedbugs

SUITABLE Even for KITTENS

DUST ON ONE SPOT *Guaranteed by Manufacturer*

THE PAT OF PROTECTION

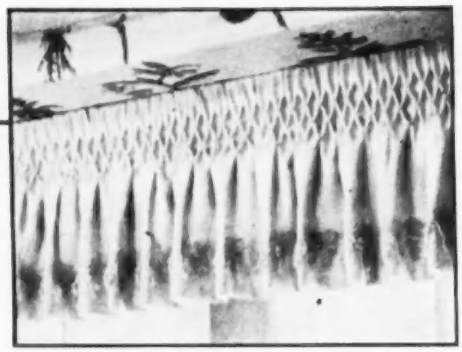
Pat One-Spot into dry coat on a spot size of animal's foot-print once a week. This is the very last word in

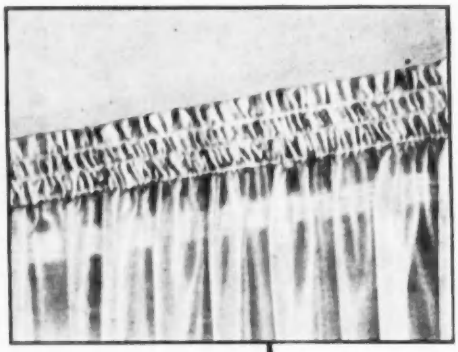
FLEA INSURANCE

One-Spot Co., Jessup, Md. *At your Drug store.*

FREE PET COMB with each can

(East of the Rocky Mountains only)





SMOCKING STITCH, like that used on small tots' dresses, makes a rich-looking heading for pink cotton kitchen curtains. (See close up of stitch, above, right.) And you won't use a snip more material than if you simply shirred the curtains on a rod. Yet, how much handsomer it is. Designed by decorator Dorothy Paul, AID.

PHOTOS: GEORGE R. SZANIK
DATA: BARBARA LENOX

SEERSUCKER CURTAINS won't wilt in a steamy bathroom; they can be machine-washed and need little ironing. For privacy with light, decorator Charles Werner covered upper window frame with wood lattice.

SHIRRED HEADING, the easiest to make for simple glass curtains, has more design if you add one extra row of shirring. (See close-up view, directly above this picture of bedroom.) You could even add the extra shirring to ready-made curtains, and eliminate the need for a valance ruffle.

We asked Family Test Group members: "If someone gave you $25 to spend on your home, what would you buy?" No. 1 answer was

Window dress-ups

By Kathryn Larson
HOME FURNISHINGS EDITOR

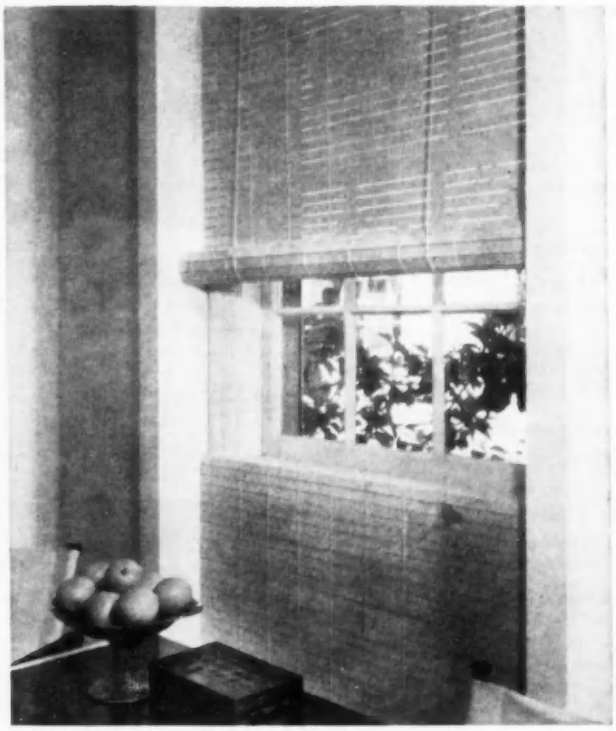
WHEN you walk into a room, the first thing you look at, usually, is a window; your eye is naturally drawn to the world outside. Test yourself, the next time you go visiting. And doesn't that emphasize how important windows are in your decorating?

Our Family Test Group homemakers seem to agree that, come right down to it, crisp fresh curtains or new patterned draperies will do more to pep up a room than almost any other choice you can make for the same money. (We have 400 Test Group families in towns all over the United States, who help keep us posted on what's going on.)

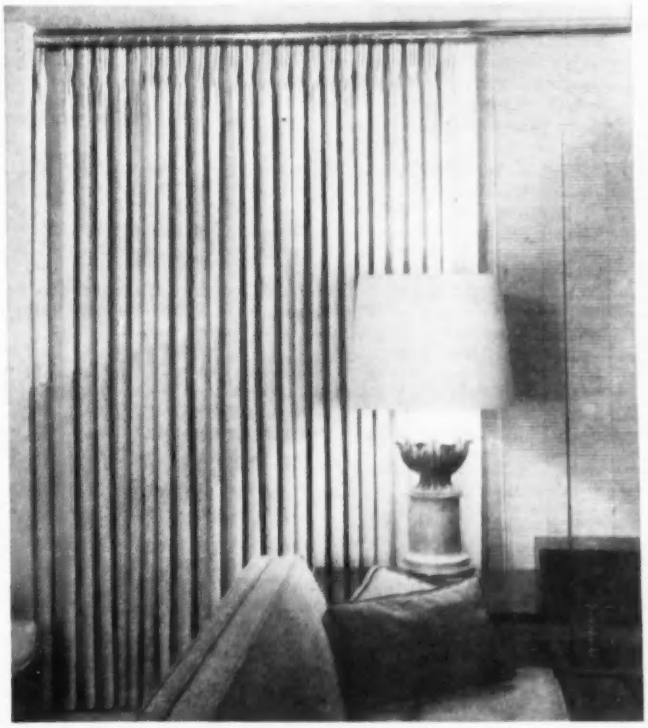
These homemakers mentioned new curtains and draperies more often than any other furnishing, when we asked them how they'd spend, on their homes, a $25 gift. Some of them told us exactly what kind of curtains they wanted to stitch; others hopefully outlined their window problems.

Here, then, are ideas to answer some of the questions they asked us. The little details that add so much style are purposely simple; you can use any of them when it's "new curtain time" at your home.

On the next page, you'll find a sampling of gadgets and hardware to solve some of your special problems.



TAILORED WINDOW is framed with extra-wide molding made from 2x6 boards. To get a floor-to-ceiling look, wall area below the window is covered with a separate length of the same woven wood blind. Decorators: Don Garnier and William Schneider, AID.



IDEA FOR WINDOW WALL—or any wall with problem windows—is to hang woven wood blinds from ceiling to floor. Brass pole and rings make the pleated muslin draperies look richly glamorous. It's better to use extra yards of inexpensive fabric, than to skimp on fullness. End

Boys! these will be Given to You!

ALL YOURS WITHOUT ONE CENT OF COST . . .

These genuine SPALDING awards will be sent to you at NO COST for sending us two or more subscription orders for TOWN JOURNAL. You know how much real enjoyment and profit your entire family gets from TOWN JOURNAL. Merely tell your relatives, friends and neighbors about it. They will want every coming issue in their own home. You send in their new or renewal subscriptions at our regular low rates* and these wonderful awards will be sent to you WITHOUT ONE CENT OF COST! You can do it easily — TODAY!

OFFICIAL LEAGUE BASEBALL #61—Long-lasting horsehide cover, double stitched. Official size and weight. Made by Spalding—makers of the official balls used for the National League, All Star and World Series games. Sent to you for just two one year orders totaling $2.

OFFICIAL BAT #628—Made of fine quality wood. Light golden finish. Styled by big league "greats" to give you the whip and balance that produces extra-base power. Yours for only two one year orders totaling $2.

PHIL RIZZUTO MODEL FIELDER'S GLOVE #637—Approved and autographed by the great Yankee shortstop, this dandy glove is made of full oiled glove leather. It has streamlined fingers and a solid web in the trap. Sent to you for only $5 in orders.

"BIG SCOOP" BASEMAN'S MITT #646—Rugged large size "Big Scoop" model bearing a signature of a big American League first-sacker. Made of oiled glove leather with adjustable wrist strap. The greased form pocket gives mitt the fast-clamping action you need to scoop up tricky bouncers, hot line drives and bullet throws. Sent to you for $10 in orders.

Want a "YOGI" BERRA CATCHER'S MITT OR MASK? Write and we'll tell you how to earn either or both.

It's Easy — Start Right Now!

**New or renewals count at these regular low rates:*

1 year $1 3 years $2 5 years $3

Two one year orders totaling $2 are required to earn either the ball or bat. But, any combination of rates will be accepted for award #637 or #646 as long as the total adds up to the amount required to earn the award you select. For example, just one new or renewal order for 5 years at $3 may be combined with a 3 year for $2 order to make the total of $5 needed to earn the Phil Rizzuto glove. And, you can earn the ball, bat and glove #637 by sending us 3 or more orders totaling just $9. (You cannot pay for any of these subscriptions yourself or include your own subscription.)

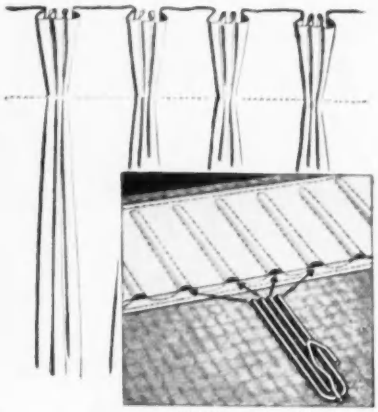
Write subscribers' names and street addresses plainly on a piece of paper. Mail with check or cash at our risk. Be sure to give your own name and address so we can send your awards to you.

ALL CAN BE YOURS!

WRITE FOR FREE CATALOGUE OF OTHER FINE AWARDS!

SEND YOUR ORDERS TO:

Award Department No. TW
TOWN JOURNAL
230 W. WASHINGTON SQ. • PHILADELPHIA 5, PA.

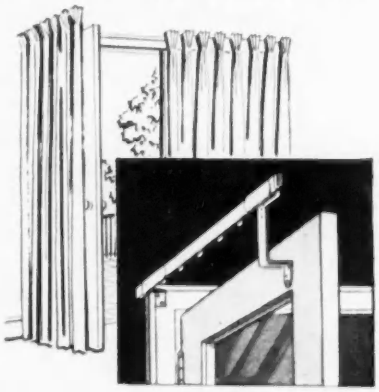


DRAWINGS: WALTER CALVERT

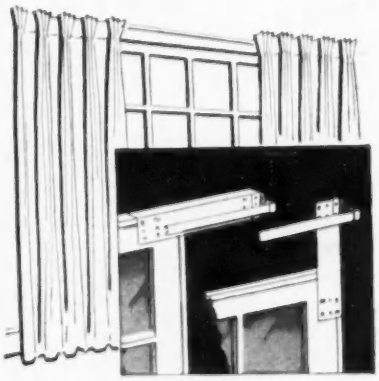
MAKE DRAPERY PLEATS in minutes with 4-armed hooks. Stitch special tape to top hem of drapery. Insert arms of hooks into pockets of tape to make even pleats.

Hardware

for window dress-ups



SWINGING DOOR RODS let you open French doors without disturbing drapery. One end of rod is bracketed to door; the other is a hinged piece, fastened to frame.



USE EXTENDER PLATES to hold rod brackets when you want to make window look wider or higher. Plates screw to window frame, save marring plaster. End

G-E Freezer holds 525 pounds . . . yet takes less than 1 square yard of floor space!

ENOUGH FOOD TO FEED A FAMILY OF 4 FOR 73 DAYS

Here's a big 15-cubic-foot freezer that's so compact it fits into even a *small* kitchen . . . stores enough food to feed a family of 4 for 73 days not including, of course, the usual staples and foods you don't freeze.

The new General Electric Freezer also gives you all these wonderful convenience features: juice can dispenser, ice cream conditioner that keeps ice cream at spooning temperature, two easy-freeze trays for loose-pack freezing, five refrigerated surfaces, deep Stor-well.

And, every G-E Freezer has the same type of sealed-in refrigerating mechanism that has kept 3,500,000 G-E Refrigerators operating so efficiently for periods of 10 years or longer.

Look in the classified telephone book for your nearest G-E dealer. See the complete G-E Freezer line. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Two in one! In addition to the convenience features of an upright freezer, the compact G-E Freezer gives you the advantages of a chest-type freezer, too. G.E.'s Stor-well and baskets (above) provide 4.4 cubic feet for storage of bulky items.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Decorating ideas

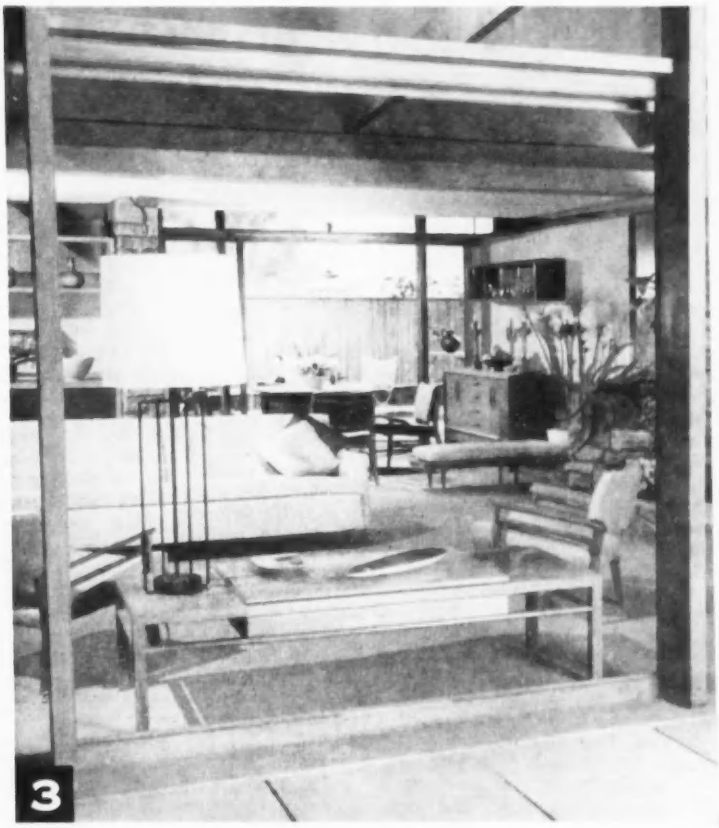
By Ruth W. Lee

YOU'VE probably seen many homes in the movies that only a millionaire could copy. But some films are more down to earth. And watching them, you may pick up decorating ideas that you can use.

For this movie, *Triple Jet Ace*, Warner Bros. built a small modern home that has a lot of practical and attractive ideas. It's an open plan, with the kitchen actually part of the living area—and part of the over-all decorating scheme. Equipment and cabinets are a soft turquoise, which is repeated as a color accent in the living room furnishings.

This idea—to repeat colors—is a good one wherever rooms open into each other. It ties them together. And you can use one other idea, no matter what style of home you have:

In order not to detract from pretty June Allyson, the set designers planned a plain background, with no jumble of patterns to fight for your attention. By ruling out too much pattern in your home, you can have serene, restful rooms, too.



MOST homes we feature in TOWN JOURNAL are real, and we know from your letters, you always want to see more of them than we have space to picture. Well, you *can* see more of this house. It's shown in a just released movie, *Triple Jet Ace*, Hollywood's version of the home that folks in Apple Valley, Calif., built and furnished to say "thanks" to a Korean war hero, Joe McConnell.

When the movie comes to your theater, you can "live" in the house for an evening with Alan Ladd and June Allyson. And find out if you'd like these furnishings and colors.

—Kathryn Larson
Home Furnishings Editor

IN THE PICTURES

1 Cool turquoise chair covers and warm wood tones of dining furniture are set off by the light walls. Table with pull-down light doubles for games and study, and extends to seat guests.

2 Built-in divider between living area and kitchen is open, to include Mother in the pre-dinner conversation. None of the furniture is "special"; you'll see it in stores everywhere.

3 Looking through window from the garden, you see relation of living area to kitchen and dining room, and the family patio beyond. Low long table in front of window leaves view clear.

in this movie

4 This is the scene where "Butch" (June Allyson) and Joe McConnell (Alan Ladd) find out that grateful neighbors have built their dream home. James Whitmore plays a long-time friend.

5 Family patio, enclosed with a high slat fence, assures privacy when lounging and serving meals outdoors. The McConnell children use one end of the paved court for a play yard. End

SET DESIGNS: JOHN BECKMAN
DECORATOR: GEORGE HOPKINS

From "upstart" to hero—in 111 days

(Continued from page 27)

sharpshooter's land. Meanwhile, the Land Office in Austin reappraised the speculator's property, often jacking up the values by 400% or more.

The vet's application—say it was for 100 acres—was sent through the mill at Austin, the state capital. Usually, it was approved, at the inflated price of $60 an acre or so.

The Land Office then bought the land for the vet from the speculator. Thus, on paper, the vet had $6,000 worth of Texas land. What he actually owned was land that only a few weeks before was worth about $1,500.

With the $6,000 the promoter received for the 100 acres, he was able to put up the vet's 5% share, pay the vet's "closing costs," pay for the original $1,500 cost of the land—and pocket $4,150.

Not long after the deal was closed, the vet received a check for $10 or $15 from the promoter or the Land Office. Purportedly, this was a "refund" on the closing costs, but the vet hurried to his friends with the exciting news that his "land bonus money" was rolling in.

More than ten million dollars changed hands in nine counties before Ken Towery began to expose what was going on. One man alone, Ken learned, made $338,000 in deals of this kind.

The losers were Texas taxpayers—since it was their $100 million that paid for the program. The vets were double losers—not only were they "taken" as taxpayers, but they lost their right to buy additional land at legitimate prices under the program. Other ex-servicemen were left in the cold because the $100 million was gone before they got around to filing their application.

Ken had the story, but could he print it? Then the other hero of this story, big Wiley Cheatham, the DeWitt County prosecutor, asked Towery to see him at the courthouse.

"Ken," he said, "I've known for some time you've been working on the vet land cases. So has my office, but I've got to ask you to hold up until we get this thing nailed down."

Towery agreed, and the prosecutor bundled his files off to officials at the state capital. There, Cheatham was told, "You don't have enough evidence to convict." That was enough for Cheatham. "So far as I am concerned," he told Ken, "the lid's off. The story's yours. . . ."

"I'll go to the top man," Towery resolved. That was Bascomb Giles, the Land Commissioner himself. Giles listened for a half-hour, then back-patted Ken patronizingly. "Go back home, son," he advised, "and write some stories about vets who are happy with the land they've purchased. Forget about the malcontents."

Day after day, Ken spewed out the details of the sham transactions. His publisher, Jack Howerton, gave him full backing.

But the *Record* stood alone. Sometimes a big-city reporter would call up and ask off-handedly what was doing. Ken always said, "Come on down. We need help." But they didn't come—not until the wire services woke up to the story. Then suddenly, reporters from all of Texas swarmed in.

The State Attorney General's office got down to business, too. Indictment upon indictment followed.

Exactly 111 days after Ken started his investigation, Land Commissioner Giles resigned. Then two of his top assistants quit. On March 5, Giles was indicted on a charge of conspiring to steal $83,500 from the State, and for bribery. Then a civil suit was filed against him for restitution. Five men in Cuero alone were weighted down with a total of $98,000 bail.

Ken Towery, an "over-ambitious upstart" only weeks before, was an overnight hero to Cuero. When he won the Pulitzer Prize he became a journalists' idol.

The House of Representatives invited Ken to address the chamber in Austin and cities all over the state asked him to speak.

The $1,000 Pulitzer Prize check went into the bank as a mortgage installment on Ken's modest, five-room bungalow on the Cuero city line. That will speed the day when he can set aside money for the college education of his two children, Roland Kenneth, Jr., 7, and Alice Ann, three months.

The youthful editor who was peppered with shrapnel the day Corregidor fell and was felled by tuberculosis in Jap prison camps, is "just gettin' started in life." In his slow, Texas drawl, he said, "After the trials are over, I aim to do a little travelin' around the country and writin' about what I see."

And the men who are under indictment—how do they feel about the Towery-inspired tempest? Some are philosophical, like the Cuero man who was greeted by Polly Howerton, wife of Ken's boss, in a chance meeting.

"What are you doing now?" she asked pleasantly.

He flicked a sheepish smile. "I'm doing my Christmas shopping early," he replied, "because, if the newspaper has its way, I won't be around here to do it when the time comes."

"Somehow," Ken mused, modesty reflecting in his young-old face, "the defendants seem to have the attitude that what I did was right. . . ." Much of the rest of Texas thinks so, too—as well as those distant judges who picked an unknown country newspaperman for one of the top journalism awards in the nation. **End**

"I'm sitting up with three sick friends, dear."

"Not for sale—at any price"

(Continued from page 21)

side the Indians' Big Three—Early Wynn, Mike Garcia and Bob Lemon) when he discovered, he says, the difference between the majors and the minors: "Up here, they wait you out—they make you come in with the good pitch. Otherwise they walk."

This lesson was driven home in the Indians' third game of the season, when he started against Detroit. His old coach, Father Kelly, had flown from New York to see his debut and watched him win, 7-3. He struck out nine, but also gave up nine walks.

His wildness seems gradually to be fading. Pitching coach Mel Harder explains: "All pitchers lose their coordination at times, and one who throws as hard as Herbie loses it more often. He's learning when to ease up and when to bear down, instead of putting all he has into every pitch of a game."

Hank Foiles, his battery mate and roommate, observes: "He may not be striking out as many as before, but he's walking fewer and getting 'em out easier. And his curve is getting better every day."

Score credits his improvement to the counsel of Harder, Slapnicka, and his Indianapolis coach, Ted Wilks. He believes he actually threw harder while in high school, but not so fast. "Now I don't use nearly as much effort," he explains. "It was Slap who told me that effort doesn't necessarily produce speed." His whiplike overhand pitch is "live," and seems, as Harder expresses it, "to come out of his ear." Only one other American Leaguer—New York's Bob Turley—is generally conceded to be as fast.

Possessed of this high-velocity arm, it is natural that Score frequently should be compared with his veteran teammate, Rapid Robert Feller. "Herb has one advantage," comments Slapnicka, who remains very close to both players and writes them regularly. "Bobby went into the majors without any experience—Herb has a couple of years in the minors, and that means a lot. As great as Feller? Well, let's just say for now that he'll be great."

Score constantly turns to Feller for advice. "He asks me everything under the sun," Feller says with a grin. "He wants to know about the day I struck out 18; if I paced myself the season I fanned 348; if I ever worried about losing my fast ball; how much sleep I get; what endorsements to make—just about everything. I've never seen a rookie more eager and anxious to learn, unless maybe it was me 20 years ago."

By at least one standard, as far as Herb is concerned, every other pitcher in the league is as good, or better: "I can't hit any of 'em," he moans. "I don't think there ever was a worse hitter than me." By mid-season, his average was a rather pale .043. "If you had to live by your bat you'd starve to death," Mike Garcia tells him. "But I'd like to own a piece of that arm."

So, apparently, would a number of other ball clubs. One major league mogul placed a $500,000 evaluation on Herbie. Cleveland's General Manager Hank Greenberg reveals: "We received a fantastic offer for him last winter from a National League club. The amount was so staggering that you wouldn't believe it if I told you. Let's just say that it would have covered most of our payroll for 1955."

However tempting, Greenberg quickly turned down the offer. "Cy Slapnicka got Herb to sign with the Indians by selling him on our organization, our coaching staff, our manager, our big stadium, and the men who've spent their entire careers here—like Feller, Garcia and Lemon. It wouldn't have been fair to send him elsewhere after that sales talk. Besides, a pitcher like this comes along only once every 20 years or so. We're looking for Herb Scores, not trying to get rid of them."

Manager Lopez, given ordinarily to cautious quotes, offers this as his reason for not selling Cleveland's prize: "Herbie is good now, but wait till he learns a little more finesse, and learns to pace himself, and gets just a bit heavier. Unless something happens to him physically, he'll become the greatest pitcher in the game."

Off the diamond, Score spends much of his free time (as do most ballplayers on constant road trips) watching movies, or reading; he has trouble locating Western novels he hasn't already finished. Each night he reads himself to sleep.

"Well, there he goes. I gave him till sundown to get outa town!"

"It's toughest after I lose," he says. "Sometimes I don't drop off until 4 or 5 in the morning." Often, after a tough defeat he roams the streets, trying to shake it off. His roommate in the minors, Rocky Colavito (now with Indianapolis), reveals: "At Reading two years ago Herb would walk home alone from the park after he got beat. That's a four-mile walk. If he won, he'd ride home with me. But even if he got a one-hitter he'd complain, 'Why did I throw that guy a fat pitch?'"

While rooming with Colavito, the two often shot pool for recreation; Score seldom won. Now he plays chess with Hank Foiles. "I do better at that," he says. He has developed an enormous appetite, and often eats more than his $8 a day meal allowance on road trips. As a result, his 6' 2" frame has filled out to 185 pounds.

A devout Catholic, Herb doesn't drink, smoke or swear; he attends Mass ever Sunday and is unabashed over admitting to occasional silent prayers on the ballfield. "I don't think it hurts to have the Good Angel riding on a pitch," he reasons. He has a strong sense of family obligation, and almost the first purchase from his $60,000 bonus three years ago was an attractive ranch-type home for his mother and sister in Lake Worth.

While he offers no clue to his own plans for a family, he does write regularly to a hometown girl. He identifies her only as "Bonnie" in order to protect her from the reflected glare of his own publicity.

As for the latter, "There are two ways of looking at publicity," he says. "I consider myself lucky to be getting all these writeups. Anybody who says he didn't like it wouldn't be telling the truth. But too much isn't good, either. It might make everybody think I'm a superman, and I'm not. Being so conspicuous makes me sort of apprehensive."

The rave notices about his baseball talent might bother him a little bit, but he's been paid one compliment that won't. It came from Wally Bock, the Indians' trainer.

"He's the kind of a kid I'd like to have for a son," said Bock, "or the kind of a boy I'd like my daughter to marry."

Being the kind of a guy he is, you can readily understand why Herb Score would value that comment more than any earned-run average or strike-out record he'll ever achieve. **End**

Can these nine men stop war?

(Continued from page 19)

will take a while, but educate the ignorant and let them see the light." Or an Illinois mother: "Set aside the money earmarked for bombs and place it in a World Peace Fund for needed things." Naive or practical, every one is carefully analyzed.

The first phase of the Stassen group's job—perhaps the easiest—is over. They have digested the lessons offered by history. Now they are studying current developments, deciding what effect they will have on the planned disarmament policy that is slowly taking shape. Stassen calls them into conference about three times a week (often on 30-minute notice) to chew over these problems, assign new ones, or brief them on the opinions of other top-level Cabinet and National Security Council officials.

For assistance, the entire Government is at the disposal of the nine; information and experts from the Pentagon, State, and the AEC, for example. In addition, knotty problems might be referred to a "Consultants Liaison Staff"—a non-governmental group of scientists, educators, economists, industrialists and religious leaders. Special studies can be contracted out to universities and research organizations.

The range of problems covered by the staff is enormous: from the whole general area of "world tensions" to knife-edged specifics. Take a hypothetical case. Several months ago a new "Type 37" Russian bomber—counterpart of our intercontinental B-52—flashed over Red Square in Moscow; it had never been seen by the West before. Stassen might have called one of his half-hour-notice meetings at this news.

What, Stassen would ask, does its appearance mean to our disarmament policy? The nine would dig into their respective fields: The Air Force man perhaps to determine whether our present fighters can cope with it, or if it can be effectively grounded by a limit on airfield size; the CIA man to determine its probable speed and payload; the State Department man to determine if other countries' strategic-material trade will influence its production; the AEC man to estimate how many of its bombs would be needed to blanket our major cities with deadly radioactive dust. From these facts the staff would assess this new plane's bearing on our disarmament plans and decide what steps might be taken to nullify its effect.

The policy, the plan, is evolving. When will it reach concrete form? "Before too long," is the cryptic but significant reply from one of the nine. President Eisenhower, constantly informed, took with him to Geneva the fruits of their study so far, to use if and as he saw fit.

One thing the Stassen staff emphasizes: They are not necessarily seeking a plan to strip the U.S. of its weapons, but *"a policy concerning the disarmament question."* It is not inconceivable, therefore, that their final recommendations might possibly urge, paradoxically, the *strengthening* of our armed forces, if that appears to be our best peace insurance policy.

What, then, are their chances for success? In this city of conferences, can nine men seated around a table—or 900 for that matter—map the elusive avenue toward ultimate world disarmament and peace? Let Stassen himself answer it:

"It's a matter of faith. Without faith we can't do anything. I just have the fundamental faith that mankind wasn't developed for the purpose of destruction by a cruel war.

"People say that there have been thousands of years of war. That's true, but those were thousands of years of war without nuclear weapons. I feel that the people do not even yet fully understand what the H-bomb means . . . when they do, our goal won't seem so fantastic. It will be accepted as an absolute necessity." **End**

Your home and the atom—SOON

(Continued from page 25)

lawn mowers and perform hundreds of other tasks. A reduction in the price of strontium is necessary first.

Beyond 10 years, predictions don't amount to much in such a speculative field as atomic energy. Atom-powered locomotives could be built today—if anyone wanted to pay $1 million each for them compared to $300,000 for 3,500 h.p. diesels. But they won't be built until engineers figure out how to make them leakproof—even when wrecked.

The possibility of atom-driven commercial planes is equally foggy. A much lighter weight shield than anything now known must be developed to protect passengers and crew from radiation. A military bomber can handle a relatively heavy shield; not a commercial plane that must pay its own way with a payload of passengers or freight.

The shield problem, incidentally, is what makes an atom-powered auto nothing but a dream at the present time. A concrete slab three feet thick would be needed to protect the driver from radiation.

On the other hand, the Army has announced the development of an atom motor small enough to be used on a 70-ton tank. This is approaching useful size, at least for military vehicles.

All this is in the future. It should be made clear that in the meantime atomic energy is already serving us in two important peacetime functions.

In the form of radioactive isotopes, it is saving U.S. manufacturers $100 million a year in the cost of such things as autos, tires, paper, furniture, household appliances, oil, and plastics. This saving is being passed on to you in the form of lower prices. Experts believe it will mount to $1 billion by 1965.

Isotopes are also active in the fight against disease. Radioactive iodine, for example, will concentrate in a cancerous tumor. A Geiger counter will pick up the rays and tell the surgeon where to operate. The rays of other materials are used directly against cancer. A new discovery, cesium 137, has recently been extracted from the waste materials of an atomic furnace. Two wafers about the size of a half dollar cost only a few thousand dollars. Yet they contain as much cancer-destroying power as $20 million worth of radium.

Most of us can only sit back and wait for the atom to arrive as part of our daily lives. But in the meantime it is helping us all at least indirectly by creating thousands of jobs, and contributing to the growth of the economy.

The making of special instruments to handle and measure radioactive materials was a $7 million business in 1950, a $30 million business last year, and it's headed toward $200 million by 1960. Uranium mining and processing is a $300 million industry, and still growing.

By 1960, private utilities will have $200 million invested in atomic production of electricity, AEC officials believe.

Investors are alert to what this means. Stocks of a group of companies active in atomic development rose almost 70% in a recent period, during which the average of all industrial stocks advanced only 24%.

"This era of the atom could well be the most significant in the history of mankind," a businessman told investment analysts recently. Industry seems well on its way to making that prediction come true. **End**

Looking ahead

NEWS THAT MATTERS TO CONSUMERS AND BUSINESS MEN

MORTGAGE TIP: If you've been turned down for a home loan by two lenders in your area, write Housing and Home Finance Administrator Albert Cole, Washington. His reply, which you should get in a week, will steer you to the Voluntary Home Mortgage Credit Committee nearest your home. The 16 regional committees--made up of bankers, realtors and insurance executives--can often find an out-of-town loan when local lenders say "no."

This new mortgage service guides you to a loan from private sources, like insurance companies--not from the Government. Regarded as experimental when written into the Housing Act last year, it's beginning to work well; in June, some 2,300 such loans were granted--more than in eight preceding months. Most went to veterans in the South and Midwest who could not get "GI" 4½% mortgages locally, and to residents of small towns and remote areas. It usually takes about a month to get the loan.

COLOR TV: Don't expect these sets in quantity soon. Output won't reach even 500,000 a year until 1957, and won't hit a million until '58, according to General Electric vice president W. R. G. Baker. Manufacturers are trying to bring prices down. Cutting tubes from 40 to as few as 26 has helped; prices, formerly $1,000-plus, now run $700-plus.

OLDER PEOPLE'S STEWS: Special foods to strengthen bones, ward off circulatory diseases and increase longevity--they're coming as processors see a growing market among 18.5 million folks past 60. Thousands of letters flooded the H. J. Heinz Co.'s Pittsburgh headquarters following word that Heinz would test-market tasty, unsalted stews (beef, chicken and lamb) for oldsters. The stews--high in proteins, minerals, calcium and iron--are available now by mail order, should hit groceries next year.

THOSE NEW CARS: Most of the '56 models will come out in September or October, about a month earlier than usual. You'll see some design changes, but look specially at the mechanical innovations--more 12-volt electrical systems, greater horsepower, new automatic transmissions and the first gear shifts controlled by push-buttons on the dashboard.

HIGH COST OF COLLEGE: That son or daughter at the university may cost you more this year. Some administrators, to pay faculty members a living wage, are boosting tuition costs by $50 to $300. The gulf between costs in state and private schools is widening with tuition averaging about $132 in public institutions and $599 in those which are privately endowed.

GAUDY MAIL: Red, white and blue paint for all street letter boxes--that's promised now by the Post Office. About 35% of the 100,000 boxes will get the new hues this year, the rest in '56. Mail storage boxes--often confused with mail boxes--will remain olive green.

FOOD BARGAINS: A foreign aid deal that didn't come off should mean low prices on canned grapefruit sections in August, with packers stuck with 800,000 extra cases they can't now export. Also watch broilers and friers, due in quantities one-sixth larger than last August's plentiful supply. Medium grades of beef will be a good buy, with grass-fed cattle coming off the ranges. So will potatoes (22% larger crop this year), lemons, limes, grapes, summer vegetables, watermelons, lard, halibut and milk.

BEST MOVIES: Recommended in August are Cobweb, a dramatic invasion of the private lives of doctors and patients in mental institutions; Summertime, movie version of the Broadway hit, Time of the Cuckoo, in which American secretary Katherine Hepburn finds--and loses--love in Venice; Not as a Stranger, from Morton Thompson's best-selling book; and Jimmy Stewart in The Man from Laramie, a top-grade western.

One tripped over a boulder—of jade!

(Continued from page 28)

tailings that reflected a shower of sparkling sunlight.

Collecting was good from the start. Garnets were everywhere in the rock walls and rubble piles, though only an occasional chip of gem quality. The sound of hammers rang through the quarry, intermingled with pleased shouts of discovery. I split open a rotted ledge of gabbro—a dark grey rock common to the area—and uncovered a dozen deep-red, half-inch garnets, each with near-perfect faces. Though none could qualify as a gem, I showed them to Rowley with too-apparent pride. He grinned understandingly. "I don't think anyone can take a good, close look at a crystal from the earth and not be awed by the amazing beauty and *order* in it," he said.

A whoop went up across the pit. Jerry Lapham, a Glens Falls sanitary engineer, had made the discovery of the day with his 10-pound sledge: a splendid, 7-inch crystal of greenish-brown hypersthene. Only a handful of this relatively-rare mineral (distantly related to jadeite) had been found here before.

The next day I accompanied the same group to an abandoned feldspar quarry at Overlook, N. Y., where we gathered chunks of delicately-tinted rose quartz and odd-looking black tourmaline—stick-like, three-sided crystals used in electronics devices. With a Geiger counter and a more sensitive scintillator, engineer Ralph Lapham and chemist Web Price pin-pointed and dug out tiny crystals of samarskite, monazite and allanite—all rare radioactive minerals.

On the return trip Rowley pointed out some fascinating glimpses of history on its most magnificent scale. He showed me where a glacier had dammed up the Hudson River, forcing it to seek a new channel.

I left Glens Falls with new friends, warm memories, a boxful of specimens—the start of a good collection—and a better understanding of why rockhounds believe theirs is the finest hobby.

Former mining engineer Peter Zodac, who edits one of a half-dozen journals devoted to the hobby (*Rocks and Minerals* magazine), sums up the chief reason simply: "There's a little bit of the prospector in everyone," he says.

Just about anyone can collect rocks and minerals—just about anywhere. The Lawrence, Kans., Rock and Mineral Club is a good example. Its 75 members range in age from 13 to 70—and include such varied occupations as an electrician, chemist, minister, librarian, welfare worker, housekeeper, secretary, farmer and chiropractor.

Many of the Lawrence club members attend weekly classes in geology, gem-cutting and jewelry making. Their busy annual schedule includes visits to museums, lectures, films, collecting trips and a big yearly public show at which one can swap that extra bit of turquoise for that chunk of aquamarine he's been coveting.

In an era of high-priced recreation, the low cost of rock-collecting is a refreshing rarity. "All you need to start," says Editor Zodac, "is a bag and a hammer." (An Estwing all-steel geologist's hammer with a pick-point at one end is recommended, at about $4.) Add a cold chisel, to chip an obstinate crystal out of its matrix, and a low-power magnifying glass to identify tiny specimens. Buy a book or two, including a basic field guide to minerals. Join a club, if possible; of the more than 300 in the U.S., there should be one near your town. If not, at least seek out an experienced collector to avoid discouragement on your early field trips.

Chances are you'll tend to specialize, as most rockhounds do. You could, for example, be one of the great army who collect "cabinet specimens" of as many minerals as they can get. Of the more than 1,600 known varieties, a diligent collector can find, buy or swap for 300 or 400. Probably no one will ever duplicate the feat of Col. Washington A. Roebling (builder of the Brooklyn Bridge), who devoted a lifetime and fortune to his hobby. Roebling collected 16,000 specimens, including all but 12 of the then-named minerals; his $250,000 collection forms part of the U. S. National Museum display.

Or you could be one of those collectors who stick to one mineral family, like corundum (which includes sapphire and ruby), mica or quartz. The latter is one of the commonest minerals, and takes many forms: water-clear and crystalline, it's "rock crystal"; purple colored, it's amethyst; yellow, citrine. Other colorful quartzes are sard (red), sardonyx (red and white layers), chrysoprase (apple green), agate (curved bands of color), moss agate and jasper. All these are favorite materials for still another aspect of this hobby—the polishing of gemstones.

Amateurs are rapidly taking over the art of gem cutting, once the exclusive province of skilled professionals. With relatively inexpensive lapidary equipment ($29.50 and up) and a little experience, you can cut and polish handsome bookends of blue-green chrysocolla (a copper ore), rounded cabochons of rainbow-hued opal, or many-faceted aquamarine or garnets.

Or you might prefer to specialize in radioactive minerals (the necessary Geiger counter can be bought for as little as $37.50), or in spectacular fluorescent minerals, a few of which are illustrated on page 29. When illuminated in a darkened room, by ultraviolet light (portable lamps cost about $14.50), many apparently-drab rocks glow with a gorgeous, eerie fire of blue, red, green or yellow.

Sands, fossils or commercial ores

might be your special interest. A growing number of collectors are turning to "micromounts"—pea-sized specimens meant to be viewed under a low-power microscope. Micromounts in some respects are superior to cabinet specimens; they take only a fraction of the space (always a problem to the rock collector), and their smaller crystals are usually more perfectly formed.

Of course, it's unlikely that you'll make money from your hobby, though it's happened. Grocery salesman Allan W. Branham, for instance, spurred the now-famous Lander, Wyo., jade rush of the 1940's by unearthing a 950-pound boulder of the semi-precious green stone, which till then had come chiefly from China. His daughter later tripped over the biggest piece ever found in the U.S.—2,750 pounds! Wyoming jade, depending on its quality, is worth up to $40 a pound.

Then there's the case of the West Virginia boy who uncovered a frosty-looking crystal while pitching horseshoes. It turned out to be the largest alluvial diamond ever found in this country—34½ carats! Or the California high school janitor whose week-end collecting trips led to the discovery of a uranium deposit that earned him $125,000 within a year.

If the chances of making a fortune are slim, mineral collecting is profitable in other ways, says a professional in the field—Dr. George S. Switzer, Associate Curator of Mineralogy at the U. S. National Museum in Washington, D.C. "Where else could you get plenty of outdoor exercise, a touch of adventure, an introduction to a whole new world of beauty and color, and a useful knowledge of geography and geology all at one time?"

"Besides," adds rockhound Zodac, "You'd be joining one of the truest fraternities in the world. Wherever you go you'll find collectors always anxious to open their doors and share this common interest with you."

There are other rewards, harder to define. Like the loud, clear ring of a prospector's pick against hardrock under a white-clouded summer sky. Or the thrill of releasing, from its eons-old rock prison, a perfect crystal that no mortal has ever seen before.

There's the companionship of good people who share the same enthusiasms; the added fragments of knowledge you glean of the earth around you; a picnic lunch under warm sun, or the friendly swapping of specimens and the shoptalk that goes with it.

So the next time you see a group of people pounding away at a roadside rockpile, stop and join them; ask questions. You'll be surprised at how welcome you'll be. But even if you drive on by, don't waste a misguided chuckle on them—they're not crazy; they're just having a swell time. Besides, I might be one of them. **End**

Itch...Itch ..I Was Nearly Crazy

Very first use of soothing, cooling liquid **D. D. D. Prescription** positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask druggist for **D. D. D. PRESCRIPTION.**

BUILD YOUR OWN TRAILER

SAVE UP TO $700. Write for FREE CIRCULAR showing pictures and floor plans of complete HOUSE TRAILERS you can build yourself. Six styles, 8 to 26 foot lengths. Write today. No salesman will call. **Rolling Homes,** P.O. Box 1014b Wilmington, California

We'll Send a Box of Christmas Cards

TO ALL WHO WANT EXTRA MONEY!

Rush name, address today for sensational, new, fast-selling "Feature" 21-Card Christmas Ass't. Show friends, neighbors, everyone for easy, big profits. Get facts about 50 money-makers such as "Tall" Jewel Series Assortment, Christmas Humorous Assortment, Religious Ass't., Winter Magic Photochromes Ass't., Gift Wrappings, etc.—plus many Everyday Greeting Card Ass'ts. for Birthdays and other occasions. Also Children's Books, Imported Napkins, Stationery, Gifts, many others. You make up to 50¢ per box on each box you sell.

SEND NO MONEY! Just your name and address. Get new "Feature" Christmas Card Assortment now, on approval, with complete money making plans, and samples of low-priced Personal Christmas Cards FREE. No experience needed. Write NOW!

WALLACE BROWN, 11 East 26th St., Dept. T 85 New York 10, N.Y.

YOU MAY HAVE PIN-WORMS AND NOT KNOW IT!

Fidgeting, nose-picking and a tormenting rectal itch are often telltale signs of Pin-Worms . . . ugly parasites that medical experts say infest *one out of every three* persons examined. Entire families may be victims and not know it.

To get rid of Pin-Worms, these pests must not only be killed, but killed in the large intestine where they live and multiply. That's exactly what Jayne's P-W tablets do . . . and here's how they do it:

First—a scientific coating carries the tablets into the bowels before they dissolve. *Then*—Jayne's modern, medically-approved ingredient goes right to work—*kills* Pin-Worms quickly and easily.

Don't take chances with this dangerous, highly contagious condition. Get *genuine* Jayne's P-W Vermifuge . . . small, easy-to-take tablets . . . *special size* for children and adults. Perfected by Dr. D. Jayne & Son, specialists in worm remedies for 100 years.

JAYNE'S P-W (TRADE MARK) for PIN-WORMS

Pools more families can afford

(Continued from page 33)

yourself, costs drop better than 40%.

A pool about the same size, built of cinderblock with a removable plastic "raincoat" for water tightness, might cost even less. In the Cleveland area, for example, such a pool sells for about $2,100 installed with filter.

Also, look into "Gunite" pools (concrete is sprayed, not poured), precast concrete pools (concrete sections are shipped to your site), and steel pools. For greatest economy, forgo a diving area; by cutting the depth, you save both on material and in the size of filtration plant needed.

4. If you're worried about policing your pool, here are tips from pool-owners:

• • *Put a fence, preferrably one with a gate you can lock, around the pool area.* "Three or four feet is high enough," as one owner put it. "That keeps the little ones from wandering in, and it reminds others that your pool is private."

• • *If you open your pool to immediate neighbors (and most folks do), have rules—and enforce them!* This won't make a policeman out of you, pool owners insist. "A little reminding the first week and you'll have no trouble after that. After all, the neighbors' children don't want to lose their right to swim." It'll help if, like most pool owners, you make your *own* children observe the rules strictly.

Generally speaking, pool owners limit swimming by neighbors to specified daylight hours. Some owners group children through the day by ages. Others, like the Randall Smiths of Haddonfield, N. J., allot two or three hours a week to each family on the block. Week ends and evenings, the owners usually restrict the pool to themselves and invited guests.

Most owners insist that any child using the pool must bring a parent along. This holds down attendance, assures that adults will be around to keep order, and reduces the owner's responsibility for other people's children.

"All this sounds formal and complicated," Mrs. Smith says. "But it's really easy and informal."

5. Operating costs are low. That's especially true if you recirculate the water through a filter; that way, you use the same water over and over again. About $50 covers a season's expenses, including water, chemicals and maintenance. Your regular household liability insurance policy covers mishaps in the pool at no extra charge.

Pool-sharing neighbors usually help with such otherwise costly chores as cleaning and painting. Sometimes they chip in for operating expenses, too—there's an average $10 contribution per family at one Bethesda, Md., pool.

"It's pretty wonderful," reports the owner, "how grateful neighbors go out of their way to avoid imposing on you. I had doubts about our pool at first. But believe me, if we ever move, I'll insist on a swimming pool for my new backyard." **End**

Will you have to pay to see TV?

(Continued from page 17)

scheme would help television to "stand on its own feet as against a parasitic industry based only on advertising."

However, rumors persist that commercials will ultimately be a part of the Pay-TV picture.

Q. *Who supports Pay-TV?*

A. Naturally, the foremost proponents are the three companies—Zenith, Telemeter and Skiatron—which have petitioned the FCC to authorize their pay systems. Strong support comes from organizations which would benefit from Pay-TV. Among them: several major league baseball clubs, Madison Square Garden, The Metropolitan Opera, Broadway theaters. Some independent TV stations, which would share in the potential profits, are also expected to favor Pay-TV.

Q. *Who opposes Pay-TV?*

A. The TV networks, most of the movie theater operators and some commercial TV sponsors are outspoken opponents. All have a large financial investment in the status quo.

Speaking for NBC, Chairman David Sarnoff told the FCC that "pay-television will degrade and ultimately destroy free television. . . . It would be tragic to cripple this great medium for the free dissemination of ideas, education and entertainment. . . ."

Q. *How does the public feel?*

A. Letters to the FCC, which favored Pay-TV by six to one early in May, were running slightly against it at last tally. The final tabulation is expected to show both sides about evenly balanced.

In a recent survey, Washington (D.C.) *Daily News* readers opposed Pay-TV by a seven to one ratio. On the other hand, it was favored by 74% of those responding to a poll by *The Saturday Review*.

Scrutiny of FCC letters shows that intellectuals, educators and large numbers of small town residents tend to support the idea of Pay-TV. They all believe that better programming will result.

Typical was a letter from Mayes Wood of Longview, Texas, who wrote: "I'm thoroughly fed up with the quality of television programs as they now exist. For this reason, and because I want to see important things that I can't see unless I live in New York, Washington or California, I am in favor. . . ."

But Mrs. John Ward of Chickasha, Okla., disagreed. "At a considerable financial sacrifice," she wrote, "my husband and I purchased a TV set. Because of ill health, my husband cannot get around too well. If you allow Pay-TV to go through, we could no longer enjoy our television viewing due to the expense. . . ."

"I can't thank you enough!"

Q. *When will the FCC reach a decision?*

A. The FCC will spend all summer studying its files on the case. Sometime next fall or winter, it may have oral hearings.

However, there is a hidden joker. The FCC is uncertain whether, under the Communications Act of 1934, *it even has the authority to rule on Pay-TV!* Ultimately, the question may have to be decided by Congress. In any event, a final Yes or No is most unlikely before the summer of 1956—or even 1957.

While the networks and Pay-TVers continue to fight each other with legal fang and claw, the fact remains that American televiewers—with $15 billion sunk in their TV sets—have most at stake in the struggle. Their opinions are expected to weigh heavily in the final decision. **End**

August garden tips

NOW's the time to plant—or transplant—iris to give them a firm footing before winter.

It's easy to forget to plant 'em, since their bloom is long since over. But planting now will reward you next summer with a grand display.

If your old iris bed didn't bloom well this year, try thinning it out. Chances are the roots are too crowded. In separating an old clump, use a sharp knife. Discard the older rhizomes or roots found toward the center of the clump and replant only the strongest and most vigorous ones from the edges.

Be sure, when you plant, to cover the rhizomes lightly with soil. Plant them in a group about 10 inches apart. You don't have to cut back the tops as was once suggested. The rhizome will increase more rapidly if you don't.

If you're still limping along with only the old yellow and purple bearded varieties, why not try some newer shades—pale pinks and blues? Or different types, like the huge-flowered Japanese iris, dainty low-growing Cristata, stately Siberian, or dwarf Pumila?

When you see some of these gay newcomers, you'll want to dig out your old ones and plant the new beauties!

Leaf-hoppers causing "yellows" disease on your asters? Try spraying weekly with a DDT solution. Be sure to get close when you spray compact types of asters with dense foliage. If you hit just the outside leaves, you might miss some hoppers.

A new soil fumigant called Vapam 4S, that can be mixed with water and applied by sprinkling, wipes out nematodes, soil fungi, weeds and weed seeds.

Described as a "shotgun soil sterilant," Vapam 4S is applied 14 to 21 days before seeding. Nematodes and soil fungi need 12 gallons an acre to knock out, while weeds may take more, up to 75 gallons an acre for tough ones like Russian thistle and nutgrass.

If your garden store doesn't have it, have them order from Stauffer Chemical Co., 380 Madison Ave., New York 17, N.Y. Cost is about $3 a gallon.

Stark Bro's
1956 Fruit Tree and Landscape Catalog
FREE
It's New - All in Color!

Over a Foot Long
★
358 Color Photographs
★
64 Pages

Only from STARK BRO'S can you get Stark *Exclusive Leader Varieties!*

Just write today and get absolutely FREE our new 64 page Stark Landscape and Fruit Tree Catalog for 1956. It's all in color; packed with useful information and planting ideas. Filled with natural color pictures of famed Stark Bro's Roses, gorgeous Flowering Shrubs, lovely Vines and Shade Trees. You'll see the amazing Stark Fruit, including many new U.S. Patented and Trade Marked Stark and Luther Burbank varieties. Contains valuable Landscape Planning guide. Stark Bro's now in our 140th year! Write today for your FREE catalog!

HOW YOU CAN MAKE *EXTRA MONEY!*

Stark Bro's will help you turn spare time into welcome extra cash. Our plan makes money for many ambitious folks. We paid Homer DeVille $11,340.66 last year! Let us show you how to make MORE MONEY, too! Check coupon for full details . . . FREE!

STARK BRO'S
Nurseries and Orchards Co.
Dept. 8886, Louisiana, Mo.

GET NEWS ABOUT
STARK DWARF and STANDARD SIZE FRUIT TREES

New! For the first time we offer Stark DWARF *Peach* Trees . . . as well as our amazing Stark Apple and Pear DWARF TREES in our famous varieties. Grow giant size, super quality fruit on a shrub-size tree. Ideal for ornamental planting and borders.

FREE CATALOG—Mail Coupon Today

STARK BRO'S NURSERIES, Dept. 8886
Town of Louisiana, Missouri
TJB-55

Please send me FREE the big new STARK 1956 COLOR-PHOTO LANDSCAPE-FRUIT CATALOG . . . containing valuable Home Landscape Planning Guide.

☐ Send me your special offer for early orders.

NAME _____
1st Initial 2nd Initial Last Name

_____
R.F.D. or Street Address (very important)

_____
Post Office Zone State

☐ Check here for extra money opportunity.

Fill Your Garden with *Sweet Perfume!*

Burpee SWEET WILLIAM
A Big Bed for only 10¢

SPECIAL! Rare DOUBLE flowers, gorgeous mixed colors, in giant clusters. For you to have a wonderful display we'll send a full 25c-Packet of Seeds of Burpee's Double Sweet William for 10c, with directions. Easy to grow. Sow soon—*Send Dime TODAY.*

Fragrant Bouquets Too!

W. ATLEE BURPEE CO., 284 Burpee Building
Philadelphia 32, Pa. or Clinton, Iowa or Riverside, Calif.

HUGE LEMONS Grow Indoors on Small Plants
Imagine growing lemons weighing 1 to 3 lbs. in your home! Beautiful white blossoms. FREE Catalog of postpaid bargains
The Whitten Nurseries, Box 300, Bridgman, Mich.

BUNIONS

Get this *super-fast* relief. Lifts painful shoe pressure, soothes, cushions, protects the sensitive spot. Ask for the Bunion size.
Super-soft Dr Scholl's Zino-pads

Sell Super Value MONEY MAKER!
Personal Christmas Cards

With SENDER'S NAME Imprinted 25 for Only $1.00
Show giant line of Personally Imprinted Christmas cards low as 25 for $1.00 . . . give America's most complete money-making line—actually 547 items! New economy Gift Wraps, TALL cards, Parchments, Napkins, Stationery, Everyday boxes. Up to 50c profit on $1.00 sellers. CASH BONUS. Rush name for Free Samples. Personal cards: box assort't on approval. ORGANIZATIONS: Sell now, pay later. Write
Style Line Greetings, 411-W 5th Ave. S., Minneapolis, Minn.

New . . . FLEA-KILLING
As FLEACOLLAR

49¢ money back guarantee at better Pet Shops

Revolutionary NEW way to DESTROY FLEAS
simple to put on . . . no trouble . . . no muss
kills fleas 24 hours a day
FREE booklet about FLEAS
write — FLEACOLLAR Dept. T, Box 236, Rochester 1, N. Y.

Housework Easy Without Nagging Backache

Nagging backache, headache, dizziness or muscular aches and pains may come on with over-exertion, emotional upsets or the stress and strain of everyday life. If you are miserable and worn out because of these discomforts, get Doan's Pills. Their pain relieving action is often the answer—and they offer mild diuretic action through the kidneys, tending to increase the output of the 15 miles of kidney tubes.

So if nagging backache makes you feel dragged-out, miserable . . . with restless, sleepless nights . . . don't wait—try Doan's Pills . . . get the same happy relief millions have enjoyed for over 60 years. Get Doan's Pills today!

EAT ANYTHING WITH FALSE TEETH

If you have trouble with plates that slip, rock and cause sore gums—try Brimms Plasti-Liner. One application makes plates fit *snugly without powder or paste,* because Brimms Plasti-Liner hardens permanently to your plate. It relines and refits loose plates in a way no powder or paste can do. Even on old rubber plates you get good results six months to a year or longer. YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. *Easy to use,* tasteless, odorless, harmless to you and your plates. Removable as directed. Money back if not completely satisfied. *Ask your druggist!*

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER

At Variety and Stationery Stores Everywhere!

LISTO PENCIL CORPORATION • ALAMEDA, CALIF.

WORTH 2¢ or $2,000?

DISCOVER HIDDEN TREASURE! Amazing **FREE** Stamp Identifier (profusely illustrated) clearly shows difference between the *many* rare and common U. S. stamps that look exactly alike. Extra! Other valuable aids: (1) Powerful magnifier; (2) Perforation gauge; (3) Handsome stamp wallet. PLUS Big Illustrated U.S. Catalog 64pp Collector's Guide. Mailed with Roosevelt commemorative stamps. Send 15c for handling.

Harris 1106 Transit Boston

MONEY *in* DONUTS

Money in New Kreasolene Donuts. Start in kitchen. No smoke, fell stove. Quick profit. No exp. nec. FREE RECIPES. No obligation. OICA RAY CO., 3608 South 15th Ave., Minneapolis 7, Minn.

Free MATERNITY STYLE CATALOG

SAVE MONEY—Shop by Mail! FREE catalog pictures hundreds of exclusive maternity fashions. World's Largest. Complete Selection. Dresses, Suits, Mix & Match Separates, Sportswear, Girdles, Lingerie; **$2.98** to **$22.00.** *Catalog mailed in plain envelope.*

CRAWFORD'S
Dept. 103, 8015 Wornall, Kansas City 14, Mo.

HAIR ON FACE?

Quick as a wink, superfluous hair eliminated. Completely removes all hair from FACE, arms and legs. Checks future growth. Leaves the skin petal-smooth.

ZiP EPILATOR

Was $5.00 — Now only $1.10

Like magic, Milady's skin becomes adorable. For the finest down or the heaviest growth. Seems miraculous, but our 39 years experience proves it is the scientifically correct way. Odorless. Safe. Harmless. Simple to apply. Superior to ordinary hair removers. For 15 years *ZiP* Epilator was $5.00. NOW ONLY $1.10. Same superior formula, same size. Good stores or by mail $1.10 or C.O.D. No Fed. tax. Above guaranteed, money-back.

JORDEAU INC. Box H-58 SOUTH ORANGE, N. J.

***Exciting New* NAME-IN-RED**
PARCHMENT CHRISTMAS CARDS

$65 FOR YOU!

Show smartest new idea in Christmas Cards—at magic selling price of 25 for $1.00. You'll make more money easily *the Southern way!*

SOUTHERN Gives You Fast Service! With no experience you make $65 on just 65 boxes of lovely new **Southern Hospitality Christmas Cards.** Up to 100% cash profit on New Southern Beauty 21-Card $1 Ass't. Also new **$1 Im-Jim** Cards, Gifts, others. All orders shipped in 24 hours. **FREE! Exclusive** sample Presentation Book that speeds up sales! 4 assortments sent on approval. Act fast, get exquisite Travel Slippers 'n' Case *free.* Send coupon now!

$1 GIFT FREE FOR PROMPT ACTION Rush Coupon!

SOUTHERN GREETINGS, Dept. B-23
479 N. Hollywood St., Memphis 12, Tenn.

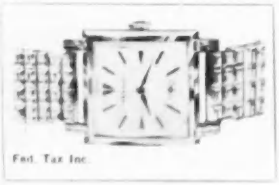
Name .....
Address .....
City ..... State .....

MAILBOX SHOPPING

It's plain to see this Bar-of-Music towel rack will add a happy tempo to any bathroom decorating scheme. Brass-tipped notes are 4" rings to hold your gayest towels. Made of wrought iron, it is 15" long and 9" high, $2.95. Here's How, Dept. TJ8, 27 East 22nd St., New York 10, N.Y.

Look who's boss! Personalized match books slyly solve the riddle. Clever gift for good-humored couple or big executive. Send name and style of type arrangement you prefer. Assorted colors only. $1.50 for set of 36; any 6 sets $8. Willard Creations, Box 509, Culver City 26, Calif.

Hand-laced Moccs cradle your feet for every kind of activity. Soft and flexible, with rigid arch construction; cushion crepe soles. Available in women's sizes 3½ to 13; 5A to E, in red, brown, cream or white; $4.95 plus 50¢ postage. Moccasin-Craft, Dept. T8, 63 Mulberry St., Lynn, Mass.



Fed. Tax Inc.

Save $29.25 Benrus "Othello"

Latest model wrist watch—Factory new—17 Jewel movement. Yellow rolled gold case with a stainless steel back. Comes with a matching expansion band. Regularly retails at $67.50. Our price, postpaid $38.25. *Order now for big savings!* All orders filled within 24 hours. Official Watch of Famous Airlines! Send check or M.O. to John Brooks, Inc., P.O. Box No. 212, St. Louis 3, Missouri

KEEP CESSPOOL TROUBLE AWAY

Suburban & Country Dwellers

NORTHEL Reactivator, a bacteria concentrate breaks up solids and grease—prevents overflow, backup, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. Guar. to reactivate septic tank, cesspool. 6 mos. supply (24 ozs.) only $2.95 ppd. Northel Distributors, TJ-8 P.O. Box 1103, Minneapolis 1, Minn.

Fed. Tax Inc.

Save $35.25 Benrus "Diamond Rita"

Latest model wrist watch—Factory new—17 Jewel movement. White rolled gold case with a stainless steel back. Set with two beautiful diamonds. Comes with a matching expansion band. Official Watch of Famous Airlines! Regularly retails at $79.50. Our price, postpaid $44.25. *Order now for big savings!* All orders filled within 24 hours. Send check or M.O. to John Brooks, Inc., Box 212, St. Louis 3, Mo.

Cut fresh, green corn off cob faster

Lee's Corn Cutter and Creamer is the world's fastest, easiest way to remove tender, green corn from the cob. Cuts 5 times as fast at ¼ the labor. 5 easy strokes finish an ear in less than 10 seconds. Saves hours of tedious, hard work. No mess, no splatter. Guaranteed. Beat high prices—can or freeze your own corn. Save up to 60¢. Ppd. $1.50. Lee Mfg. Co., Inc., Box 6682-T, Dallas, Texas.

Bypaths

The easiest way to teach children the value of money is to borrow some from them.

Nature Study

Warm weather always brings
Out skinny-legged things,
Like spiders and all sorts
Of people wearing shorts.

—*Lois F. Pasley*

* * *

If a man is serious about wanting to quit smoking, all he needs do is marry a woman who objects to it.

Don't Touch That Rainbow!

Radioactive Cloud Drifts Across The United States—*Headline.*

Whenever dark clouds come your way,
Don't stand there silent, sad and pining—
It could be worse—those clouds might have
A radioactive silver lining;

When parasols disintegrate
Beneath a slight precipitation,
Don't fret—it isn't raining rain,
It's only raining radiation.

—*Loyd Rosenfield*

If more than one mouse gives you mice,
Will more than one spouse give you spice?

—*BOD*

"Money! Money! Money! You and my wife would make a good pair!"

The awkward age for most teenage boys is when they discover that they know more than their fathers.

Painless Extraction

He always reaches for the check,
Regardless of amount.
What a guy! What a heart!
What an expense account!

—*Ed Mack*

* * *

Moscow is a place where no one stays up all night to find out how the elections came out.

Do You Believe In Signs?

Today the sunlight seemed less bright;
My path became more shady;
The cop stopped calling me "girlie"
And shouted instead, "Hey, Lady!"

—*Eleanor Graham Vance*

Out-Law

My wife and I could live much cheaper
If I were not her brother's keeper.

—*Francis O. Walsh*

"Now I want you to look around this courtroom, Miss Simpson, and tell us if you see the scoundrel who committed this dastardly crime."

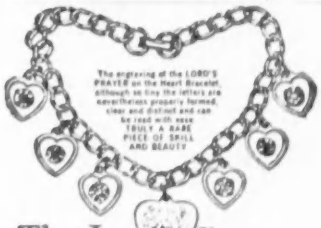
any sore that does not heal

...is the first of the seven commonest danger signals that *may* mean cancer...but should *always* mean a visit to your doctor.

The other six danger signals are— 2 A lump or thickening, in the breast or elsewhere 3 Unusual bleeding or discharge 4 Any change in a wart or mole 5 Persistent indigestion or difficulty in swallowing 6 Persistent hoarseness or cough 7 Any change in normal bowel habits.

For other facts about cancer that may some day save your life, phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society



The Lord's Prayer

A Gift to Cherish always

18 K Gold Plated

Beautiful charm bracelet, 6 hearts set with colored stones in prongs. Large heart with Lord's Prayer engraved in clear, distinct letters that can be read with ease. Truly, a rare piece of skill and beauty. $1.25 Postpaid. 2 sizes—Junior Miss and Woman's. Just send a $1 bill plus 25¢ to cover tax and mailing charges. 10 Day Money Refund, if not fully satisfied.

LINN TAYLOR
78 Neptune Ave., Woodmere, N.Y.

Home "Fix-it" Tips

Plastic Wood permanently repairs furniture, replaces rotted wood, and fills knot holes and gouges. Apply it like putty—it hardens into real wood.

YOU NEED "PLASTIC WOOD"®

Always ready to help

There's a friendly Hartford Agent near you, wherever you travel in the United States. And he's always ready to help if you run into trouble. Take this situation...

Hurt in an accident far from home, these vacationers got the prompt, personal help of the *local* Hartford Accident and Indemnity Company Agent. He made out accident and police reports, got estimates of the damage and took care of all details. Even helped arrange for purchase of a new car!

Another example of the service you can expect from Hartford Agents everywhere—identified by the famous Stag trademark!

Year In and Year Out You'll Do Well with the

Hartford

Hartford Fire Insurance Company
Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company
Citizens Insurance Company of New Jersey
Hartford 15, Connecticut
Northwestern Fire & Marine Insurance Company
Twin City Fire Insurance Company
Minneapolis 2, Minnesota

Tells how to select or build a boat, how to locate boating waters and how to start having real boating fun. 16 pages full of action pictures. For your Free Copy just send your name and address to: Mr. Wood, National Ass'n of Engine and Boat Mfrs., P.O. Box 1770, New York 17, N. Y.

Communism spells hunger

The dictators of Russia are wrestling with a troublesome discovery. Their communist system gives farmers little except fear as incentive to produce. So not enough grain and meat are being raised in all Russia to feed the growing population adequately. Khrushchev himself has said that less is being produced now than 30 years ago when the population was 60 million smaller.

The public admission by Khrushchev that farm production has not kept up with population needs tells the world clearly enough that the Soviet food problem is real. And the commissars are up against a situation that will take more than a few delegations to or from Iowa to work out.

The Kremlin rulers can dictate an army into existence. They can dictate a factory. They can even dictate tractors. But they can't dictate soil or climate. They can't dictate crops. They can't even dictate an old sow into raising them a ton of pork in six months. And certainly they can't dictate to Russian peasants the managerial watchfulness and skilled interest with which an independent American farmer oversees the infinite detail of his highly productive season.

Khrushchev and his Politburo associates cannot safely acknowledge the true cause of Russia's internal weakness, even though they must sense what it is. Khrushchev has admitted the farmers must be given more incentives. But to give his peasants individual freedom in a free market—that he can't do without repudiating the whole Communist doctrine.

* * *

Regardless of how many atom bombs they have, no matter whether, as some believe, their air power equals or excels ours, the Kremlin knows better than to try to win a war without food reserves. Consequently they are speaking softly now.

Nevertheless not for one moment do the United States and the free countries dare to forget the purpose proclaimed repeatedly by the Communist conspiracy. That purpose is to destroy individual freedom everywhere and to enslave the world. To that end Soviet spies and Communist agents are relentlessly busy now, as for many years, here in the United States.

* * *

The U.S. and the free nations have a great chance now to weaken the rickety structure of communism. People in every corner of the earth should be told the facts that neither Russia nor Red China nor the satellites have been able to produce adequate food. Food scarcity and Communist rule—the two should be linked together. That one simple truth, that communism leads to food failure, if beamed loudly and repeatedly enough, could frustrate the Communist conspiracy. That's why TOWN JOURNAL reported on the situation at some length last month ("Will Russian Farmers Save Us from War?").

Statesmen are commonly blind on the agricultural side, perhaps because few of them have ever gone hungry. So advantage may not be taken of this timely opportunity. More than likely the Soviet will instead be given leeway to build up their striking power, and left free to choose their time to hit. Statesmen are notoriously more adept at drifting into wars than at preserving peace.

Nevertheless, no people anywhere are foolish enough to want to be ill-fed. If our propaganda machinery is effective, we should make the words *communism* and *hunger* synonymous in every language.

How to look your best when everybody's looking

Who says a picture isn't worth a thousand words?

Here's one that shows you what's going on in all kinds of places where young people gather today . . . when a new Motoramic Chevrolet puts in an appearance!

This car's so perky it looks like it's always going to a party! And they love it because it represents *them* . . . because it's young and fresh and eager in style and power and performance.

And if you nudge the pedal when the light goes green . . . you'll find nothing ahead of you but fresh air. And when you make a turn you'll love that sportscar feel—"professional" cornering at its best! *Blithe spirit!*

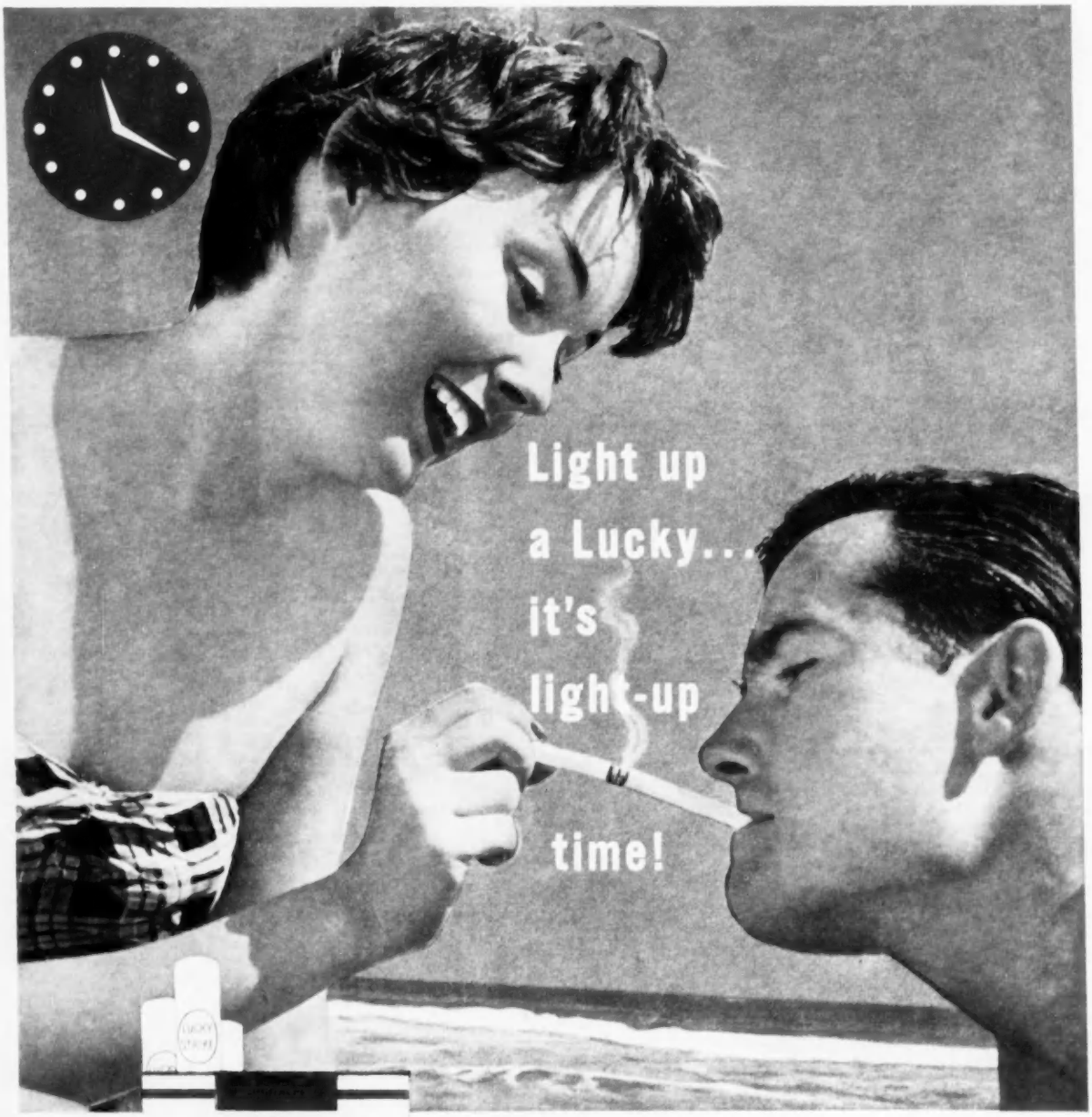
That new V8 engine acts as if you'd told the engineers what to make it do! And those two new and powerful 6's will give you more power than you'll ever want to use.

This car's got a lot to offer in the power-feature department, too. Braking, steering, gear shifting—even seat and window adjustments too, on Bel Air and "Two-Ten" models—all these little motoring chores can be done the "pushbutton" way in the Motoramic Chevrolet through extra-cost options.

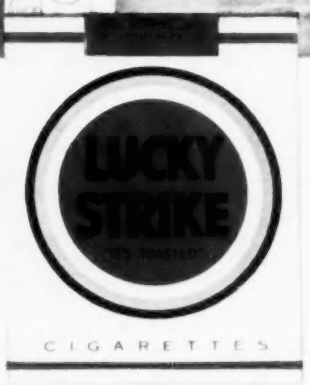
So, to be prepared to look *your* best when everybody's looking . . . it all starts with your Chevrolet dealer! *Good riding!*

Chevrolet Division of General Motors, Detroit 2, Mich.

motoramic CHEVROLET *Stealing the thunder from the high-priced cars!*



"IT'S TOASTED" to taste better!



"S" IS FOR SUMMER. And for swimming, sunshine, surf . . . *and smoking.* What a great time to enjoy a great cigarette: Lucky Strike. You get more deep-down enjoyment from a Lucky because a Lucky *tastes* better. You see, Lucky Strike means fine tobacco. Then, that tobacco is *toasted.* The famous Lucky Strike process, *"It's Toasted,"* tones up Luckies' light, mild, good-tasting tobacco to make it taste even better . . . cleaner, fresher, smoother. So, Be Happy—Go Lucky. You'll say it's the best-tasting cigarette you ever smoked!

LUCKIES TASTE BETTER – *Cleaner, Fresher, Smoother!*

©A. T. Co. PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES